



Charlotte 49ers Athletics Marketing and Promotions Intern

*Term/Salary: August 1, 2015-May 31, 2016; \$1,200 per month (without benefits)
Supervisor: Assistant Athletic Director for Marketing*

The Charlotte 49ers are seeking a highly motivated, organized, creative, and outgoing individual to serve an internship in the area of athletic marketing, and promotions for the 2015-16 academic year. A member of Conference USA the University of North Carolina at Charlotte is located in a campus setting in northeast Charlotte. The university is a member of NCAA Division I, and sponsors 17 intercollegiate sports for men and women.

The individual chosen for the position will be assigned substantive responsibilities in the areas of athletic marketing and promotions, as well as other duties as determined and assigned by the internship supervisor listed above. Strong design knowledge and abilities using adobe Photoshop and illustrator are desired qualities as well as a strong working knowledge of social media usage and metrics. An undergraduate degree is required for this position, and a master's degree in sports/athletic administration or a related field is preferred.

Please direct a resume and the names and telephone numbers of three references to Nick Konawalik, Assistant Athletic Director for Marketing, Charlotte 49ers, 9201 University City Boulevard, Charlotte, NC 28223-0001, fax: 704.687.5273 or e-mail: nkonawalik@uncc.edu. Review of applications begins immediately and will continue until the internship is filled. UNC Charlotte is an Affirmative Action/Equal Opportunity Employer.