

NCAA Men's Final Four Information

Ford Field – capacity approx. 71,000 – Detroit, MI (University of Detroit Mercy, Host)
Semifinal Games – Saturday, April 4, 6:07 p.m. EST; Championship Game – Monday, April 6, 9:21 p.m. EST

NCAA Final Four Media Office: Detroit Marriott Renaissance Center. 313-396-6700 phone; 313-567-4718 fax.

Media Areas

Media credential distribution: Ford Field, Media Entrance, at intersection of Beacon and Beaubien Streets, between Gates A and G.

Media Workroom: Ford Field, Hotel Space, Level 2

Media Interview Room: Ford Field, West Basement Storage

Ryan Communications Help Desk: Ford Field, Hotel Space, Level 2

Radio Workroom: Ford Field, Hotel Space, Level 2

Mini-Cam Postgame Waiting Area: Ford Field, Mouth of Service Tunnel

Breakout Session Rooms: Ford Field, The Den, Level 2

Outside Broadcast Location: Ford Field, Parking Lot 5

Photo Workroom: Ford Field, West Basement Storage, adjacent to Video/Audio Distribution Area

Nikon Professional Services: Ford Field, darkrooms located in Photo Work Room

Upper Photo Positions: Ford Field, Section 106

Video/Audio Distribution Room: Ford Field, West Basement Storage, adjacent to interview room

Media hospitality: Ford Field, Hotel Space, Level 2; Marriott Renaissance Center, Ontario Exhibit Hall, Level 3 (Lobby Level)

Post-Championship Game Media Buffet: Marriott Renaissance Center, Ambassador Ballroom, Level 3 (Lobby Level)

Media Hotel.

Detroit Marriott Renaissance Center, 100 Renaissance Center, Detroit, MI; 1-800-228-9290 or 313-568-8000

The rate at the Marriott Renaissance Center is \$199 a night. A valid credit card is required for all hotel reservations. There is a four-night minimum, which must include Friday, April 3 through departure Tuesday, April 7. Those arriving earlier or departing later will be charged for the additional nights. Rooms should be requested during the online credential application process.

National Association of Basketball Coaches (NABC) Convention.

NABC convention events will take place at the COBO Center, One Washington Blvd., Detroit, MI 48226; 313-877-8777.

Division I Men's Basketball Committee.

Mike Slive, Southeastern Conference, chair

Mike Bobinski, Xavier

Dan Guerrero, UCLA

Jeff Hathaway, Connecticut

Lynn Hickey, Texas-San Antonio

Chris Hill, Utah

Laing Kennedy, Kent St.

Stan Morrison, UC-Riverside

Tom O'Connor, George Mason

Gene Smith, Ohio State

NCAA Staff.

Tom Jernstedt, Executive Vice President

Greg Shaheen, Senior Vice President for Basketball and Business Strategies

Jeanne Boyd, Managing Director of the Division I Men's Basketball Championship

Jacqie Carpenter, Director of the Division I Men's Basketball Championship

Ron English, Director of the Division I Men's Basketball Championship

L.J. Wright, Director of the Division I Men's Basketball Championship

Lee Dicklitch, Associate Director of the Division I Men's Basketball Championship

Byron Hatch, Associate Director of the Division I Men's Basketball Championship

David Worlock, Associate Director of the Division I Men's Basketball Championship

Ben Weesies, Assistant Director of the Division I Men's Basketball Championship

Tammy Lee, Coordinator of the Division I Men's Basketball Championship

Telecommunications.

Media, including originating radio networks, may order individual telephone and high-speed data services, at their own expense, by calling the NCAA Championship Telecommunications Center at 866/474-9244. Non-originating radio and television entities may not install telephones at courtside. Media wishing to order wireless high-speed access can call the NCAA Telecommunications Center or fill out the form provided during the online credential application process. The NCAA will provide nine standard business lines and instruments for general media use. Three of the lines will be installed in the photo work area; the rest will be in the media workroom. All of the phones will have local, toll-free and credit card access and all lines will be capable of receiving calls.

Access to Media Areas.

Credentials are required for access to Ford Field from Thursday through Monday and are required for entrance to the venue, to the media seating area, to the workroom and to the interview room. A media credential permits the admittance to Ford Field through any turnstile.

Final Four Credentials Will Again Include Photos in 2009.

At the Final Four *only*, photos will appear on everyone's credential. Media members who do not submit a photo through the online credentialing system will have the opportunity to have their photo taken in Detroit, at the credential distribution area in Ford Field, during regular credential distribution hours. However, those who do so may have extended delays in line and longer waits to pick up their credential. **You are strongly encouraged to submit a photo during the online application process. You may not email photos to the NCAA for your credential after February 27.**

Credential Distribution.

