



Digital Media and Community Relations Coordinator (Internship)

Wofford College, a member of the Southern Conference (NCAA Division I) is seeking applications for the position of Digital Media and Community Relations Coordinator under the direction of the Associate Athletic Director for Marketing. This is a 10-month internship with the opportunity to gain real-world experience, build a tremendous portfolio, and see the inner workings of a mid-major intercollegiate athletics department. The position will require day-to-day office duties and game management responsibilities which include, but are not limited to the following:

- The primary responsibility to create and implement engaging graphics for use on the web, social media, print, and video board presentations
- Oversee the back end operation of the "Wofford Rewards" app
- Oversee operation and communication with the athletic department kids club, merchandise sales, and donation requests.
- Serve as the primary contact for community appearances for the Wofford mascot, spirit squads or student-athletes.

Requirements:

Bachelor's degree required. Graphic design ability and proficiency in the use of social media platforms including Facebook, Twitter, Instagram and Snapchat required. Ability to communicate well with public, faculty, and students is a must. Candidate must be organized, dependable, punctual, willing to learn and be a self-starter with the ability to work nights, weekends, and some holidays.

Compensation: Room and board.

Start Date: August 1, 2015.

TO APPLY: E-mail cover letter, resume, and references to MathisLD@wofford.edu.