



SPRING 2010 NEWSLETTER

2010 NATYCAA CONVENTION SLATE FULL OF OUTSTANDING SPEAKERS

The 2010 NATYCAA Convention promises to be one of the most exciting and pertinent ever, as several nationally recognized speakers will be presenting during the Convention that will take place June 21-22 at the Marriot Hotel in Anaheim, California.

Attendees will be treated to a presentation by Mr. Scott Boras, the most recognized professional sports agent in the world today, at the NATYCAA Awards Luncheon; a keynote speech by Dr. Jack Scott, Chancellor of California Community Colleges; and a presentation by Mr. Bob Bernard, CEO of Strategic Marketing Affiliates, on "Branding and Marketing your Community College."

Additional sessions on Title IX accountability, saving athletics programs and a roundtable discussion of two-year college athletics, past, present and future will also highlight the meeting.

Another outstanding feature of the 2010 NATYCAA Convention will be the opportunity to meet, greet and visit with the athletics directors and administrators from the California Community College Athletics Association, which will be holding their annual meeting at Anaheim as well. Also, we look forward to many members of the Northwest Athletic Association of Community Colleges attending the Convention in their own time zone!

NATYCAA is the **only professional organization** for the two-year college athletic administrator! Support your professional organization and become involved, I guarantee you it will be a rewarding and fulfilling experience.

NATYCAA members are encouraged to visit www.natycaa.com and register for the Convention. If you are not a member of NATYCAA, please register for the Convention. **Don't miss out on this fantastic agenda that will invigorate, motivate and re-direct your passion for college athletics!**

NATYCAA CUP, SCHOLAR-ATHLETE AWARD

NATYCAA members are able to have their institution compete for the NATYCAA Cup, which tallies the finishes of every two-year college in the nation in their respective national tournaments and championships. If you are not a member of NATYCAA your institution can not be considered for this prestigious award! Don't disappoint and leave out the accomplishments of your coaches and student-athletes by not becoming a member of NATYCAA.

Another prestigious award is the NAYTCAA Scholar-Athlete Award, awarded annually to one female and one male student-athlete. This award comes with a \$500 stipend, an invite to the awards luncheon at the national Convention, and national recognition for the student and their institution. As a member, make sure that you take the time to nominate your scholar-athlete. The Nomination form will be posted in early March, so be on the lookout for the form and criteria to submit a deserving individual.

Should you have any questions, concerns, ideas or thoughts on NATYCAA and how we can make the association better serve you, feel free to contact any of the NATYCAA officers: President Carl Heinrich, Johnson County CC, 913-469-3820; heinrich@jcc.net; First Vice-President John Volek, Sierra College, 916-660-8102, jvolek@sierracollege.edu; Second Vice-President Gary Broadhurst, Mohawk Valley CC, 315-792-5573, gbroadhurst@mvcc.edu; or Third Vice-President James Cox, Miami Dade College, at 305-237-0730, jcox@mdc.edu.

SEND GOOD NEWS TO JIM COX

We want to hear from you any good news regarding your institution, your job or your conference. Promotion?? Expansion?? New facility opened?? First ever championship?? Send it in.

Please send any and all good news to jcox@mdc.edu.

NATYCAA IS NOW ON FACEBOOK

NAYTCAA is now available on Facebook. Just type in NAYTCAA and join us as a friend.

NATYCAA GOLF TOURNAMENT

This year's golf tournament will be played at the outstanding Coyote Hills Golf Course just outside Anaheim on June 21. All NATYCAA members and NAYTCAA Corporate Sponsors are encouraged to attend. Register for the tournament at the same time you register for the Convention.

Jim Cox
Editor
NATYCAA Newsletter