

The Georgia Tech Athletic Association forms the front porch of the Institute and serves as a gathering place for students, alumni, fans and friends. We provide our student-athletes with the opportunity for academic, athletic success and personal growth. We promote diversity and equity. The integrity of our mission is enhanced by our commitment to adherence to the rules of the Institute, the Atlantic Coast Conference and the National Collegiate Athletic Association. This environment we create allows our student-athletes to compete at the highest levels, and creates enjoyment for our supporters. We embrace our proud traditions and strive to enhance the future opportunities for our student-athletes, coaches, and staff. Visit <http://ramblinwreck.cstv.com> for additional information.

Georgia Tech invites candidates to apply for the job of Associate Athletic Director for Sales & Fan Experience. The Institute seeks a dynamic and experienced leader with a strong commitment to both NCAA Division I athletics, as well as to the integration of the athletic and academic experience of the student athlete. The Associate Athletic Director for Sales & Fan Experience will report to the Director of Athletics and will have oversight over all product sales initiatives and game day fan experience which include providing leadership and supervision of ticket operations, premium sales, promotions and spirit groups. Successful candidate will be a part of the senior management team who promote the Institute's vision, mission, and values within all Athletic Department activities. Position will also work closely with affiliate relationships Aspire, Colonnade and IMG College. Candidate should have experience with strategic planning and implementation; advertising design; personnel management; rules and compliance; marketing and promotions; relationships with external and internal constituencies as it relates to assigned areas; and NCAA and ACC conference relations and responsibilities.

A desirable candidate should be prepared to provide a detailed record of success in each of the following areas: strategic planning and implementation of successful sales initiatives, advertising campaigns, personnel management as it relates to motivation initiatives, promotions and fan experience concepts, relationships with external and internal constituencies, NCAA and Conference Relations. Job will be filled at a compensation level commensurate with the successful candidate's education and experience. Position typically requires a Bachelor's degree (Master's degree preferred or higher) plus seven years of related experience with progressively responsible senior management experience in intercollegiate athletics administration preferred. Georgia Tech is an Equal Opportunity Employer. Electronically submit a cover letter, salary requirements and resume at www.gatech.edu/careers. You may also mail confidentially to Mollie Mayfield, Georgia Tech Athletic Association, 150 Bobby Dodd Way, Atlanta, GA 30332-0455, email to msmayfield@athletics.gatech.edu or fax to 404-894-8864. Resumes accepted until position is filled.