All credentials must be claimed in person; government-issued identification is required. Security representatives will check all bags. Approved members of the media who submit their photos in advance will get their credentials produced in advance and may claim them at the media entrance at Ford Field, located at the intersection of Beacon and Beaubien Streets (between Gates A and G), at the following times:

Thursday, April 2	9 a.m. - 4:30 p.m.
Friday, April 3	9 a.m. - 4:30 p.m.
Saturday, April 4	12 p.m. until the end of the first semifinal game
Sunday, April 5	10 a.m. - 1 p.m.
Monday, April 6	4 p.m. until the start of the national championship game

Media Workroom.

Media guides, participant releases, updated statistics, and other information will be available in the media workroom at Ford Field and in the hospitality room at the Detroit Marriott Renaissance Center. The workroom in Ford Field will be open from 9 a.m.-7:30 p.m. on Thursday, and then will open daily at 9 a.m. Friday through Monday. It will remain open until two hours after the College All-Star Game on Friday, and will remain open until four hours after the final press conferences Saturday, Sunday and Monday.

Media Hospitality.

Either the championship souvenir pin or a media credential is required for admittance. The media hospitality room is in the Detroit Marriott Renaissance Center, Ontario Exhibit Hall, Level 3 (Lobby Level). There will be a \$3 charge for beer and \$4 for wine; no charge for soft drinks. The postgame media buffet after the championship game will be in the Ambassador Ballroom on Level 3 (Lobby Level). Media hospitality room hours are:

Friday, April 3	7-10 a.m.
Saturday, April 4	7-10 a.m.; 11 p.m.-2 a.m.
Sunday, April 5	7-10 a.m.
Monday, April 6	7-10 a.m.; 11 p.m.-3 a.m.

Final Four Schedule of Media Events (ALL TIMES EST).

Monday, March 30

Telephonic Press Conference with Final Four Coaches

12-12:20 p.m.	Game 1 Team A (alphabetical)
12:20-12:40 p.m.	Game 1 Team B (alphabetical)
12:40-1 p.m.	Game 2 Team A (alphabetical)
1-1:20 p.m.	Game 2 Team B (alphabetical)

Thursday, April 2

- 9 a.m. USBWA Sports Writing Seminar, University of Detroit Mercy
1:05-3:20 p.m. Breakout sessions with student-athletes from all four teams, Ford Field, The Den, Level 2
(PLEASE NOTE THE NEW DAY FOR THE BREAKOUT SESSIONS; SEE SCHEDULE BELOW.)
3:45 p.m. News conference with NCAA President Myles Brand, Ford Field interview room
4:45 p.m. News conference with NABC representatives, Ford Field interview room
(PLEASE NOTE THAT THE 2009 NATIONAL COLLEGIATE BASKETBALL HALL OF FAME INDUCTEES WILL BE ANNOUNCED AT THIS TIME.)

Student-Athletes Available in Breakout Rooms:

- Game 1 Lower Seed 1:05-1:35 p.m.

Game 2 Lower Seed 1:40-2:10 p.m.

Game 1 Higher Seed 2:15-2:45 p.m.

Game 2 Higher Seed 2:50-3:20 p.m.

Friday, April 3

- 8 a.m. USBWA Breakfast/Player and Coach of the Year announcement, Detroit Athletic Club
9 a.m. Ford Field backstage areas open to media
11 a.m. AP Coach and Player of the Year news conference, Detroit Marriott Renaissance Center, Ambassador Ballroom, Level 3 (Lobby Level)
12-4 p.m. Team practices, Ford Field (credentials required)
1-3 p.m. Team news conferences, Ford Field interview room (credentials required)
5 p.m. College All-Star Game, Ford Field

Game 1 Lower Seed

- Noon-12:50 p.m. Open practice
1-1:30 p.m. Student-athlete interviews in or outside of locker room
1-1:15 p.m. Coach news conference
1:15-1:30 p.m. Student-athlete news conference

Game 2 Lower Seed

- 1-1:50 p.m. Open practice
2-2:30 p.m. Student-athlete interviews in or outside of locker room
2-2:15 p.m. Coach news conference
2:15-2:30 p.m. Student-athlete news conference

Game 1 Higher Seed

- 1:30-1:45 p.m. Student-athlete news conference
1:30-2 p.m. Student-athlete interviews in or outside of locker room
1:45-2 p.m. Coach news conference
2:10-3 p.m. Open practice

Game 2 Higher Seed

- 2:30-3 p.m. Student-athletes interviews in or outside of locker room
2:30-2:45 p.m. Student-athlete news conference
2:45-3 p.m. Coach news conference
3:10-4 p.m. Open practice

Saturday, April 4

9 a.m. Ford Field backstage areas open to media
 11 a.m. NABC/State Farm All-America announcement, Hoop City (COBO Center)
 4-5:30 p.m. Media buffet, Ford Field
 6:07 p.m. National semifinal games, Ford Field (starting time approximate)
Press conferences take place after each game in the interview room; the winning teams go first.

