

PROMOTIONAL ACTIVITIES RELEASE STATEMENT

Please read, sign and return this form when submitting your Item Request Form

Promotional appearance or item requests for all student-athletes must comply with NCAA guidelines. If the appearance or item request complies with applicable NCAA guidelines, the Naval Academy Athletic Association (NAAA) will accommodate such request at its discretion. Factors the NAAA considers to determine if an appearance request will be approved include, but are not limited to, distance the student-athlete will have to travel to appear, time of year, academic issues and the number of appearance requests for the specific student-athlete.

I ensure as an authorized agent of a charitable, education or nonprofit agency, my agency will use the Naval Academy student-athlete's name, image or appearance pursuant to the requirements stated in NCAA Bylaw 12.5.1, which are as follows:

NCAA Bylaw 12.5.1

A member institution or recognized entity thereof, a member conference or a noninstitutional charitable, educational or nonprofit agency may use a student-athlete's name, picture or appearance to support its charitable or educational activities or to support activities considered incidental to the student-athlete's participation in intercollegiate athletics, provided the following conditions are met:

- The specific activity or project in which the student-athlete participates does not involve cosponsorship, advertisement or promotion by a commercial agency other than through the reproduction of the sponsoring company's officially registered regular trademark or log on printed materials such as pictures, posters or calendars. The company's emblem, name, address and telephone number may be included with the trademark or log. Personal names, messages and slogans (other than officially registered trademark) are prohibited;
- The name or picture of a student-athlete with remaining eligibility may not appear on an institution's printed promotional item (e.g. poster, calendar) that includes a reproduction of a product with which a commercial entity is associated if the commercial entity's officially registered regular trademark or log also appears on the item;
- The student-athlete does not miss class;
- All moneys derived from the activity or project go directly to the member institution, member conference or the charitable, educational or nonprofit agency;
- The student-athlete may accept legitimate and normal expenses from the member institution, member conference or the charitable, educational or nonprofit agency related to participation in such activity, provided it occurs within the state or, if outside the state, within a 100-mile radius of the member institution's campus;
- The student-athlete's name, picture or appearance is not utilized to promote the commercial ventures of any nonprofit agency;
- Any commercial items with names or pictures of student-athletes (other than highlight films or media guides per Bylaw 12.5.1.8) may be sold only at the member institution at which the student-athlete is enrolled, institutionally controlled (owned or operated) outlets or outlets controlled by the charitable or educational organization; and
- The student-athlete and an authorized representative of the charitable, educational or nonprofit agency sign a release statement ensuring that the student-athlete's name, image or appearance is used in a manner consistent with requirements of this section.

Print Name: _____
Signature: _____
Organization: _____
Date: _____