



Awards Program Ad Specifications

Thank you for participating in the John McLendon Minority Athletics Administrators Awards Luncheon. Below are the specifications for ads in the program booklet that will be distributed at the event on **Tuesday, December 18, 2007**.

The program booklet finished size is 6" x 9". Live area is 1/4" in on all sides between ads. All ads are black and white.

PLATINUM TABLES AND SPONSORS:

Please check which format you are providing:

_____ Full page: 5 1/2" x 8"
 _____ Full Page with Bleed: 6 1/8" x 9 1/8"

GOLD TABLES:

_____ Half Page Horizontal: 5 1/2" x 3 7/8"

SILVER TABLES:

_____ Quarter Page Vertical: 2 5/8" x 3 7/8"

If you are unable to attend the event but would like to purchase an ad for the program booklet:

Please check which format you are providing:

Full page: 5 1/2" x 8" \$1,000 _____
 Full Page with Bleed: 6 1/8" x 9 1/8" \$1,000 _____
 Half Page Horizontal: 5 1/2" x 3 7/8" \$500 _____
 Quarter Page Vertical: 2 5/8" x 3 7/8" \$250 _____

CAMERA-READY ADS ARE DUE BY: Friday, November 30, 2007

*If you need assistance producing your ad, all materials must be received by **Monday, November 19, 2007**.*

Please mail your ad or materials to:

NACDA
 ATTN: Julie Work
 24651 Detroit Road
 Westlake, Ohio 44145

Electronic Files may be sent to:
 jwork@nacda.com

NAME: _____

COMPANY NAME: _____

PHONE #: _____ FAX #: _____

_____ Disk is enclosed with hard copy

_____ Please produce my ad.
 My materials are enclosed.

Electronic Files:

Please furnish advertisements in Macintosh format. Be sure to include all fonts used in advertisements, as well as any and all supporting .eps and .tif images. Please furnish a proof, along with disk directory for all advertisements.

For questions, please call Julie Work at 440.892.4000. Electronic files may be submitted to jwork@nacda.com.