



BEST HALFTIME PROMOTION

Promotion:	Baby Derby
Event:	Basketball Halftime Promotion
Concept:	Babies ages 12 months or under race on a padded blanket to win prizes. Sixteen babies compete in four heats. The winners of the four heats compete in the final race.
Length of Promotion:	Ten (10) minutes
Entry Forms:	Tie in with baby products. Entry forms available at retail outlets such as a grocer that carry sponsors baby product brand.
Prize:	1 st Place \$500 Savings Bond 2 nd Place 6 – Month supply of Diapers and Wipes 3 rd Place 6 – Month supply of Diapers

For more information call (806) 742-1195

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