

Almost two years ago, NACDA's compliance entity rebranded itself as NAAC with a plan and a promise to lead compliance professionals into the future of collegiate athletics compliance. Shortly thereafter, NAAC revolutionized the sharing of information in the profession by eliminating use of the e-mail listserv and allowing for NAAC members to join in a forum for messaging, form sharing and information gathering. Over the past six months that idea has been enhanced and NAAC now has a new Web tool, separate from www.naaccompliance.com, designed for sharing news about NAAC, hosting webinars for NAAC's membership, enhanced forums, sharing best practices, forms and policies, and has the ability to host video and conduct e-commerce.



Josh Snyder



Introduced at the NAAC Convention in June and officially launched in October, the new www.NAACConnect.com is the place for compliance professionals in all divisions to share information, ask questions and socialize. This will be the launching pad for news in the athletics compliance industry, including and not limited to Twitter feeds and other items of public interest. The forum and database will be exclusive to NAAC members. This area will feature NAAC forums, form hosting, Convention presentations, NAAC publications and member-exclusive information for all NCAA divisions.

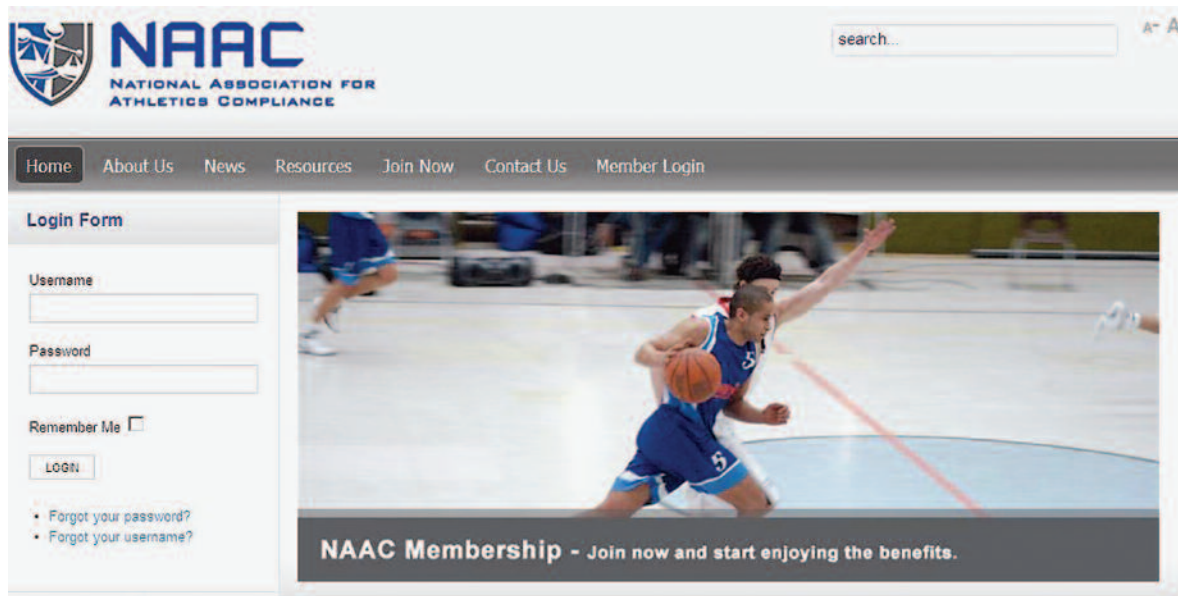
As a member of the NAAC Board of Directors and the Chair of the

Communications Committee, this Web tool has been my biggest priority since May; however, our committee continues to work on other items of note, including continuing the development of the NAAC newsletter and nurturing NAAC's relationship with the national media. The Communications Committee is also developing an informational piece for distribution to the media as well as investigating other creative ways to proactively get NAAC's message out front. Our committee is composed of members from both Divisions I and II and we encourage feedback from our membership on how we can enhance your experience with NAAC and with NAACConnect.

We are excited to offer all these resources to every NAAC member, so join the more than 400 current members of NAAC today. Discounts are available for Division I institutions and Division II and III conferences with four or more members. Go to www.naaccompliance.com, click the Join Now tab on the left, and follow the instructions. Join NAAC now and experience the benefit! Better yet, get involved in NAAC now and make your own benefit!

For more information on NAACConnect, please contact NAAC Communications Committee Chair Josh Snyder at jmsnyder@iastate.edu.

Thanks for this article to Josh Snyder, associate athletics director for compliance at Iowa State University and chair of the NAAC Communications Committee.



“The National Association for Athletics Compliance is committed to providing compliance solutions on behalf of intercollegiate athletics.”