

PRIMARY MARKS



ALTERNATE PRIMARY MARKS



COLOR INFORMATION

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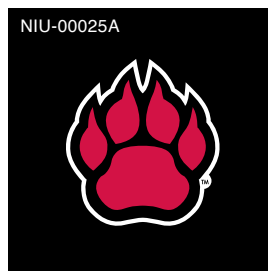
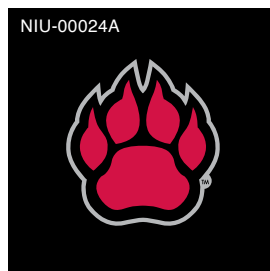
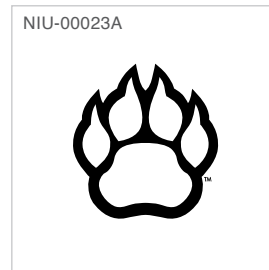
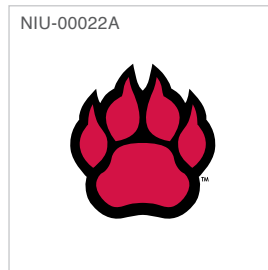
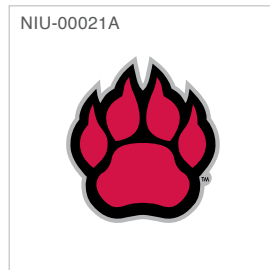
UNIVERSITY COLORS	PANTONE® COLORS	THREAD COLORS	PROCESS COLORS
NIU Red	PANTONE® 200	Madeira 1184	C:3% M:100% Y:70% K:12%
NIU Silver	PANTONE® 877	Madeira 101	C:19% M:12% Y:13% K:34%
NIU Gray	PANTONE® 422	Madeira 1011	C:19% M:12% Y:13% K:34%
NIU Black	PANTONE® Process Black	Black	

