



2010 NAAC Convention

June 21-22, 2010

Marriott Hotel (Anaheim, California)

As of 6/18/2010

ACS Athletics

Convention Title Sponsor and Official Technology Consultant

Sunday, June 20

7:30 a.m. – 6 p.m. Registration/Information (Platinum Ballroom Registration Desk)
6:00 p.m. Officers Dinner (TBD)

Monday, June 21

7:30 a.m. – 6 p.m. Registration/Information (Platinum Ballroom Registration Desk)

7:30 – 8:30 a.m. NAAC Board of Directors Breakfast with ACS Athletics (Grand Ballroom B)

8:30 – 9:50 a.m. NAAC Board of Directors Meeting (Grand Ballroom B)

10:00 – 11:20 a.m. Reasonable Standards Committee Meeting (Desert Springs)

Legislation and Governance Committee Meeting (La Jolla)

Communication Committee Meeting (Los Angeles)

Organizational Advancement Committee Meeting (Newport Beach)

Convention Committee Meeting (Rancho Las Palmas)

Education and Professional Standards Committee Meeting (San Diego)

Division II Committee Meeting (Grand Ballroom A)

11:30 a.m. – 12:50 p.m. NAAC Board of Directors Lunch (Grand Ballroom B)

1:00 – 2:00 p.m. *Keynote Speaker* (Platinum Ballroom 6)

Sponsored by ACS Athletics

Speaker: Gene Marsh, James M. Kidd Sr. Professor of Law, University of Alabama

Gene Marsh will set the tone for an insightful and exciting 2010 convention by providing the keynote address to the NAAC membership. Mr. Marsh will review common issues in athletics compliance, provide insight into the infractions process and review the importance of ethics in leadership positions. Questions on the infractions process are encouraged!

2:10 – 3:30 p.m. *Assessing the Climate and Hot Topics within Men's Basketball* (Platinum Ballroom 6)

Sponsored by Lightfoot, Franklin and White, LLC

Moderator: Dan Bartholomae, Assistant Athletics Director/Compliance, University of Pittsburgh

Panel: Julie Cromer, Director of Academic and Membership Affairs, NCAA

Jamie Dixon, Head Men's Basketball Coach, University of Pittsburgh

Ben Howland, Head Men's Basketball Coach, UCLA

LuAnn Humphrey, Director of Enforcement, NCAA

Dan Monson, Head Men's Basketball Coach, Long Beach State University

Steve Pederson, Athletics Director, University of Pittsburgh

In recent years, several key men's basketball committees have convened to address issues that the membership has seen as significant within the areas of men's basketball. Crucial recruiting, academic and enforcement reforms and initiatives have already taken shape, with more on the horizon. This panel, comprised of many individuals who have taken significant leadership roles within many of these committees and initiatives, will review the current men's basketball landscape, explain the objective of their initiatives, and highlight key areas to be addressed in the near future.

BREAKOUT SESSIONS

3:40 – 4:30 p.m.

Asked and Answered: Being a Resource to Your Athletics Director

(Orange County Ballroom – Salon 1)

Sponsored by Ice Miller LLP

Speakers: Heather Lyke Catalano, Associate Athletics Director for Sport Administration, The Ohio State University
Bob Minnix, Senior Associate Director of Athletics, Washington State University
Christian Spears, Senior Associate Athletics Director for Administration, Northern Illinois University

We have all heard our compliance colleagues talk about being frustrated by their inability to move beyond managing day-to-day compliance operations for their institutions. Moreover, we all feel confident in the knowledge that the skill set we have developed from working in compliance is sound. Whether it's problem solving, relationship building, being an advocate or more simply managing our diverse daily experience, these experiences provide us with a unique opportunity to grow professionally. This session will explore "best practice" examples of initiatives, summaries and other materials, which can be utilized to provide your athletics director with valuable insight into the athletics program. As we all look for ways to grow professionally, it is our hope attendees will gain insight into how they can use the skills and experiences they have acquired as the "compliance person" and apply them to everyday administrative issues that will serve the goals of their AD's as well as enhance the overall athletic program at their respective institutions.

