

NACDA

2010 ATHLETICS ADMINISTRATION

THE NATIONAL
ASSOCIATION FOR
ATHLETICS COMPLIANCE

NAAC | CORNER

NAAC has spent the last year transitioning from its recent rebirth as an organization to establishing a succession plan and tapping into its future leaders.

The theme of this year's Convention to Collaborate, Innovate and Advance will be evidenced in a variety of efforts coming forward such as:

- The unveiling of the first set of reasonable standards for the compliance profession
- An increase in membership by more than 20 percent in the past year
- The establishment and publication of a formal budget process to accompany the budget growth of 1,500 percent in three years
- The creation and delivery of more educational webinars to membership
- The ability to communicate on timely issues through its Web forum, NAAC Connect
- The development and implementation of formalized feedback to the governance process for enhanced review of institutional issues prior to adoption of legislation

This year's Convention will feature a keynote address by Gene Marsh, James. M Kidd Professor of Law, University of Alabama and former member of the NCAA Committee on Infractions, focusing on the importance of ethics in leadership positions. Another Convention highlight will include the Chair of the NCAA Men's Division I Basketball Committee Dan Guerrero with



Amy Folan



his men's basketball coach, Ben Howland, as some of the highly regarded panelists in the session "Assessing the Climate and Hot Topics within Men's Basketball." In addition to the numerous breakout sessions orchestrated around membership feedback and desires to focus on how to get things done on campus, the Convention will close out with first-rate athletics industry leaders who came up through the compliance ranks. This Convention is set up to be the best to date.

The organization is at the strongest point in its history from a membership, activities and financial standpoint. The good news is that the succession planning efforts provide even a more promising future. The focus of this year was to ensure the recent start up success could be sustained into long-term growth and sustainability.

Additionally, the organization is supporting the Division 1A Athletic Directors' Association by providing grassroots perspective on national compliance and enforcement issues for its task force examining the compliance and enforcement culture. The organization is seeking ways to service the highest levels of leadership in improving the national compliance and enforcement process for intercollegiate athletics.

The focus of the board has been investing in the capacity of NAAC professionals through variety of means. If you, or a compliance professional you know is interested in participating in NAAC, please visit <http://naacconnect.com> to join NAAC or learn more about organizational initiatives.

Thanks for this article to Amy Folan, associate athletics director for Compliance at the University of Texas at Austin and NAAC President.



University of Notre Dame Women's Basketball Coach Muffett McGraw, former University of Central Florida Men's Basketball Coach Kirk Speraw and University of Michigan Men's Basketball Coach John Beilein paneled a breakout session at the 2009 NAAC Convention entitled "Coaches' Views on Trends and Issues in College Basketball."