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SECONDARY MARKS



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WORDMARKS

NIU-00027A

NIU-00028A

NIU-00029A

NIU-00030A

NIU-00031A

NIU-00032A

NIU-00033A

NIU-00034A

NIU-00035A

NIU-00036A

SPORT SPECIFIC MARKS

NIU-00037A



NIU-00038A



NIU-00039A



NIU-00040A



NIU-00041A



NIU-00042A



NIU-00043A



NIU-00044A



NIU-00045A



NIU-00046A



NIU-00047A



NIU-00048A



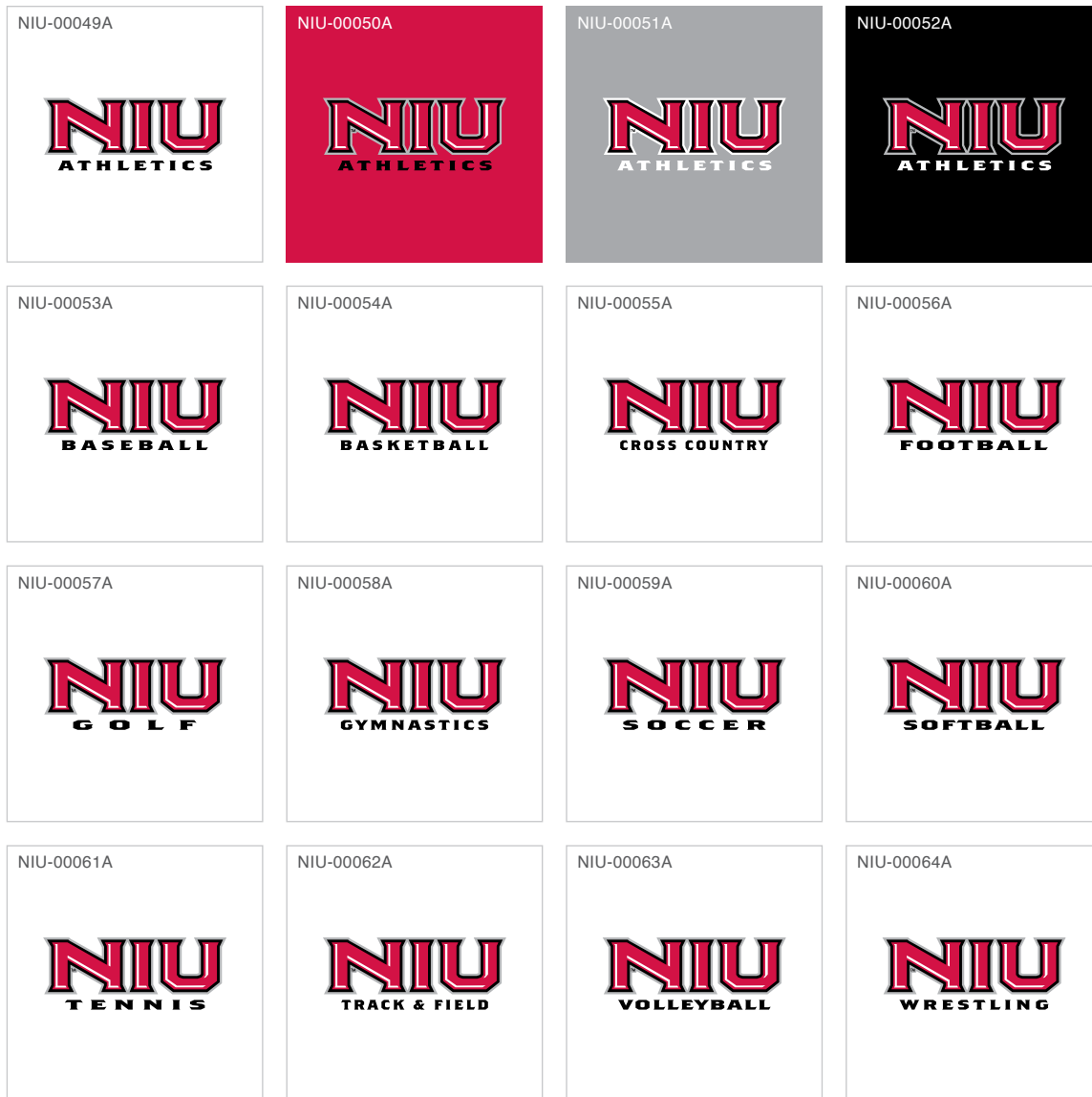
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SPORT SPECIFIC MARKS (CONTINUED)



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FOOTBALL HELMET MARKS

NIU-00065A



NIU-00066A



NIU-00067A



This mark is for reference only.

Restriction:

These logos have been developed exclusively for use on football helmets.

Use outside that specific application without the consent of the NIU Department of Athletics is strictly prohibited.

