



# ROLLINS COLLEGE

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AND ATHLETICS  
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## Best Half-time Promotion

### Human Mulligan

We have recently opened a new facility at Rollins College. The opening game in this new facility was a men's basketball game. The local sports radio station, *540 THE TEAM*, was broadcasting their show live from the Hall-of-Fame Room located on the second floor overlooking the performance gym.

When students entered the ticket gate, they were given a raffle type ticket with a number on it. The matching tickets were kept for our use. When there was three minutes remaining in the first half, we drew a ticket from the student pile. The student with that number played our half-time game. When the half ended, we had our special guest from *540 THE TEAM* escort our contestant to center court and explain the rules of the game.

The contestant had one chance to make a lay-up shot at the basket. If he/she made that shot, he/she could take the prize of a \$25 gift certificate to the college bookstore and quit, or forfeit his/her prize and go on to the next round. If he/she missed the lay-up, our guest from *540 THE TEAM* acted as a *Human Mulligan*. He/she would have one chance to successfully sink the lay-up to allow the contestant to choose his/her prize or move on to the next round.

The next round would have the same concept except the shot will have to be made from the free throw line and the prize at stake is \$100 gift certificate to the college's bookstore.

The third round would have the same concept except the shot will be made from half-court and the grand prize at stake is a \$500 gift certificate to the college's bookstore.

If the contestant failed to receive any of the prizes, he/she was given a t-shirt as a consolation.

Submitted by:  
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