

2010 NATYCAA Convention

Marriott Hotel

Anaheim, California

Updated May 10, 2010

Sunday, June 20

- 3-5 pm California Community College ADA Executive Officers' Meeting
(Room 213C – Anaheim Convention Center)
- 6-7 pm California Community College ADA and NATYCAA Officers and Executive
Committee Joint Reception (Room 213A – Anaheim Convention Center)
- 7-9 pm California Community College ADA Honor Dinner
(Room 213B – Anaheim Convention Center)

Monday, June 21

- 8-10 am California Community College ADA Business Meeting
Bob Clement, Athletics Director, West Hills College Lemoore
(Room 213A – Anaheim Convention Center)
- 8-10 am NATYCAA Officers and Executive Committee Pre-Convention Meeting
(Room 213C – Anaheim Convention Center)
- 10-11 am Connections Committee Meeting (213D – Anaheim Convention Center)
Ron Warnock, Athletics Director – Retired, DeAnza College
- 10:15-11:30 am California Community College ADA General Session
(Room 213A – Anaheim Convention Center)
- 12 nn Bus Departs for Golf Outing (Coyote Hills Golf Club)
- 12:30-7 pm Golf Outing (Coyote Hills Golf Club)
- 5:30-6:30 pm Informal Connections Social (Room 213D – Anaheim Convention Center)
- 7-9:30 pm California Community College ADA and NATYCAA Joint Reception (ESPN Zone)

Tuesday, June 22

- 7:30 am-6 pm Registration/Information (Platinum Ballroom Registration Desk – Marriott)
- 8-8:15 am President's Welcome (Room 213A – Anaheim Convention Center)
Carl Heinrich, Athletics Director, Johnson County Community College,
NATYCAA President
***Sponsored by CMX Sports Engineers, Collegiate Directories, Inc.,
D3 Athletic Company, Daktronics, Inc., Jostens, Inc., JV Pro, Inc.,
My Sports Dreams, Southern Bleacher Company, Summit America
Insurance/NACDA Insurance Division and Tarkett Sports***
- 8:15-9:15 am Keynote Address (Room 213A – Anaheim Convention Center)
Introduction: John Volek, Athletics Director, Sierra College
Speaker: Jack Scott, Chancellor, California Community Colleges
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My Sports Dreams, Southern Bleacher Company, Summit America
Insurance/NACDA Insurance Division and Tarkett Sports***

Tuesday, June 22

9:25-11 am

General Session (Room 213A – Anaheim Convention Center)

Branding and Marketing Our Community Colleges

Moderator: Carlyle Carter, Executive Director, California Commission on Athletics

Panel: Bob Bernard, President and Chief Executive Officer, Strategic Marketing Affiliates, Inc.

Mark Robinson, Vice Chancellor – Student Development, City College of San Francisco

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11 am-12 nn

NATYCAA General Membership Meeting (Room 213A – Anaheim Convention Center)

Moderator: Carl Heinrich, Athletics Director, Johnson County Community College, NATYCAA President

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12 nn-2:30 pm

NATYCAA Awards Luncheon (Room 213BC – Anaheim Convention Center)

Moderator: Carl Heinrich, Athletics Director, Johnson County Community College, NATYCAA President

Featured Speaker: Scott Boras, Agent and Founder, Boras Corporation

Presentation of the NATYCAA Cup, L. William Miller Award, and NATYCAA Scholar-Athlete Awards

Sponsored by CMX Sports Engineers, Collegiate Directories, Inc., D3 Athletic Company, Daktronics, Inc., Jostens, Inc., JV Pro, Inc., My Sports Dreams, Southern Bleacher Company, Summit America Insurance/NACDA Insurance Division and Tarkett Sports

2:30-3 pm

Corporate Sponsor's Recognition (Room 213A – Anaheim Convention Center)

Moderator: Ron Case, Athletics Director, Gloucester Community College

3:10-4:30 pm

General Session (Room 213A – Anaheim Convention Center)

Saving Programs

Moderator: Dave Evans, Athletics Director, San Diego Mesa College

Panel: Gary Broadhurst, Athletics Director, Mohawk Valley Community College

Carlyle Carter, Executive Director, California Commission on Athletics

Leo Chavez, President, Sierra College

Jackie Fisher, President, Antelope Valley College

Dr. Jim Forkum, Athletics Director, Santa Rosa Junior College

Mary Ellen Leicht, Executive Director, National Junior College Athletic Association

Dick McClain, Executive Director, Northwest Athletic Association of Community Colleges

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4:30-8:30 pm

NACDA Convention Opening Reception (Hall C – Anaheim Convention Center)

Sponsored by Mutual of Omaha Insurance Company

Wednesday, June 23

9-11:30 am

NACDA Programming (Marriott)

Wednesday, June 23

- 10:30-11:30 am Connections Meeting (*Room 213B – Anaheim Convention Center*)
 Innovative Approaches to Travel – Retirement
 Bob Dinaberg, Athletics Director – Retired, Santa Barbara City College
- 12:30-2:15 pm Learfield Sports Directors' Cup Awards Luncheon
 (*Marquis Ballroom Center and South - Marriott*)
 Emcee: Rece Davis, ESPN
- 2:30-3:30 pm Breakout Session (*Room 213A – Anaheim Convention Center*)
 Title IX Community College Accountability
 Moderator: Dr. Jim Forkum, Athletics Director, Santa Rosa Junior College
 Panel: Diane Henry, Athletics Director and Dean, Cypress College
 Long Nguyen, Professor, Cypress College
- 3:40-4:30 pm Round Table (*Room 213A – Anaheim Convention Center*)
 Past to Present – Where are We at Now?
 Moderators: Carl Heinrich, Athletics Director, Johnson County Community
 College, NATYCAA President
 Ron Warnock, Athletics Director – Retired, DeAnza College
- 4:30-6:30 pm NATYCAA Officers and Executive Committee Meeting
 (*Room 213B – Anaheim Convention Center*)
- 4:30-7:30 pm NACDA Convention Reception (*Hall C – Anaheim Convention Center*)
- 7:45-9:45 pm John McLendon Minority Athletics Administrators Hall of Fame Induction Reception
 (*Marquis Ballroom Center and South - Marriott*)

Agenda Subject to Change