

**NORTHWESTERN STATE UNIVERSITY**  
**Natchitoches, Louisiana**

**Assistant Athletics Director/Director of Marketing, Promotions, & Ticket Operations**

Northwestern State University is currently accepting applications for the full-time – 12 month position of **Assistant Athletics Director/Director of Marketing, Promotions, & Ticket Operations**. Northwestern State is an NCAA Division I institution (FCS) and sponsors 14 varsity sports.

The **Assistant Athletics Director/Director of Marketing, Promotions, & Ticket Operations** will be responsible for: development and implement of a comprehensive marketing and promotions plan to generate revenue and attendance for all sports; solicitation and fulfillment of corporate sponsorships and business partners; coordinating in-game promotions for all sports; assuming game management duties as assigned; serving as athletic department liaison with radio network affiliates, licensing company, local schools and selected other departments on campus; serving on various university student program committees; supervising interns, graduate assistants, and/or student volunteers as recruited and other duties as assigned.

**Qualifications:** Bachelor's degree required, Master's in Athletic Administration or related field preferred. Prior experience in athletic marketing or a related field preferred.

Prior experience with graphic design and TV commercial production a plus.

**Salary:** Commensurate with experience and responsibilities.

Review of applications will begin immediately and continue until position is filled. To apply, send letter of application, resume, and three letters of recommendation to:

Todd Garzarelli  
Associate Athletic Director of External Affairs  
Northwestern State University  
Athletic Fieldhouse  
Natchitoches, LA 71497  
FAX: (318) 357-4221

*“Northwestern State University of Louisiana is an Affirmative Action/Equal Opportunity Employer. Women, minorities and individuals with disabilities are encouraged to apply.”*