



**MINORITY  
OPPORTUNITIES  
ATHLETIC ASSOCIATION**

**2011 ASSOCIATION REPORT**

# **2010-11 MOAA LEADERSHIP**



## **EXECUTIVE COMMITTEE**

- President** – Sean Frazier, Deputy Athletics Director, University of Wisconsin  
**Executive Director** – Stan Johnson, President, Stan Johnson & Associates  
**Secretary** – Dr. Sharon Beverly, Director of Athletics & Physical Education, Vassar College  
**Treasurer** – Lori Ebihara, Senior Associate Athletics Director, Baylor University  
**Board Representative** – Mario Moccia, Director of Athletics, Southern Illinois University

## **BOARD OF DIRECTORS**

- Peggy Davis**, Director of Athletics, Virginia State University  
**Earl Edwards**, Director of Athletics, University of California San Diego  
**Irma Garcia**, Director of Athletics, University of St. Francis (NY)  
**Darlene Gordon**, Director of Championships & Business Operations/SWA, Patriot League  
**Paula Jackson**, Associate Athletics Director, Alabama State University  
**Rudy Keeling**, Commissioner, Eastern College Athletic Conference  
**Floyd Kerr**, Director of Athletics, Morgan State University  
**Warde Manuel**, Director of Athletics, University at Buffalo  
**Lee McElroy**, Director of Athletics & Vice President of Athletic Administration, University at Albany  
**Garnett Purnell**, Director of Athletics, Wittenberg University  
**Dell Robinson**, Commissioner, Great Lakes Intercollegiate Athletic Conference

# MEMBERSHIP

## Here to serve you!

Approximately 250 Members Strong!

Encompasses all NCAA Divisions, NAIA & Junior/Community Colleges

Representation from all ethnic backgrounds



### New & Enhanced Member Benefits during 2011

- **MOAA Quarterly E-Newsletter**
  - Keeps members abreast of Association happenings, what's going on with their colleagues and diversity issues in the realm of athletics.
- **Enhanced Listserv**
  - Archives all posts for future reference.



