



## University of Wyoming Pepsi Car Races

**Who:** Children

**What:** Electric cars, oversize basketball shorts, basketball jersey, and a football helmet for each team.

**When:** halftime

**Where:** Basketball

**How:** We used 4 teams of 2 kids each. The electric cars are placed at one end of the court and the shorts are placed at the free throw line and the jerseys are placed at the half court line. Each contestant has to run to the free throw line, put on the shorts, run to half court, put on the jersey and then run to the end of the court and hop in their car and drive it back to the other end of the court. The team that gets back to the starting line first wins.

Depending on time, you can use as few as 1 contestant per team or a few contestants. It is a great way to get kids and the fans involved with your halftime promotions.

**Contact:** Amy Potter  
Director of Marketing and Promotions  
307/766-5236  
apotter@uwyo.edu