

VIDEO PRODUCTION INTERNSHIP – MERCER UNIVERSITY ATHLETICS

The Mercer University Athletic Department is seeking a Video Production Intern for the 2015-2016 academic year. The Athletic Video Production Intern will report directly to the Director of New Media and will serve an integral role in the operations of the marketing and communications areas, working directly with several sports. This is an 11-month stipend, for school credit position.

Duties and Responsibilities:

Primary focus of the position is to support the message and coverage of Mercer University athletic teams by shooting and editing video packages ranging from video board intros, hype videos, promotional, post-event recaps, or interviews; to be displayed on MercerBears.com, Mercer Bears YouTube, Facebook, Instagram, or in-game video boards, or featured during ESPN3 broadcasts.

For football, this position will be responsible for capturing footage related to game-day atmosphere, provide exclusive team content, and produce team hype videos. The intern will also assist with design and coordination of promotional videos related to games and special events. The position will have responsibilities with men's and women's basketball in-game productions, and other sports as assigned.

Certain duties may call for flexible work schedule to include some nights, weekends, holidays, and some travel as needed.

Qualifications include:

- Proficient with non-linear editing programs, such as Adobe Premiere or Final Cut
- Creative and determined worker that values cinematic storytelling
- Working knowledge of three-point lighting and sound for video
- Ability to shoot with Panasonic broadcast and/or DLSR cameras
- Professional, results-oriented self-starter who takes initiative to solve problems
- Ability to work independently and collaborate with others in a positive demeanor
- Ability to meet deadlines and prioritize multiple responsibilities
- Strong organizational and communication skills

Preferred qualifications include:

- Adobe Creative Suite (Premiere, After Effects, Photoshop, Illustrator, Audition)
 - Experience with in-game and video board productions (Daktronics preferred)
 - Knowledge of and interest in Collegiate Athletics
 - On-air skills in front of the camera
- Bachelor's degree or in process of earning a Bachelor's degree in Communications, Journalism, Film, Marketing, Sport Management, or other related field is preferred.

School credit is provided, along with a stipend and on-campus meal plan.

Apply online at <http://www.mercerbears.com/x/dc38l> or e-mail cover letter, resume, portfolio and references to cherry_lj@mercer.edu.