

UTAH STATE

Marketing Graduate Assistant/Intern Position for 2015-16

Utah State University Athletics is looking for a marketing graduate assistant or intern for the 2015-16 academic year. The position pays \$13,000.

The graduate assistant position would require admittance to a graduate degree program and is a 12 month position, starting July 1, 2015 and paying \$10.83 per hour. Position would work 25 hours a week.

The intern position is a 10 month position, starting July 1, 2015 and concluding April 30, 2015 and paying \$13 an hour. Position would work 25 hours a week.

Job Description

Assist in the athletics department's efforts to maximize attendance and revenue at select ticketed sports as well as maximizing attendance at non-ticketed sports. Coordinate various marketing and promotional programs designed to enhance the game day and fan experience for selected sports. Position will provide marketing oversight for the sports of volleyball, women's basketball and gymnastics and assist with marketing efforts for football and men's basketball as well as on-campus student marketing. Position will help provide oversight of student interns. Position will work with Aggie Sports Properties (Learfield) to fulfill corporate sponsorship elements.

Minimum qualifications

Bachelor's degree in sports management, marketing or a related field

Excellent verbal, written and interpersonal skills

Previous marketing experience as an undergraduate student

Ability to manage multiple tasks and work in a group setting

Preferred qualifications

Proficiency with Adobe Creative Suite

Proficiency with Daktronics Show Control or Click Effects video board software

All applications must be submitted through Career Aggie www.usu.edu/career/htm/career-aggie/. Job ID is 66405. A cover letter, resume and three professional references must be included. Applications will be accepted through May 8, 2015.

