



COLORADO COLLEGE
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Best Olympic Sport Promotion: "Tiger Bingo"

We purchased a box of paper bingo cards from a bingo parlor. We handed a card out to each fan in attendance. At half-time, we read bingo numbers from the PA system and the fan that won had to yell bingo and come down to the scorers table. We did this several times over the course of the season. It works very well because all fans are involved and it takes up most of the time available. This can really be used for any sport.