# CORPORATE PARTNERS



*I chose*  
Division II

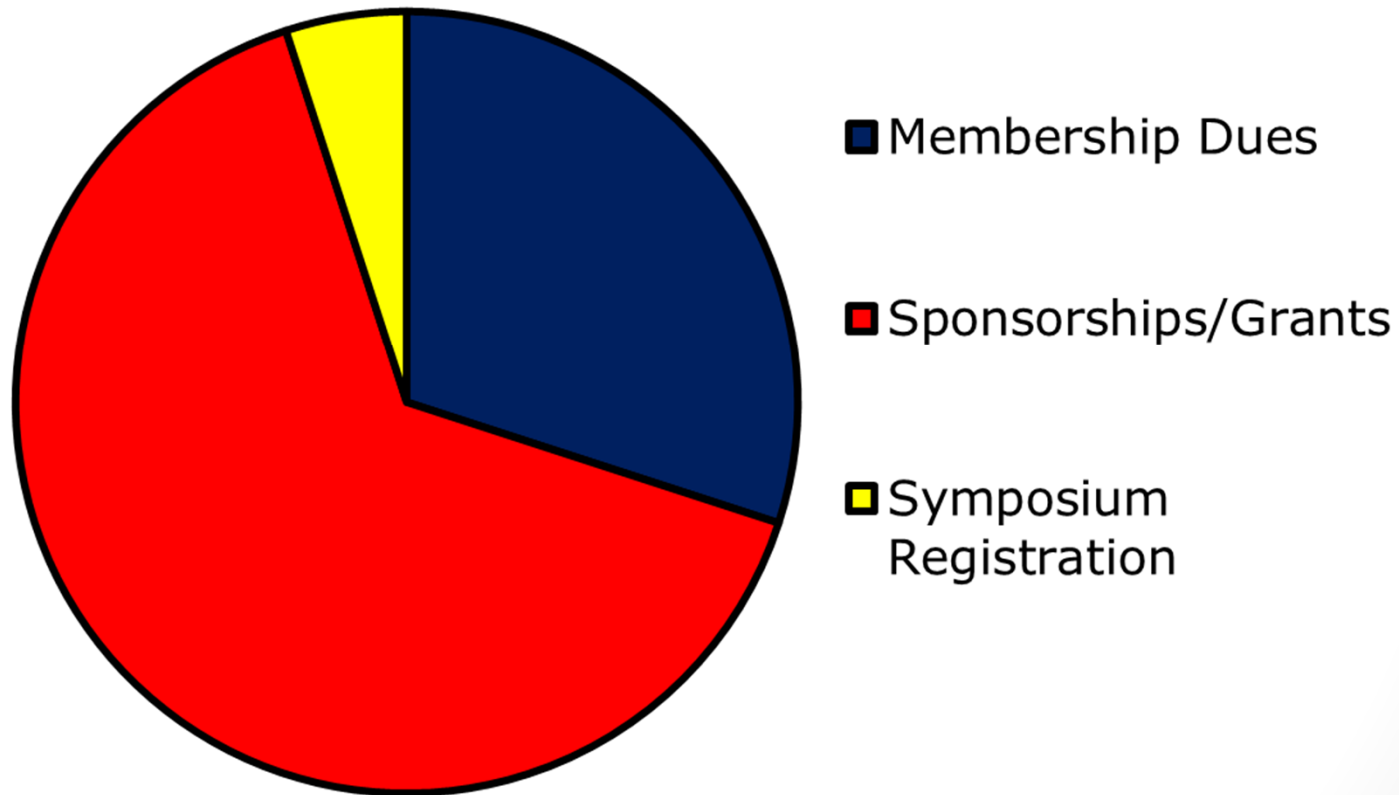


**ICEMILLER**LLP  
LEGAL COUNSEL



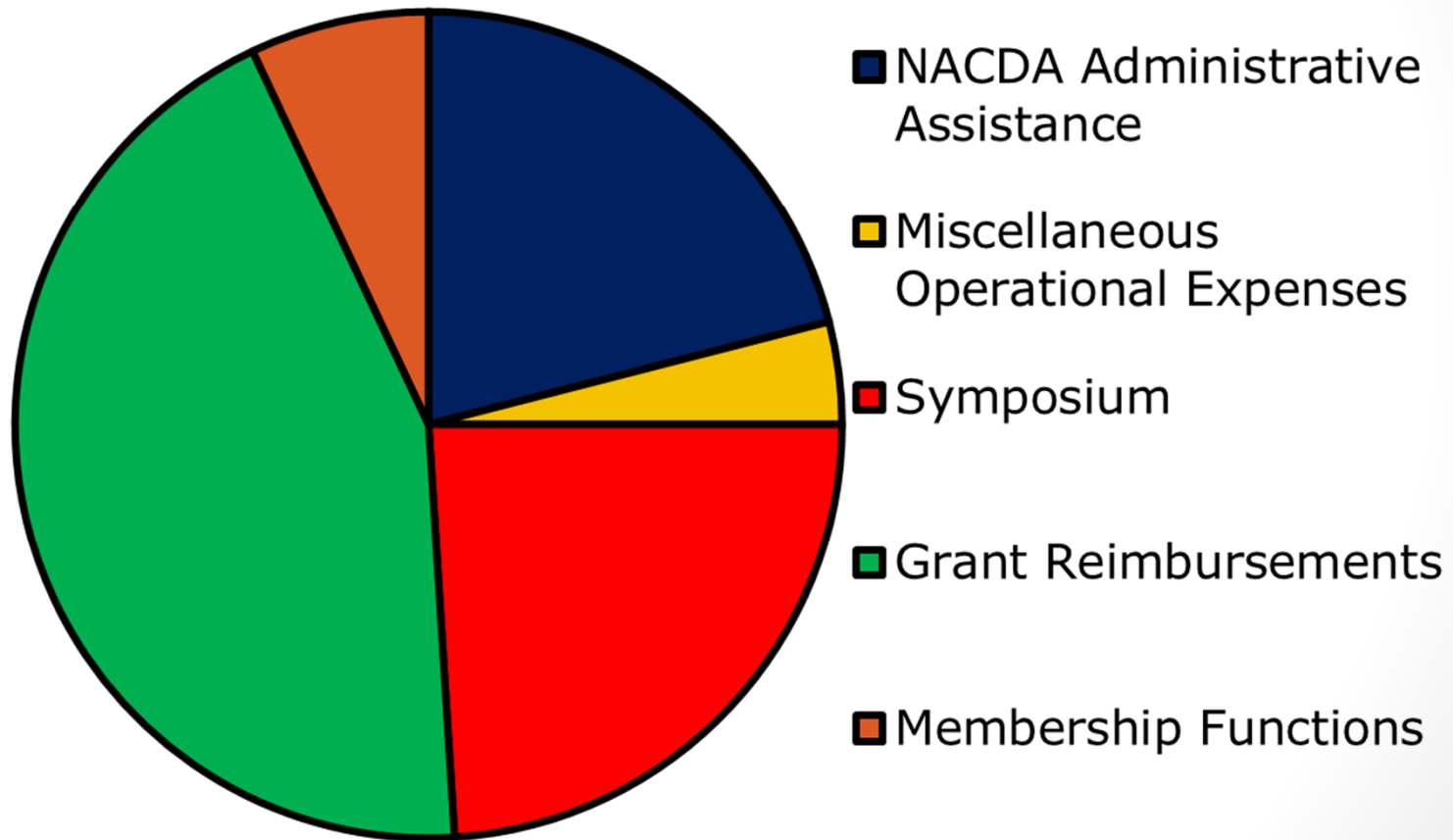
# FINANCIAL STABILITY

## Yearly Revenue



# FINANCIAL STABILITY

## Yearly Expenditures



# **ADVOCACY ON BEHALF OF** **MINORITY ADMINISTRATORS**

**Letters sent to college/university presidents at institutions conducting AD searches to encourage open discussion concerning the inclusion of minority candidates in the search process.**

- University of Alabama, Huntsville
- Alfred State College
- Cal Poly San Luis Obispo
- University of California, Riverside
- Campbell University
- Cleveland State University
- University of Illinois
- Illinois State University
- Iona College
- University of Kansas
- Kennesaw State University
- King College
- Loyola University, Chicago
- University of Maine
- Northeastern State University
- Pace University
- Paine College
- Saint Anselm College
- University of San Francisco
- Sarah Lawrence College
- Seton Hall University
- Shippensburg University
- SUNY at Old Westbury
- SUNY Geneseo
- Texas Tech University
- United States Military Academy
- Wabash College
- Williams College
- University of Wisconsin, Milwaukee
- University of Wisconsin, Stevens Point

# **NCAA INVOLVEMENT**

## **MOAA/Division II Grant Program**

- In its 3<sup>rd</sup> year of existence
- One minority administrator from each Division II conference
- Opportunity to attend MOAA Symposium, NCAA Division II Governance Academy & NACDA Convention
- Since inception, just over 50 minority administrators have been able to take advantage of the grant

## **MOAA/Division III Partnership**

- Currently in development
- Customized programming for Division III administrators
- Tailored for both minority and non-minority administrators
- Focus on three main ideas: Recruitment, Development & Retention of minority administrators on the Division III level

## **MOAA/NCAA Award for Diversity**

- Inaugural award presented at 2012 Symposium & Convention in Dallas, Texas
- Institutional/Organizational award
- Main purpose: To recognize and celebrate the initiatives, policies & practices of athletics departments and organizations that embrace equality & inclusion within the campus, university community or athletics industry

# INCREASED COMMITTEE OPPORTUNITIES

## Current Committees

**Membership Committee** – Recruitment of new members, retention of current members and development of member benefits

**Symposium Planning Committee** – Development and implementation of annual Symposium

## In Development

**Awards Committee** – Assist with the evaluation and selection of various award winners

**PR, Marketing & Communications Committee** – Assist in the advancement of the Association through several communication and marketing methods

**Sponsorship Committee** – Assist in developing relationships and securing sponsorships for the Symposium and year-round

# STRATEGIC PLAN

## Four Main Objectives

- **Growth**
- **Empowerment**
- **Education**
- **Development**

