



ASSISTANT DIRECTOR

REQUISITION #: 532
DEPARTMENT: Marketing & Promotions (496)
POSITION NUMBER: 048380 **FLSA STATUS:** Exempt
MINIMUM QUALIFICATIONS: Bachelors Degree required with preference given to applicants with a degree in Marketing or Sports Administration. Minimum one (1) year prior related experience, preferably in an intercollegiate atmosphere is also required. Excellent communications skills and the ability to work a non-standard work week are essential. If selected a criminal background screening is required.
Eligibility for employment in the United States is mandatory

POSITION RESPONSIBILITIES: Develops and, implements marketing plans for assigned sports and evaluates effectiveness. Creates and coordinates promotional activities at athletic events. Assists with sponsorship development and fulfillment. Creates advertising campaigns for print and electronic media.

BENEFITS: Comprehensive benefits package including but not limited to health, dental, life, LTD, AD&D, tuition reimbursement, pension, event tickets, employee events and recognition programs. Competitive compensation package commensurate with candidate's previous experience and qualifications.

POSTING DATE: January 5, 2012

CLOSING DATE: February 6, 2012

TO APPLY: Qualified candidates please submit résumé or application with cover letter indicating position of interest to:

University Athletic Association, Inc.
Human Resources/Assistant Director – Marketing & Promotions
P. O. Box 14485
Gainesville, FL 32604-2485

**PLEASE INDICATE REQUISITION NUMBER ON APPLICATION
(Sending applications via multiple avenues may delay the entry process)**

Interviews may be conducted prior to the closing date, but no offer of employment will be extended until after the position closes.

**THE UAA IS AN EQUAL OPPORTUNITY EMPLOYER AND
IS STRONGLY AND ACTIVELY COMMITTED TO DIVERSITY
WE ARE PROUD TO BE A DRUG FREE TOBACCO FREE WORKPLACE**