3:40 – 4:30 p.m.

Conducting Investigative Interviews

(Orange County Ballroom – Salon 2)

Sponsored by The Compliance Group

Speakers: Elizabeth Heinrich, Assistant Athletics Director for Compliance, University of Michigan
LuAnn Humphrey, Director of Enforcement, NCAA

This session will include both institutional compliance professionals and NCAA Enforcement personnel to review and provide best practices in regards to the investigative interview process. The panel members will discuss developing interview strategies; preparing for an interview; conducting the interview itself; how your interview approach may vary depending on whether you are dealing with a student-athlete, coach or someone external to the institution; and other tips and tricks of the trade.

3:40 – 4:30 p.m.

Lessons Learned: Major Cases

(Orange County Ballroom – Salon 4)

Sponsored by Roberts Innovations, LLC

Speakers: Brian Battle, Senior Associate Director of Athletics, University of North Carolina Greensboro
Chad Gwilliam, Director of Compliance, Brigham Young University
Judy Van Horn, Associate Athletics Director for Compliance, University of Michigan

Navigating through a major infractions case can be perceived as one of the most daunting and challenging tasks for a compliance administrator on campus. Many compliance professionals will only encounter this process one time, if at all, during their tenure. These professionals will share the lessons they have learned during their navigation through the infractions process in order to prepare and enable compliance professionals to effectively advise Athletic Directors and University presidents.

4:40 – 5:30 p.m.

Extremism in the Pursuit of Revenue is No Vice; Is

(Orange County Ballroom – Salon 1)

Moderation in the Pursuit of Amateurism a Virtue? Amateurism Compliance, 21st Century Law, Intellectual Property and Student-Athletes' Rights of Publicity, Institutional Promotions, Marketing and Commercial Activity (CLE Session)

Sponsored by University of Akron School of Law

Moderator: J. Dean Carro, Professor, University of Akron School of Law and Faculty Athletics Representative

Speakers: Scott Bearby, Managing Director of Legal Affairs/Associate General Counsel, NCAA
Josephine R. Potuto, Richard H. Larson Professor of Constitutional Law and Faculty Athletics Representative, University of Nebraska
Ronald S. Katz, Partner, Manatt, Phelps & Phillips, LLP
Anastasios Kaburakis, Assistant Professor of Sport Law and Sport Management, Southern Illinois University Edwardsville
Ryan S. Hilbert, Counsel, Manatt, Phelps & Phillips, LLP

This Continuing Legal Education panel investigates legal theory and case law on antitrust and intellectual property NCAA Amateurism challenges, and the extent to which such revenue streams as video-games featuring student-athletes' likenesses are permissible.

4:40 – 5:30 p.m. *Non-Traditional Courses and Academic Initial-Eligibility Best Practices* (Orange County Ballroom – Salon 2)
Sponsored by Scoutware
Speakers: John Infante, Assistant Director of Compliance, Loyola Marymount University
Lisa Mills, Director of High School Review, NCAA Eligibility Center

This session will cover the current trends and issues regarding nontraditional coursework and initial eligibility. This session will use examples and case studies to provide specific illustrations of initial-eligibility pitfalls, challenges and best practices.

4:40 – 5:30 p.m. *Update on Financial Aid Model Review* (Orange County Ballroom – Salon 3)
Sponsored by JumpForward, LLC
Speakers: Brad Hostetter, Director of Academic and Membership Affairs, NCAA
Kris Richardson, Director of Academic and Membership Affairs, NCAA

The NCAA Division I Awards, Benefits, Expenses and Financial Aid Cabinet has been exploring changes to the financial aid model in Division I athletics and, in particular, NCAA rules related to countable and non-countable aid. By the time of the Convention, the cabinet will potentially have sponsored legislative changes as a result of this review. This forum would provide an in-person opportunity to update the compliance community on the proposals and their rationale as well as answer questions.

