



## **NACMA Conference Representative:**

The NACMA Conference Representative will be responsible for expanding NACMA's influence within their individual conference. Their primary objective will be to increase membership/participation among their conference's marketing and external relations staffs. Each conference representative will serve a two-year term, unless otherwise specified or requested by the NACMA Board of Directors.

## **NACMA Conference Representative duties include but are not limited to:**

- Promoting NACMA membership in their conference
- Participation on bi-monthly conference calls
- Collecting contact information for potential members in their conference
- Encouraging participation/nominations for the NACMA "Best of" Awards program from their conference's members
- Encouraging nominations for the NACMA Student Stipend program from their conference's members
- Offering "NACMA Corner" editorials for *Athletics Administration* magazine
- Submitting best practices, book suggestions and "Q&A" articles to be featured in the NACMA Online Library
- Communication of any NACMA initiatives to members in their conference
- Assist the NACMA Board with planning the annual Convention by providing feedback regarding the Convention structure, agenda and/or speakers
- Convention attendance and encouraging Convention attendance among conference members

## **Contacts**

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