

2011 *Athletics Administration*
Editorial Calendar

December 2010

Cover- Directors' Cup Presentations

Computer Software

Learfield Sports Directors' Cup on-campus presentations

February 2011

Social Networking, Marketing, Web 2.0

ADOY on-campus presentation photos

Getting to Know- Association Presidents

46th Convention promotional page

March 2011

Sport surfaces/architecture, Facilities planning process

Getting to Know- Association Presidents

46th Convention promotional page

April 2011

Cover- Convention Photo

Bonus Distribution at Final Four

Convention Preview: Exhibitor Listing, Registration, Affiliate Association Information

Licensing/ Apparel

Getting to Know- Association Presidents

46th Convention promotional page

June 2011

Convention Issue: Bonus Distribution at Convention

Convention Coverage: Corbett Award Recipient/NIT Award Recipient

Exhibitor Listings/Emcees/Keynote Speaker

Q&A: Corbett Winner

Getting to Know: Associations Presidents

August 2011

NCAA Football/Awards

Convention Review

Convention Photo Spread for all Associations

Directors' Cup Winners at Convention

ADOY Award Recipients

October 2011

Facilities Showcase/Sustainability

Getting to know: Associations Presidents

November 2011

Technology- Security/Crowd control

Getting to know: Associations Presidents

December 2011

Insurance

Getting to know: Associations Presidents

Learfield Sports on-campus presentation