



## *“Southwest Airlines Lucky Fan of the Game”*

**Who:** All Fans  
**What:** Airline Ticket, One Lucky Ticket Stub w/ seat location  
**When:** During select 30-second time-outs throughout game  
**Where:** Basketball/Volleyball  
**How:**

### **ANNOUNCEMENT 1:**

Attention Fans! It's now time to announce tonight's Southwest Airlines Lucky Fan of the Game. Tonight's lucky fan is seated in Section \_\_\_\_\_. The row and seat # will be announced later during tonight's game. The winner will receive one continental roundtrip airline ticket to any Southwest Airlines destination.

### **ANNOUNCEMENT 2:**

Tonight's Southwest Airlines Lucky Fan of the Game is seated in Section \_\_\_\_\_, Row \_\_\_\_\_. The seat number will be announced later in tonight's game.

### **ANNOUNCEMENT 3:**

Attention Waves Fans – it's now time to announce the final seat location for tonight's Southwest Airlines Lucky Fan of the Game. Tonight's lucky seat will win one continental roundtrip ticket to any Southwest Airlines destination. The seat location is Section \_\_\_\_\_, Row \_\_\_\_\_, Seat \_\_\_\_\_. Congratulations from Southwest Airlines! Please bring your ticket stub to the scorer's table to receive your voucher.

**Contact:** Eric Foote  
Assistant Athletics Director, External Affairs  
Pepperdine University  
310.506.4078  
Eric.foote@pepperdine.edu