



MVP CONTEST

- Who:** Atmosphere contest that can be done at baseball, basketball, soccer, and other sports but we use it at baseball. It is a contest run at every home game directed at all fans in attendance.
- What:** A grand prize, a grand prize sponsor for recognition, entry blanks at the front gate, and an announcement that will occur at every game.
- When:** Fans have the opportunity to sign up for the player whom they think will be the MVP or Most Valuable Player of the game at pre-game and up to the third inning.
- Where:** We run this at every home baseball game. The MVP is chosen at the conclusion of the game by the press box staff.
- How:** Fans fill out entry blanks prior to the beginning of the game and up to the third inning. They need to choose whom they think will be the MVP for that game. At the end of the game, the press box chooses the MVP. All correct entries are placed in a bigger box for a drawing at the last home game. The winner must be present to win, and the grand prize is given away in the seventh inning of the last home game. This season our grand prize was a night for two at the Renaissance Orlando Resort at Sea World and two tickets to Sea World. We called it the Renaissance/Sea World MVP Contest. It can be done with airline tickets or a travel agency or a hotel deal. You would call it the American Airlines MVP or Marriott MVP, etc. It is a good way to get the fans involved, keep them coming to the games and signing up, make sure they show up for the last home game, and also give a major sponsor recognition throughout the season.
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