



THE UNIVERSITY
OF OKLAHOMA

ATHLETICS MARKETING,
PROMOTIONS & LICENSING

SINGLE-DAY ATTENDANCE PROMOTION MILITARY APPRECIATION DAY

The University of Oklahoma Marketing Department implemented Military Appreciation Day during the women's basketball game versus the University of Missouri on Saturday, February 19th. All Military personnel and their families were offered an exclusive ticket package for \$2. The package included a ticket to the game, one hot dog, one soda and a spirit pack.

Attendance:

Military ticket sales - 1,507

Total Attendance - 6,605

* Second highest attended game of the season

Staff:

Rick Hart – Associate Athletics Director

Matt Roberts – Director of Marketing

Tim George – Director of Promotions

Dave Haskin – Assistant Director of Marketing

Erin Schmidt – Assistant Director of Marketing

OKLAHOMA WOMEN'S BASKETBALL MILITARY APPRECIATION DAY



VS.



**SATURDAY, FEBRUARY 19TH
LLOYD NOBLE CENTER
4 P.M.**

INCLUDES:

- GENERAL ADMISSION TICKET
- FREE HOT DOG
- FREE SOFT DRINK
- SPIRIT PACK

*KEY CHAIN, CAR FLAG AND MUCH MORE

ALL FOR ONLY \$2!!

***CHILDREN 5 & UNDER FREE**



**TICKETS AVAILABLE AT INFORMATION TICKET
AND TRAVEL UNTIL FRIDAY, FEBRUARY 18TH.**

**THIS EVENT IS OPEN TO ALL DOD ID CARD
HOLDERS, THEIR FAMILY MEMBERS AND
GOVERNMENT CONTRACTORS**



SOONERSPORTS.COM

**FOR MORE INFORMATION PLEASE
CALL 734-7944**

**THE
REAL DEAL**