

**NAADD 17<sup>th</sup> Annual Convention Meeting Agenda**  
**June 22-25, 2010**  
**Marriott Hotel – Anaheim, California**  
As of 6/14/10

**Monday, June 21**

2:15-4:30 p.m. NAADD Officers and Executive Committee Meeting  
4:30-5:30 p.m. NAADD Diversity Initiative Program Winners Orientation Meeting  
6:00-7:00 p.m. Reception with NAADD Fundamentals of Athletics Development Attendees  
7:00-8:30 p.m. NAADD Executive Committee, Conference Reps, Past Presidents and Sponsors Reception  
(Open to Members of These Groups Only)

**Tuesday, June 22**

7:30 a.m.-6:00 p.m. Registration/Information  
8:30 a.m.-3:20 p.m. Fundamentals of Athletics Development  
12:15 -1:30 p.m. Fundamentals of Athletics Development Mentoring Luncheon  
3:30-4:30 p.m. NAADD Attendee Mixer and Networking Session  
4:30-8:30 p.m. Exhibit Hours and NAADD/NACDA/NACMA/ICLA Kickoff Reception (Exhibit Hall)

**Wednesday, June 23**

7:30 a.m.-6:00 p.m. Registration/Information  
8:00-8:45 a.m. NCAA Presidential Address  
**Mark Emmert, President, NCAA**  
8:50-9:50 a.m. General Session – The Future of Athletics Development  
Moderator: **Kay Hargrave, Senior Associate Athletics Director, Development, Auburn University**  
**Gene Smith, Director of Athletics, The Ohio State University**  
**Sheila Smith, Associate Vice President for Principal Gifts, The Ohio State University**  
10:00-11:00 a.m. General Session – Athletics Directors Panel – Fund Raising from an AD's Perspective  
Moderator: **Stephen Ponder, Senior Associate Athletics Director, Arizona State University**  
**Sandy Barbour, Director of Athletics, University of California**  
**Scott Barnes, Director of Athletics, Utah State University**  
**Earl Edwards, Director of Athletics, University of California San Diego**  
11:10 a.m.-12:10 p.m. Open Forums – (5 Options)

Division I BCS Institutional Development  
**Dirk Katstra, Associate Athletics Director, University of Virginia**  
**Delinda Rood, Associate Director Development and Director of Major Gifts, University of Minnesota**

Division I Non BCS Institutional Development  
**Brian Scislo, Director, Golden Hurricane Club, University of Tulsa**  
**Josh Rebholz, Associate Athletics Director, University of Wyoming**

Division I Non Football Institutional Development  
**Tom Keith, Associate Director of Athletics, Development, Saint Louis University**  
**Steve Stroud, Associate Athletics Director, University of Missouri Kansas City**

Football Championship Subdivision Institutional Development  
**Paul Bubb, Associate Athletics Director, Murray State University**  
**Phillip McAlpin, Director of Athletics Development, North Carolina  
A&T State University**

Non Division I Institutional Development  
**Jim Abbott, Director of Athletics, Oklahoma City University**  
**Tlisa Northcutt, Director of Development, University of Alaska  
Anchorage**

12:45-2:15 p.m. NAADD/NACDA/NACMA/ICLA Directors' Cup Luncheon  
Emcee: Rece Davis, ESPN  
2:30-3:10 p.m. NAADD Round Tables – Session 1 (6 options)  
3:15-3:55 p.m. NAADD Round Tables – Session 2 (6 options)  
4:00-4:40 p.m. NAADD Round Tables – Session 3 (6 options)  
4:30-7:30 p.m. Exhibit Hours and NAADD/NACDA/NACMA/ICLA Reception (Exhibit Hall)  
7:45-9:45 p.m. John McLendon Awards Reception (optional/additional)

#### **Thursday, June 24**

7:30 a.m.-6:00 p.m. Registration/Information  
8:00-9:00 a.m. NACDA/NAADD/NACMA/ICLA Keynote Speaker  
**Condoleezza Rice, Former Secretary of State**  
9:10-10:10 a.m. ADAPT: Overcoming Adversity in Challenging Times  
Moderator: **Kurt Gulbrand, Assistant Athletics Director, University of  
Michigan**  
**Jim Abbott, Former Major League Baseball and University of  
Michigan Pitcher**  
10:15-10:55 a.m. NAADD Round Tables – Session 4 (6 options)  
11:00-11:40 a.m. NAADD Round Tables – Session 5 (6 options)  
11:45-12:25 a.m. NAADD Round Tables – Session 6 (6 options)  
12:45-2:15 p.m. NAADD/NACDA/NACMA/ICLA Corbett Luncheon  
Emcee: Carolyn Peck, ESPN  
2:30-5:30 p.m. NACDA Mentoring Institute  
2:30-3:15 p.m. NAADD Round Tables – Session 7 (6 options)  
3:20-4:05 p.m. NAADD Round Tables – Session 8 (6 options)  
4:10-4:55 p.m. NAADD Round Tables – Session 9 (6 options)  
5:00-5:15 p.m. NAADD Convention Evaluation Session and Prize Drawings  
5:15-6:00 p.m. NAADD Executive Committee Convention wrap-up meeting

#### **Friday, June 25**

8:00 a.m.-3:00 p.m. NACDA Mentoring Institute

**Bold - Confirmed**