



FOR IMMEDIATE RELEASE  
Thursday, April 2, 2009

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BIRD/JOHNSON PRESS CONFERENCE TO BE UPLINKED

DETROIT---A press conference featuring legendary NCAA and NBA basketball stars Earvin “Magic” Johnson and Larry Bird will take place Monday, April 6 at 7:45 p.m. EST from the interview room at Ford Field in Detroit. The uplink will be transmitted live on Galaxy 17, Transponder 15 (Full), Downlink Frequency 12000 (H), Data Rate 5.5, Symbol 3.978723 and FEC ¾.

Shortly after the 30-minute press conference, Bird and Johnson will present the game ball at the 2009 NCAA national championship game, which is scheduled to tip at 9:21 p.m. EST on CBS. Johnson and Bird, both members of the Naismith Hall of Fame, are famous in part for leading their teams to legendary games against one another, beginning with the 1979 national title game between Johnson’s Michigan State Spartans and the Bird-led Sycamores of Indiana State. This week marks the 30<sup>th</sup> anniversary of that game.

Saturday’s first semifinal game, featuring West Regional champion Connecticut against Midwest Regional champ Michigan State, tips off at 6:07 p.m. EST. South Region champion North Carolina faces East Region champion Villanova 40 minutes after the conclusion of the first semifinal.