4:40 – 5:30 p.m. *What Can You Keep? Transitioning into a New Compliance Office* (Orange County Ballroom – Salon 4)
Sponsored by Collegiate Sports Practice Group of Bond, Schoeneck & King, PLLC
Speakers: Brady Barke, Assistant Director of Athletics for Compliance, Southeast Missouri State University
Lindsey Hicks, Compliance Coordinator, Northern Illinois University
Lindsey McDonnell, Assistant Athletics Director for Compliance, Towson University

It is always a difficult task to start over or start new in any organization, and when it happens within an athletics compliance office you need to be prepared. This session will provide attendees with "best practices" for making the transition into a new compliance job at any level on campus.

6:00 – 7:00 p.m. Networking Reception (Platinum Ballroom 6)
Sponsored by ACS Athletics

Tuesday, June 22

7:30 a.m. – 6 p.m. Registration/Information (Platinum Ballroom Registration Desk)

7:30 – 8:00 a.m. Continental Breakfast (Platinum Ballroom 6)
Sponsored by ACS Athletics

8:00 – 8:35 a.m. President's Address and Presentations of the Frank Kara Leadership Award and the Organizational Leadership Award (Platinum Ballroom 6)

8:45 – 10:00 a.m. *Let's Collaborate! NCAA Eligibility Center Panel and Membership Q&A* (Platinum Ballroom 6)
Sponsored by ScoutForce LLC
Moderator: Joseph D'Antonio, Senior Associate Commissioner for Governance and Compliance, Big East Conference
Panel: Gary DeCastro, Director of Operations/Performance Management, NCAA Eligibility Center
Lisa Mills, Director of High School Review, NCAA Eligibility Center
Susan Peal, Associate Director of Operations (NLI), NCAA Eligibility Center
Geoff Silver, Director of Amateurism Certification, NCAA Eligibility Center

As amateurism and initial eligibility legislation continue to evolve, the relationship between the NAAC membership and the NCAA Eligibility Center is among the most important on campus. Representatives from four key NCAA Eligibility Center functions will be present to address high priority issues within their processes and illustrate how the membership and the Eligibility Center can collaborate. Most importantly, a large portion of the session will be dedicated to a question and answer forum between the membership and the panel.

BREAKOUT SESSIONS

10:10 – 11:00 a.m. *Division II Best Practices Round Tables* (Orange County Ballroom – Salon 1)
Ever Wonder How Everyone Else Gets the Job Done?

- Orientation for New Coaches/Staff
- Conducting Initial Student-Athlete Team Compliance Meetings

10:10 – 11:00 a.m. *Lessons Learned: Major Cases* (Orange County Ballroom – Salon 2)
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12:15 – 1:45 p.m. *Lunch and Learn Panel: The Compliance Influence: Leadership Lessons Learned in the Compliance Seat* (Platinum Ballroom 6)
Sponsored by ACS Athletics
 Moderator: Tony Hernandez, Senior Associate Athletics Director, University of Miami, NAAC 1st Vice President
 Panel: Craig Angelos, Athletics Director, Florida Atlantic University
 Sandy Barbour, Athletics Director, University of California
 Beth DeBauche, Commissioner, Ohio Valley Conference
 Keith Gill, Athletics Director, American University
 Donna Sanft, Executive Associate Athletics Director, University of Pittsburgh
 Stan Wilcox, Deputy Athletics Director, Duke University

The role of the day-to-day Compliance professional is filled with so many exciting challenges that we do not always take the time to reflect on how these experiences might benefit us in future leadership roles. The assembled panel, all leaders on campus or within their conference, once sat in that day-to-day Compliance role and will be on hand to share the experiences they encountered that propelled them to the leadership positions they maintain today, and the lessons they learned that they have carried with them to date.