Sunday, April 5

9 a.m. Ford Field backstage areas open to media
 11:30 a.m. National Collegiate Hall of Fame Class of 2009, COBO Center
 12-2:35 p.m. Team news conferences, Ford Field interview room
 6 p.m. NABC Guardians of the Game Awards Show (credentials required), Max M. Fisher Theatre

Winner of Semifinal Game 1

12-12:30	Coach and five starters in interview room
12:35-1:05	Student-athletes in breakout rooms; coach remains in interview room
1:10-1:40	Selected other student-athletes available in locker room

Winner of Semifinal Game 2

1:30-2	Coach and five starters in interview room
2:05-2:35	Student-athletes in breakout rooms; coach remains in interview room
2:40-3:10	Selected other student-athletes available in locker room

Monday, April 6

9 a.m. Ford Field backstage areas open to media
 9 a.m. USBWA annual meeting, open to all journalists, Marriott Renaissance Center, Ambassador Ballroom, Salon 1, Level 3 (Lobby Level)
 11 a.m. News conference: Basketball Hall of Fame 2009 class, Renaissance Center Wintergarden
 7-8:30 p.m. Media buffet, Ford Field
 7:45-8:15 p.m. Press Conference featuring Magic Johnson and Larry Bird (Ford Field interview room)
 9:21 p.m. Championship game, Ford Field (starting time approximate)
Press conferences take place after each game in the interview room; the losing team goes first.
 11 p.m. – 3 a.m. Media buffet, Marriott Renaissance Center, Ambassador Ballroom, Level 3 (Lobby Level)
 12 a.m. – 3 a.m. Championship pep rally/NABC trophy presentation, Renaissance Center Winter Garden

Tuesday, April 7

9 a.m. NCAA and DLOC administrative wrap-up news conference, Marriott Renaissance Center, Ambassador Ballroom, Salon 2

Please note that Final Four media credentials will be honored for admission to working media at NABC events during the Final Four. Rick Leddy (ricknabc@gmail.com; 203-815-2437) is the media liaison for the NABC.

For credentials to the Naismith Memorial Hall of Fame news conference on Monday, April 6, please contact Paul Lambert at the Hall of Fame, 413/231-5502. For more information, visit www.hoophall.com.

News Conference Satellite Service.

The NCAA will uplink the five formal interview sessions. Television stations are welcome to use this footage without restriction. The coordinates can be found at the address listed below:

<http://www.ncaa.com/championshiphub/default.aspx?id=78152>

Thursday:	2-3 p.m. EST
Friday:	1-3 p.m. EST
Saturday:	After both semifinal games
Sunday:	Noon-2:35 p.m. EST
Monday:	After the championship game

All-Tournament Team.

The USBWA will distribute ballots to certified media representatives at the conclusion of the championship game to elect a five-person all-tournament team, which includes the most outstanding player. The team will be announced immediately after the game.

Media Shuttle Service.

The NCAA will provide shuttle service from the Marriott Renaissance Center to Ford Field Thursday-Monday.

Thursday, April 2	8 a.m.– 7 p.m.
Friday, April 3	9 a.m.–9 p.m.
Saturday, April 4	9 a.m.–Four hours after final press conference
Sunday, April 5	9 a.m.–7 p.m.
Monday, April 6	9 a.m. –Four hours after final press conference

The NCAA will also provide shuttle service for the media between the hotels and the airport at these times:

Wednesday, April 1	8 a.m.– 12 a.m. (airport to hotel)
Thursday, April 2	8 a.m.–12 a.m. (airport to hotel)
Friday, April 3	8 a.m.–12 a.m. (airport to hotel)
Tuesday, April 7	4:30 a.m.–3 p.m. (hotel to airport)

Parking for Media.

Limited reserved media parking will be available at Ford Field. Media should submit parking requests during the online credential application process.

Parking for Satellite Trucks.

Limited reserved satellite truck parking will be available at Ford Field; the fee will be between \$250 and \$500. Media should submit requests to Bryan Bender, bbender@detroitlions.com; 313-262-2355.

Radio Frequency Coordination.

Agencies using portable radios should contact the frequency coordinator, Mark Woloszyn at Ford Field, mwoloszyn@detroitlions.com; 313-262-2354.

NCAA’s Media Coordination Committee.

While in Detroit, please contact one of these individuals at the Final Four media office if you have questions:

- David Worlock, NCAA
- J.D. Hamilton, NCAA
- Gary Johnson, NCAA
- Toni Polizzi, NCAA
- Tim Allen, Big 12
- Bernie Cafarelli, Notre Dame
- Claude Felton, Georgia
- Jim McGrath, Butler
- Jeff Nelson, Penn State
- DeWayne Peevy, Kentucky
- Mike Stamus, Georgia Tech
- Doug Tammaro, Arizona State