



2017 NACDA & Affiliates Convention – Exhibitor Information

Location: Orlando World Center Marriott Resort

EXHIBIT PRICING & PAYMENT TERMS

Booth Type	10 x 10	10 x 20
Standard	\$3,795	\$7,590
Preferred	\$3,895	\$7,790
Premiere	\$3,995	\$7,990

Invoice terms Net 30 Days – Payment in FULL by June 1

(for special payment terms, contact Noreen Byrne, nbyrne@nacda.com)

Refund Policy: Full refunds (less 25% cancel fee) are granted before April 1st. NO REFUNDS after April 1.

Registration open late January – Email Notification

Current Floor Plan – Accessible at time of registration

EXHIBIT SCHEDULE

Set-Up

Sunday, June 11	12:00 pm – 5:00 pm
Monday, June 12	8:00 am – 2:00 pm

Exhibit Hours

Monday, June 12	4:00 pm – 7:30 pm
Tuesday, June 13	4:00 pm – 7:30 pm

Tear Down

Tuesday, June 13	7:30 pm – 10:00 pm
Wednesday, June 14	8:00 am – 2:00 pm

INCLUDED IN YOUR REGISTRATION:

- Attend agenda sessions for NACDA, NACMA, NAADD, & ICLA during the day when the exhibit hall is not open
- Attend James J. Corbett Awards Luncheon (Tuesday, June 13) and Directors' Cup Luncheon (Wednesday, June 14)
- Visit the lobby bar and various hotel outlets following exhibit hall hours

Take advantage of these additional opportunities to network outside of exhibit hall hours!

Attendee receptions with food and beverage held inside exhibit hall both evenings during exhibit hours

Exhibit Hall:: Cypress Ballrooms 2 & 3 (hall is carpeted)

EXHIBIT SPACE SPECS

Exhibit Space Includes:

- 8' Pipe/Drape Back & 3' Side Rails
- Complimentary Wi-Fi in exhibit hall/rooms
- Booth space carpeted (hotel ballroom carpet)
- Attendee list distributed on site
(Includes name, title, school only)

Additional booth specs can be found inside the registration portal under "Resources"

Not Included: Tables, Chairs, Electrical, Hard Wire Internet, Carpet. These items and more can be ordered through the online Freeman Kit (available in Spring)

ATTENDANCE INFORMATION

Exhibit Hall Serves These Associations:

- NACDA (AD's & Administrators)
- NACMA (Marketing)
- NAADD (Development)
- ICLA (Licensing)
- CoSIDA (Evening of June 13 only)

2016 NACDA, NACMA, NAADD, ICLA Attendees: 2,200

****We do not accept requests for speaking proposals, trades, promotional item give-aways or audience entertainment. Our agenda is set annually by each association and their respective officers and boards.**

Additional Affiliate Conventions (Separate from NACDA, NACMA, NAADD, ICLA)

N4A (Academic Advisors) – June 8-10
 CABMA (Business Managers) – June 9-12
 CEFMA (Event/Facility Managers) – June 10-12
 NAAC (Compliance) – June 10-12

MOAA (Minority Opportunities) – June 10-12
 NATYCAA (Two Year/Jr Colleges) – June 11-13
 CoSIDA (Sports Information Directors) – June 11-14
 NAATSO (Ticket Sales & Ops) – June 13-15

The above-mentioned affiliates are separate from our main Convention dates and exhibit hall. CABMA and CoSIDA are the only groups who offer a separate exhibit hall. The remaining only offer involvement through sponsorships.

Registration administered by Network Media Partners
Janet McClenny; nacdaconvention@networkmediapartners.com