



American University Athletics Marketing & Promotions Internship

May 1, 2015

American University in Washington, DC, a NCAA Division I member of the Patriot League, seeks qualified applications for an Athletic Marketing & Promotions Volunteer Internship position for the 2015-16 school year. The intern will report directly to the Assistant Athletics Director for Marketing and Corporate Partnerships, working closely with and playing a key role in our external affairs group within an exciting team environment.

Responsibilities will include, but are not limited to: assistance with execution of gameday marketing plans and sponsorship fulfillment at home athletics events, coordination of volunteer undergraduate student workers both in the office and at events, serving as lead contact towards advancement of campus marketing efforts to students and faculty/staff, assistance with group ticket sales and special events, and other duties as assigned in helping promote AU Athletics events and brand across the greater Washington DC metro area.

This is a full time internship. Must be willing to work a minimum of 25 hours per week and be available to work weekend and night events as necessary. Academic credit through a graduate studies program is possible.

Preferred Qualifications: previous student work experience within a collegiate athletic marketing office or professional sports organization; experience with Adobe Creative Suite, especially Photoshop and InDesign.

Minimum qualifications: Bachelor's degree in sports management, marketing or business related field--may be a current graduate student, ability to work independently with minimal supervision and excellent relationship building, social, verbal and written communication skills.

To apply, submit cover letter, resume, and names of three references via email to: rsherman@american.edu . Screening will begin immediately.

Dates of Internship: June 18, 2015 through May 15, 2016

American University encourages applicants from under-represented groups, including minorities, women, and people with disabilities. Local candidates within the DC Metro Area with housing opportunities are encouraged to apply. The successful completion of a pre-employment background check is required.