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**NACDA Welcomes Ticketmaster as Official Ticketing,
 Development, and Marketing Supplier to the Nation's Athletics
 Directors and a Corporate Partner of NACMA and NAADD**

Cleveland, Ohio – The National Association of Collegiate Directors of Athletics (NACDA) today announced a multi-year alliance with Ticketmaster, naming the world's leading ticketing company the official ticketing, development and marketing supplier to the Nation's Athletics Directors and corporate partner of NACDA.

Ticketmaster also signed multi-year deals with the National Association of Athletics Development Directors (NAADD) and the National Association of Collegiate Marketing Administrators (NACMA), to serve as a major sponsor.

"NAADD is proud to once again partner with Ticketmaster," stated Ross Bjork, NAADD president and senior associate director of athletics, external relations at UCLA. "We are appreciative of NACDA in helping make the sponsorship a comprehensive package to satisfy Ticketmaster's desire of reaching as many collegiate administrators as possible. It's a win-win relationship for everyone."

"NACMA is looking forward to working with Ticketmaster, not only this year, but in the years to come," said Trip Durham, NACMA president and associate director of athletics at Elon. "I am pleased to see that Ticketmaster has an interest in not only aligning with marketing agents, but other athletics associations as well. NACMA and Ticketmaster share the same progressive spirit."

As the official supplier, Ticketmaster will work closely with NACDA and its affiliate organizations to introduce tools and services to help drive collegiate event ticket sales.

Ticketmaster's tools and services include Ticketmaster Auctions enabling consumers to determine the original market value of tickets and event organizers to have greater pricing flexibility and retain more premium seat revenue that otherwise may be lost to unauthorized resellers. Other fan friendly Ticketmaster services include TicketFast online ticket delivery and email Alerts, providing subscribers with information about upcoming tours and events, special ticket offers, exclusive pre-sales, and more. Ticketmaster's AccountManager system enables season ticket holders to manage all aspects of their season packages online, and the company's TicketExchange service facilitates event-authorized fan resale ticketing where season and single ticket holders may to post tickets for events they are unable to attend for resale to other fans.

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“We are pleased to have Ticketmaster join NACDA’s corporate partnership team,” says **Lee McElroy**, NACDA’s president and AD at the University at Albany. “With all of its experience in event ticketing, Ticketmaster has already made an impact in collegiate athletics by offering quality products to many of our members and we are excited to have them as an official member of the NACDA team.”

“Ticketmaster enjoys great relationships with many members of NACDA as a result of several programs moving to our services and college athletics is well positioned for fantastic growth opportunities nationwide,” said Dennis Scanlon, Ticketmaster’s Vice President of Advanced Product Sales. “NACDA is an invaluable resource for developing and supporting collegiate athletics. We believe it is important to support the organization and its affiliates and we look forward to fully participating with NACDA, NAADD, NACMA, and its members through this new alliance.”

Ticketmaster joins NACDA’s other corporate partners including adidas America; AstroTurf; Coca-Cola; Collegiate Directories; Collegiate Financial Services, Inc.; Collegiate Licensing Company; College Sports Television (CSTV); Daktronics, Inc.; Delta Air Lines; Jostens; NACDA Consulting; NACDA Insurance; NCAA Football; Sports Media Challenge; *SportsBusiness Journal*; U.S. Sports Academy and *USA Today*.

About Ticketmaster:

Ticketmaster is the world's leading ticketing company, operating in 20 global markets, providing ticket sales, ticket resale services, marketing and distribution through www.ticketmaster.com, one of the largest e-commerce sites on the Internet; approximately 6,500 retail outlets; and 20 worldwide call centers. Ticketmaster celebrated its 30th anniversary in 2006 and currently serves more than 9,000 clients worldwide across multiple event categories, providing exclusive ticketing services for hundreds of leading arenas, stadiums, performing arts venues, museums, and theaters. In 2006, the company sold more than 128 million tickets valued at over \$7 billion on behalf of its clients. Ticketmaster is headquartered in West Hollywood, California and is an operating business of IAC (NASDAQ: IACI).

About NACDA: NACDA, now in its 42nd year, is the professional and educational association for more than 6,100 college athletics administrators at more than 1,600 institutions throughout the United States, Canada and Mexico. More than 2,000 athletics administrators annually attend the NACDA Convention. Additionally, NACDA administers 10 professional associations for the separate business units that report directly to the athletics director.