



## dining courtside with the frogs

- Who:** Couples in the local community.
- What:** Tables, chairs, tablecloths, flowers, catering company or restaurant and risers.
- When:** Valentine's Day.
- Where:** Home Basketball game.
- How:** Since we had a women's basketball game on Valentines Day, we sent out invitations inviting couples to have their Valentine's Dinner courtside at the game. We worked with our campus catering company and set up private tables for 2 all around the basketball court and had two menu options put together. Each table included a bouquet of roses for the lady. Dinner was served ½ hour prior to tip off and the couples remained at their table for the game. The evening also included a halftime slow dance on the court.
- Results:** This was the first year we did this promotion and it was a great success! We sold every table available for the event. The couples had a great time and it went over really well with the fans. The slow dance was definitely the highlight of the evening as we invited all fans to come down for the occasion.
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