

SOCIAL MEDIA INTERNSHIP – MERCER UNIVERSITY ATHLETICS

The Mercer University Athletic Department is seeking an intern for the 2015-2016 academic year. The Athletics Social Media Intern will report to the Director of Marketing and Director of New Media and will serve an integral role in the operations of the Mercer University Department of Athletics. This is an 11-month stipend, for school credit position.

Duties and Responsibilities:

This position will be responsible for creating and managing content for Mercer Athletics multiple social media accounts.

This position will assist the Marketing and Communications departments by creating engaging and time sensitive content. Key responsibilities include assisting day-to-day management of Twitter, Facebook, Instagram, Snapchat, and Vine accounts; develop content and graphics, promote upcoming events, and capture in-game moments for immediate distribution.

In-game responsibilities will include capturing fan photos, behind the scenes moments, and in-game instant highlights.

Certain duties may call for flexible work schedule to include some nights, weekends, holidays, and some travel as needed.

Qualifications include:

- Excellent verbal and written communication skills; attention to detail is essential
- Experience in athletic department environment
- Proficiency with social media platforms and add-ons
- Professional, results-oriented self-starter who takes initiative to solve problems
- Ability to work independently and in group settings with a positive demeanor
- Creative and determined worker that is proactive in pitching and seeing ideas through completion
- Ability to meet deadlines and prioritize multiple responsibilities
- Strong organizational and communication skills

Preferred qualifications include:

- Adobe Photoshop
- Knowledge of and interest in Collegiate Athletics
- Bachelor's degree or in process of earning a Bachelor's degree in Communications, Marketing, Sport Management, or other related field is preferred.

School credit is provided, along with a stipend and on-campus meal plan.

Apply online at <http://www.mercerbears.com/x/mrjg8> or e-mail cover letter, resume, and references to cherry_lj@mercer.edu.