



PREPARING STUDENT-ATHLETES FOR THE NEXT CHALLENGE

Northwestern Mutual has teamed up with the National Association of Collegiate Directors of Athletics (NACDA) to create Life After Athletics – a program that prepares student-athletes for the transition from the campus to the workplace.

The on-campus, interactive training sessions include:

- **Business Etiquette**
- **Elevator Speech**
- **Interviewing Basics**
- **Money Matters**
- **Networking**
- **Resume Writing**

Your student-athletes will:

- Hear from former student-athletes and learn how to translate their athlete mentality into the desirable characteristics employers are looking for
- Participate in exercises and real-life scenarios they may face as they enter the post-collegiate working world
- Learn about Northwestern Mutual's top-rated internship program – a game-changing opportunity that opens them to a flexible career with huge potential

It's time for a new challenge - let's partner to help your student-athletes prepare for the next stage of life following their collegiate career.

Contact your local office to learn more:

LIFE AFTER ATHLETICS



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