



THE UNIVERSITY
OF OKLAHOMA

ATHLETIC MARKETING,
PROMOTIONS & LICENSING

Best Half-time Contest *Sooner Match & Win*

Materials needed

12 big cards (OU logo on one side, picture of a prize on the other side.
Both glued on foam board)

- ◆ Each card was approximately 22" x 38"
- ◆ Each picture represents a prize
 - ◆ Dinner plate-Dinner for 2
 - ◆ Movie Reel-Movie tickets
 - ◆ Tickets-Tickets to another game (Same or different sport)
 - ◆ T-Shirt-T-shirt
 - ◆ Gift Box-Gift Pack (gift certificates to Subway, McDonald's, calculator, keychain, etc.)
 - ◆ Joker-Wildcard (Autographed poster, ball, etc.)

Object

- ◆ Place cards OU logo facing upwards-3 across, 4 down
- ◆ The contestant has 20 or 30 seconds to make as many matches as possible
- ◆ Turn one card over and find the match
- ◆ If the second card is not a match, both cards must be turned back over and the contestant starts over with a new card