



MARKETING & PROMOTIONS ASSISTANT

The University of Oregon Department of Intercollegiate Athletics is seeking an aggressive, creative and self-motivated individual for the position of Marketing and Promotions Intern. This is an 11-month position which runs from July 1, 2015, to May 31, 2016.

Responsibilities:

- Develop and implement the marketing efforts for several of the department's 19 intercollegiate sports, as well as enhancing the game day experience
- Influence and cultivate student attendance for home events
- Coordinate undergraduate students' responsibilities
- Producing promotional pieces, including e-mails, flyers, schedule cards, and web ads
- Managing the Junior Duck Club and ALL of the department's donation requests
- Assisting IMG/Oregon Sports Marketing with promotional efforts and servicing of sponsors
- Organizing special events, like Football Fan Day, National Anthem Auditions, and the Duck Birthday Party
- Aiding in further development of new/social media and multimedia (Twitter, Facebook, Instagram, etc)

Qualifications:

- Bachelor's degree in marketing or a related field is required.
- Excellent interpersonal, organizational and communication skills are preferred.
- Team-oriented and willing to work irregular hours.
- Ability to work in a fast-paced environment and manage multiple projects effectively with tight deadlines.
- Strong working knowledge of InDesign, PhotoShop and advertising skills preferred.

Compensation:

Compensation is an hourly wage, plus overtime.

Apply:

Deadline for applications is *Friday, April 24, 2015*.

Send cover letter, resume and three professional references to:

Megan Robertson, Director of Promotions & Game Day Experience

University of Oregon

2727 Leo Harris Parkway

Eugene, OR, 97401

Fax: 541.346.7112

Application materials will also be accepted via e-mail in PDF format at meganr@uoregon.edu.

The University of Oregon is an Equal Opportunity/Affirmative Action Institution committed to cultural diversity and compliance with the Americans with Disabilities Act.