



NAVY FOOTBALL COVERS THE REGION

NAVY FOOTBALL DELIVERS MEANINGFUL IMPACT AND UNPARALLELED VALUE



Connect with your audience through Navy Football with our (2) legendary Beltway **50K watt Radio Stations**.

NAVY FOOTBALL FANS ARE LISTENING VIA:

TERRESTRIAL (REGIONAL)

- WBAL 1090 AM – BALTIMORE, MD
- WFED 1500 AM – WASHINGTON DC/NORTHERN VA
- WFED 820 AM – WASHINGTON DC/NORTHERN VA
- WBQH 1050 AM – WASHINGTON DC/NORTHERN VA
- WNAV 1430 AM – ANNAPOLIS MD
- WXTG 102.1 FM – VIRGINIA BEACH
- WXTG 1490 AM – HAMPTON ROADS VA

SATELLITE (NATIONAL)

Sirius Satellite Radio

INTERNET (WORLDWIDE)

NavySports.com and all Affiliates



2012 NAVY FOOTBALL SCHEDULE - INCLUDING NATIONALLY TELEVISED DATES

<u>DATE</u>	<u>OPPONENT</u>	<u>LOCATION</u>	<u>NETWORK</u>
Sep 1	Notre Dame	Dublin Ireland	CBS Network
Sept. 15	at Penn State	Happy Valley, PA	TBD
Sept. 22	VMI	Annapolis, MD	TBD
Sept. 29	San Jose State	Annapolis, MD	TBD
Oct. 6	at Air Force	Colorado Springs, CO	TBD
Oct. 13	at Central Michigan	Mount Pleasant, MI	TBD
Oct. 20	Indiana (HC)	Annapolis, MD	TBD
Oct. 27	at East Carolina	Greensville, NC	TBD
Nov. 3	Florida Atlantic	Annapolis, MD	TBD
Nov 10	at Troy	Troy AL	TBD
Nov. 17	Texas State	Annapolis, MD	TBD
Dec. 8	vs. Army	Philadelphia, PA	CBS Network*

- CBS Network
- CBS Sports Network, formally known as CBS College Network

***Select Navy Football Games are carried internationally to our Troops via American Forces Network**

TV TBA

IN 2012, NAVY FOOTBALL LARGE STAGE VENUES:

At Aviva Stadium, Dublin Ireland (Navy-Notre Dame 9/1)

At Beaver Stadium, Happy Valley, PA (Navy-Penn State 9/15)

At Lincoln Financial Field, Philadelphia, PA (Army-Navy 12/8)



NAVY FOOTBALL: PRICELESS OPPORTUNITY

EFFECTIVE WAY TO REACH LOYAL FANS

Become a part of SOLD OUT Annapolis Home Games & much more!

CONNECT TO YOUR CUSTOMERS AT NAVY FOOTBALL GAMES THROUGH:

- STADIUM SIGNAGE & INTERCEPTS
- REGIONAL & NATIONAL & INTERNATIONAL ELECTRONIC MEDIA
 - TELEVISION, INTERNET, RADIO
- GAME DAY SPONSORSHIPS & HOSPITALITY
- GAME PROGRAM & SELECT PRINT PUBLICATIONS



TEN (10) YEARS OF FOOTBALL EXCELLENCE

The Navy Football Team has had extraordinary accomplishments in the past decade.

ALIGN YOUR COMPANY WITH NAVY

- NAVY FOOTBALL HAS PARTICIPATED IN A POST SEASON GAME FOR AN UNPRECEDENTED (8) OF (9) YEARS.
- WON (7) OF THE LAST (9) COMMANDER-IN CHEIFS TROHY'S
- HAVE WON (17) OF (19) GAMES VS. ARMY & AIR FORCE
- LEAD NATION IN NCAA NATIONAL GRADUATION APR WITH 98%



Become a partner of Navy Athletics and your company will experience a unique marketing platform; an opportunity to sell product, to increase market share & exploit powerful business development opportunities!

The Naval Academy Athletic Association (NAAA) is a non-profit 501 c 3. All funds invested directly support 32 Intercollegiate Sports for our 4200 Midshipmen.