

9th Annual NACDA Senior Administrators Mentoring Institute

Sponsored by NBBJ

June 17-18, 2015

World Center Marriott Resort

Orlando, FL

Updated: September 22, 2015

Wednesday, June 17 (Salon 7A)

- 2:30-2:35 pm Welcome and Opening Remarks
Ross Bjork, Director of Athletics, University of Mississippi
NBBJ Representative
- 2:35-3:20 pm Session 1 – Leadership and Followship
Brad Bates, Director of Athletics, Boston College
- 3:25-4:10 pm Session 2 – Strategic Planning – Creation, Implementation and Execution
Keith Gill, Director of Athletics, University of Richmond
Blake James, Director of Athletics, University of Miami
- 4:15-5:00 pm Session 3 – Changing the Culture of Your Department
Sean Frazier, Director of Athletics, Northern Illinois University
Warde Manuel, Director of Athletics, University of Connecticut
- 5:05-5:50 pm Session 4 – Best Practices for Student-Athlete Welfare
Tim Leonard, Director of Athletics, Towson University
Jim Paquette, Director of Athletics, Loyola University Maryland
- 6:00-7:00 pm Pre-Dinner Networking Event
- 7:00-9:00 pm Session 5 – Dinner with a Legend and the Future of Intercollegiate Athletics – Sponsored by Turnkey
Moderator: Ross Bjork, Director of Athletics, University of Mississippi
Legend: Jim Livengood, NACDA Past President

Thursday, June 18 (Salon 7A)

- 7:45-8:15 am Continental Breakfast
- 8:15-9:15 am Session 6 – Making the Move and Lessons Learned on the Job
Julio Freire, Director of Athletics, University of Tennessee at Martin
Kurt McGuffin, Director of Athletics, Missouri Western State University

- 9:20-10:00 am Session 7 – Business Etiquette – Managing High-Profile Coaches and Positions
Eric Hyman, Director of Athletics, Texas A&M University
Ed McLaughlin, Director of Athletics, Virginia Commonwealth University
- 10:00-10:15 am Break
- 10:15-11:15 am Session 8 – Search Process Through the Eyes of Athletics Directors
Mark Benson, Director of Athletics, University at Albany
Lynn Hickey, Director of Athletics, University of Texas at San Antonio
Chris Kingston, Director of Athletics, Bowling Green State University
- 11:20 am – 12:20 pm Session 9 – Open Q&A – Athletics Directors Panel Discussion
Moderators:
Brandon Martin, Director of Athletics, California State Northridge
Desiree Reed-Francois, Executive Associate Director of Athletics, Virginia Tech
Panelists:
Charlie Cobb, Director of Athletics, Georgia State University
Doug Knuth, Director of Athletics, University of Nevada
Marcus Manning, Director of Athletics, Maryville University
Mark Wilson, Director of Athletics, Tennessee Tech University
- 12:20-12:30 pm Closing Remarks and Evaluation of the Institute
Ross Bjork, Director of Athletics, University of Mississippi
NBBJ Representative
- 12:30 pm Adjournment