

INSERT TITLE OF PROMOTION HERE

Category: (Attendance Promotion, Atmosphere Promotion, Season Ticket Sales Promotions, Internet Promotion, Unique Sponsorship Inventory)

Who: (Target audience, i.e. Students, Kids, Community, Sponsors)

What: (Items needed, i.e. props, participants)

When: (Time to hold promotion, i.e. pre-game, half-time, post-game)

Where: (What events, i.e. Baseball, Basketball, Football)

How: (Steps to completing the promotion)

Contact: (Who to contact with questions)

(Name)

(Title)

(Phone)

(E-mail)