



Panther Sports Marketing

WIN A FREE! HUFFY MOUNTAIN BIKE AND BE ENTERED FOR A CHANCE TO WIN A TRIP TO LAS VEGAS, SPONSORED BY CASEY'S GENERAL STORE

Promotion:

At least one UNI student was randomly drawn during half-time at eleven (11) men's basketball home games from 11/21/04 to 02/19/05, to win a FREE bike.

1. Secondary Prize - A *free* Huffy Mountain Bike courtesy of Casey's General Store. As well as an automatic entry into the drawing for the Las Vegas trip.
2. Grand Prize - A 3 day/ 2 night trip for two to Las Vegas, NV, including round-trip coach air transportation, two nights (1 room, double occupancy) sponsor specified hotel accommodations.

Promotion period was from November 21, 2004 - February 19, 2005. Casey's General Store provided 13 Huffy Mountain Bikes and one Las Vegas trip.

Value: \$2,600

Official Rules of the promotion:

1. **HOW TO ENTER:** On an entry form, available at the registration desk at NE UNI-DOME entrance or behind curtains on NE side of the court, hand print your complete name, UNI address, phone number and UNI email address. Failure to have a valid UNI email address will result in disqualification. Completed entry forms are to be placed in the registration bucket to await drawing.
2. **RANDOM DRAWING:** At least one UNI student will be selected in a random drawing during half-time of each men's basketball home games. Once selected each winner will be announced during a second half time-out, they will be called twice to come down and receive the bike before a different student will be selected to win the bike. Previous bike winners are entered into the Las Vegas trip drawing as potential Grand Prize winners. They will be telephoned a week prior to the February 26th drawing to inform them of time and location of drawing. Potential Grand Prize winners must be in attendance to be eligible. At half-time of UNI men's basketball game on February 26th, all potential winners in attendance will be taken to half-court where the Grand Prize winner will be randomly drawn and announced. Odds of winning will depend upon the number of original (13) winners in attendance



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3. PRIZES & APPROXIMATE RETAIL VALUES: (1) Grand Prize– A 3 day/ 2 night trip for 2 to Las Vegas, NV, including round-trip coach air transportation from major airport nearest winner's residence, 2 night (1 room, double-occupancy) sponsor specified hotel accommodations. Winner must pay for all food, drinks and entertainment. Approximate retail value of the trip is \$1300. The actual retail value of the trip will depend on winner's point of departure/return. (13) Secondary prizes– Huffy mountain bikes worth a retail value of \$100 each.

4. For names of original Huffy Mountain Bike winners and the Grand Prize winner, contact Nate Clayberg via email at nate.clayberg@uni.edu or by phone at (319) 273-3860.

**UNI STUDENTS
REGISTER FOR A CHANCE
TO WIN A FREE !!!
HUFFY MOUNTAIN BIKE**

***WINNERS WILL BE ENTERED INTO A
DRAWING FOR A TRIP TO LAS VEGAS***

Just fill out a piece of paper with your name, address, telephone number and UNI e-mail address. Then place it in the container in the NE corner of the UNI-Dome.

One name will be drawn at *EVERY* UNI men's basketball home games for the free Huffy Mountain Bike.

Each winner will be automatically entered into a drawing for a trip to Las Vegas. The winner will be announced on February 26, 2005 at the men's basketball game vs. Bradley.



Las Vegas Contestants

