



## **ASSISTANT DIRECTOR OF ATHLETIC MARKETING**

The University of Detroit Mercy, Michigan's largest, most comprehensive private University, is currently accepting applications for the full-time – 12 month position of Assistant Director of Athletic Marketing. UDM is an NCAA Division I institution, a member of the Horizon League and sponsors 19 varsity sports.

We are seeking a team player to join our staff that has a passion for collegiate athletics and enjoys inviting people to events and providing good entertainment. The Assistant Director of Athletic Marketing will have growing responsibilities that include creation and supervision of select in-game and special event promotions plus planning, designing, and execution of programs to build campus awareness, community outreach and the overall game-day environment.

Additionally, the Assistant Director of Athletic Marketing will oversee the creation of collateral materials, serve as primary marketing contact for Women's Basketball and several select sports, as well as assist with other projects.

A minimum of a bachelor's degree is required. We prefer candidates with some experience working in athletic marketing/events on a college campus, but of course will consider other areas of the entertainment arena. Superior customer service, creativity, prioritization and organization skills are pluses. Experience with Photoshop/ InDesign, managing social media, and a good sense of humor are also good things.

Review of applications will begin immediately and continue until position is filled. To apply, email a letter of application, resume, and a list of three references to: Brandon Longmeier, Director of Athletic Marketing & Promotions, [brandon.longmeier@udmercy.edu](mailto:brandon.longmeier@udmercy.edu).

The University of Detroit Mercy is an independent Catholic institution of higher education sponsored by the Religious Sisters of Mercy and Society of Jesus. The university seeks qualified candidates who will contribute to the University's mission, diversity and excellence of its academic community. The University of Detroit Mercy is an Equal Opportunity Affirmative Action Employer with a culturally diverse faculty and student body and welcomes persons of all races and backgrounds.

We are proud to be an EEO/AA employer M/F/D/V. We maintain a drug-free workplace and perform pre-employment screenings on all final candidates.

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