50TH ANNIVERSARY HUSKIE STADIUM

NIU-00068A



NIU-00069A



VARSITY CLUB MARK

NIU-00070A



NIU-00071A



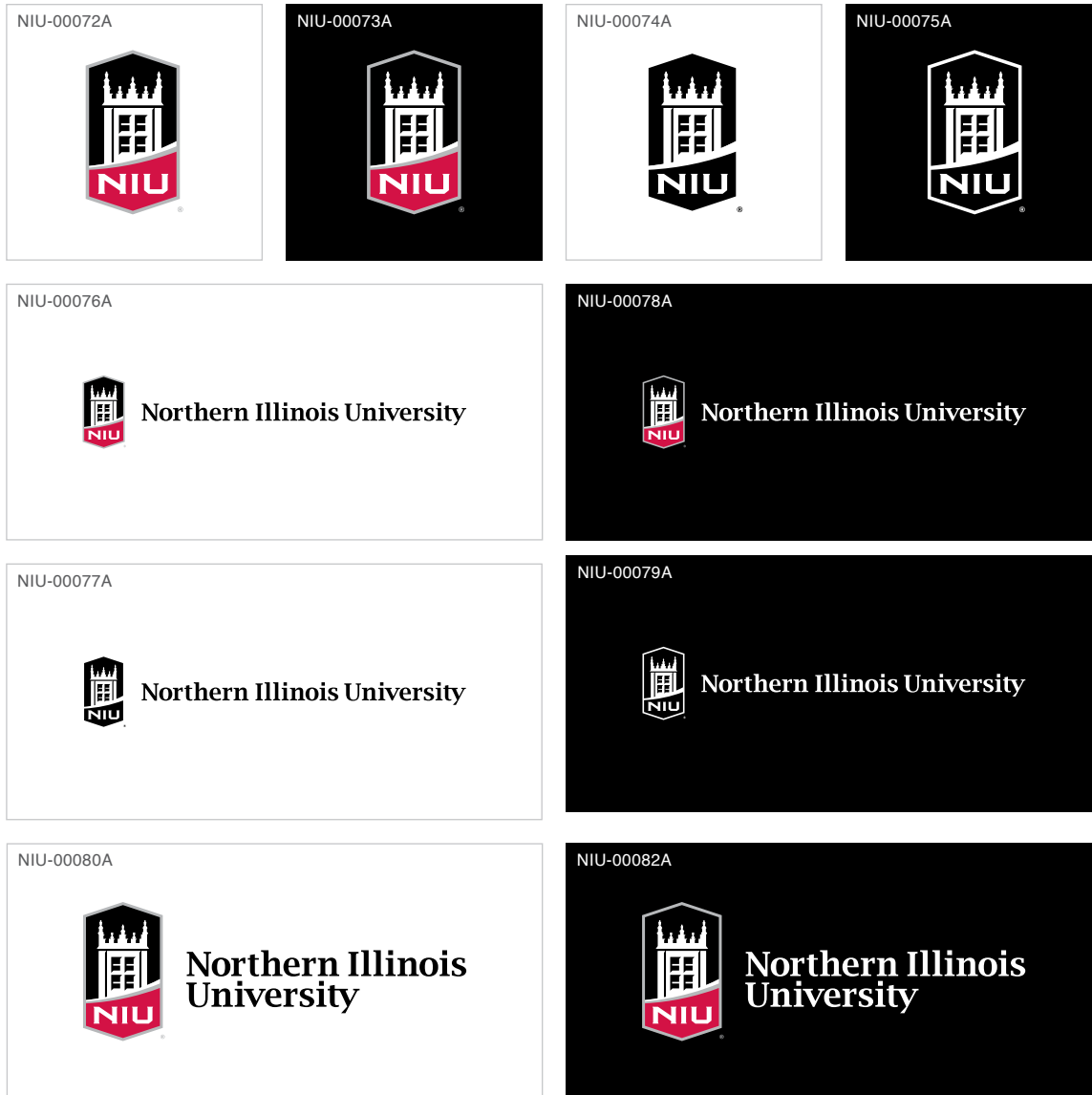
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UNIVERSITY MARKS



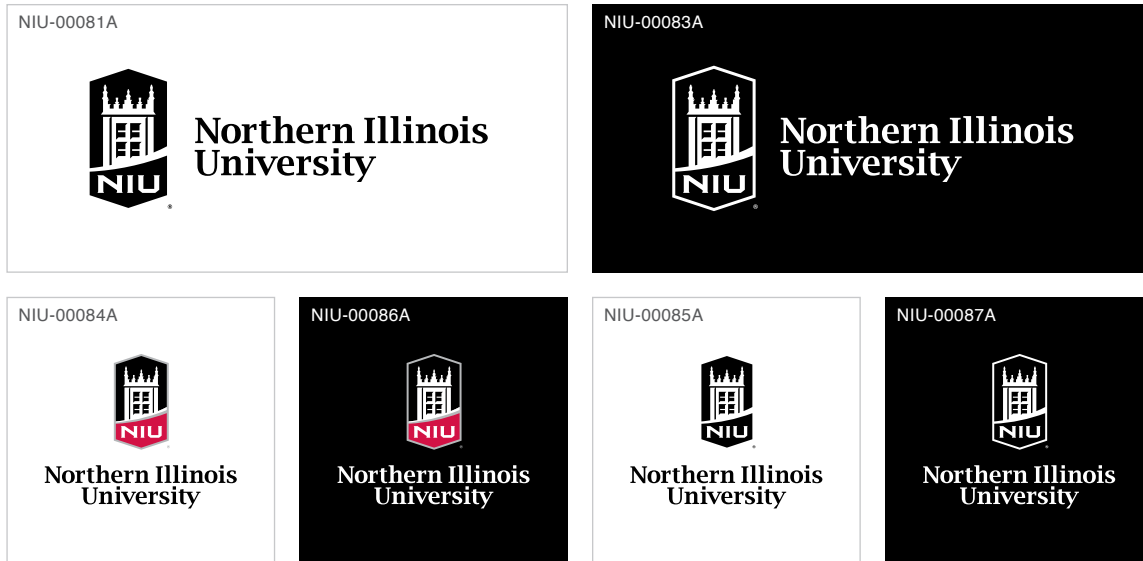
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UNIVERSITY MARKS (CONTINUED)



UNIVERSITY SEAL



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VERBIAGE

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