



Director's Circle

October, 2011

Dear Members of the Notre Dame Family,

Coach Knute Rockne concluded his famous motivational speech with the rhetorical question, "What do you say, men?" He was not looking for an answer, but a call to action.

When some 700 student-athletes and their parents first visited our campus, we made a solemn promise to them. We said that we would provide them with a complete college experience; equipping them with the tools they will need to compete at the highest level while they are here, and after graduation. We promised a faith-filled experience that wouldn't shy away from confronting the tough and sometimes controversial issues of the day. We would challenge them to give back to the South Bend community and be role models for the next generation. And we promised to provide all of this with excellence.

How do we keep these promises? There are many factors - top notch facilities, outstanding coaches, and perhaps most importantly, scholarships. Our student-athletes are doing their part. The sacrifice and dedication that they demonstrate on a daily basis is inspiring and meaningful. They represent Notre Dame with excellence. That is where the Rockne Heritage Fund comes in. This athletics annual fund provides expendable dollars for scholarships and other operational needs to all 26 varsity sports.

When you donate to the Rockne Heritage Fund, you are acknowledging and supporting the mission of a University that dares to be a leader in an ever-changing world; that does not waver or compromise its values; that educates the mind, body and spirit. It is nothing less than an investment in the future of our country and our world. Thank you for supporting our student-athletes.

We respectfully ask you to consider this call to action – a gift to the Rockne Heritage Fund. If you already participate, consider increasing your level of support. Join the Director's Circle recognition society at the Traditional or Irish Legends level and enjoy the rewards of giving. Share the joy that comes with knowing you have played a vital role in a Notre Dame student's life.

Your gift, your legacy.

Go Irish!

Yours in Notre Dame,

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ROCKNE HERITAGE FUND
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Supporting the *Spirit of Notre Dame* Campaign 2004-2011