

## Barry Alvarez



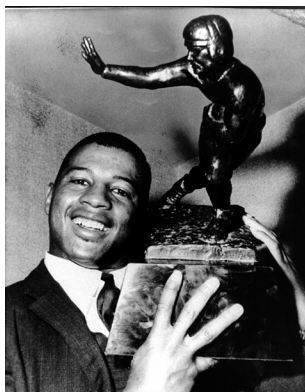
Barry Alvarez, the winningest football coach in University of Wisconsin (UW) history and the first Latino head football coach to win the Rose Bowl, is now in his sixth year as director of athletics at the UW and fourth without the additional title of head football coach.

Alvarez grew up in Langeloth, Pa., a small town among the coal mines and steel mills in western Pennsylvania. He starred as a prep linebacker and went on to play at the University of Nebraska from 1965-67, and was the leading tackler for the 1967 Cornhuskers. Alvarez earned his bachelor's degree in 1969 and added a master's degree in 1971, both from Nebraska.

Wisconsin has enjoyed remarkable success during Alvarez's tenure at the head of the athletics department, winning a combined 10 team national titles and 20 Big Ten regular season or tournament crowns. Aside from his AD duties, Alvarez was appointed in the spring of 2008 as one of the chairs of the NCAA's Football Academic Enhancement Group, which was formed to review and recommend improvements for the APR rating. He also serves on the NCAA Football Issues Committee. In addition, Alvarez was named "Person of the Year" by the Big Ten Club of Southern California in 2008.

Alvarez retired from coaching at the conclusion of the 2005 season in order to concentrate solely on his administrative responsibilities. During his coaching tenure, Alvarez compiled a record of 118-73-4; won three Big Ten and Rose Bowl championships; became the only Big Ten coach to ever win the Rose Bowl in consecutive seasons; and was named National Coach of the Year in 1993, Big Ten Coach of the Year in 1993 and 1998, Victor Award's 1999 National Coach of the Year, and 2004 AFCA Region 3 Coach of the Year. Alvarez and his wife, Cindy, endowed a football scholarship at the UW in the spring of 2000. Away from athletics, Alvarez was named one of the "100 Most Influential Hispanics" by *Hispanic Business* in October 2001.

## Ernie Davis



Ernie Davis, one of the best running backs ever to play college football, followed the legendary Jim Brown to Syracuse University, where he led the Orangemen to a national championship in 1959, and in 1961 he became

the first African-American to be awarded the Heisman Trophy, given to the college game's best player, by edging out Ohio State halfback Bob Ferguson by 53 votes.

During Syracuse's national championship season, Davis rushed for 686 yards and led the Orangemen to an 11-0 record by individually outscoring Syracuse's opponents 80-73. Over his college career, Davis broke numerous records previously set by Brown, including 2,386 yards rushing, 6.6 yards per carry, 35 touchdowns, and 220 points.

On the verge of a promising career with the Cleveland Browns of the NFL, Davis was struck with leukemia. He never played in a single NFL game and died on May 18, 1963, at the age of 23. He is remembered as a superior athlete and a young man who lived and died with dignity, grace, and compassion. Davis's motion picture biography entitled "The Express" hit theaters in 2008.

### **Mike Garrett**



Mike Garrett, one of the first three African-American athletics directors to take a team to the Rose Bowl when it was still the traditional Pac-10 vs. Big Ten match-up, was named the University of Southern California's (USC) sixth athletics director in January 1993. He oversees the university's 19 men's and women's athletics teams.

A football star as a student at USC, Garrett was a two-time All-American and set 14 NCAA, conference and USC records. He was the first Trojan since 1927 to run for 1,000 yards in a season, and in 1965, he became USC's first Heisman Trophy winner. In 1985, he was inducted into the National Football Foundation's College Football Hall of Fame. Garrett played eight seasons in the NFL with the Kansas City Chiefs and San Diego Chargers, becoming the first player to rush for 1,000 yards for two teams.

Prior to joining the USC athletics staff, he was director of business development for the Great Western Forum, worked for the San Diego district attorney's office, held management positions in the retail, construction and real estate industries, and did color commentary on USC football telecasts.

### **Tom Goss**



Tom Goss, the first of three African-American athletics directors to take a team to the Rose Bowl during the Big Ten/Pac-10 format, served as the first black AD at the University of Michigan from 1997-2000.

Goss, a U of M graduate and All-Conference performer on the football field, stayed close to the university even though his career took him in a different direction, both business-wise and geographically. He served as Michigan's special advisory representative to the Big Ten and sat on the board of the alumni association while working as an executive vice president for National Beverage. In 1993, Goss became president and CEO of PIA Merchandising, an Irvine, Calif. company that promoted new products placed in retail food and drug stores. Goss was in charge of 1,440 employees and managed a budget of nearly \$120 million. Four years later, his extensive business background and familiarity with the Wolverines' athletics department landed him the job as director of athletics.

During his time as Michigan's AD, Goss added 5,200 seats to Michigan Stadium, once again making it the largest college football stadium in the country after it had lost that distinction briefly to the University of Tennessee. He also spearheaded efforts to market the Michigan brand, while adhering to the Maize and Blue's age-old traditions.

Mr. Goss has been recognized as a knowledgeable business leader as evidenced by his inclusion on several boards: Detroit Tigers Baseball Advisory Board Member, United American Health Care Corporation (Vice-Chairman), Omni Care Health Plan Inc. of Tennessee (Chairman), Trustee of The African-American Experience Fund of The National Park Foundation, Board of Directors and Executive Committee for the Boys and Girls Club of Michigan, Board of Directors Detroit Regional Chamber, Karmanos Cancer Center Board of Directors, and Mayor Dave Bing appointed Mr. Goss as Chairman of the Detroit Workforce Development Board.

### **Dan Guerrero**



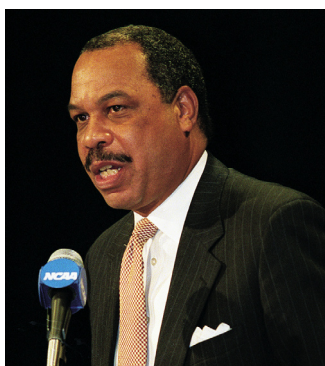
Dan Guerrero, the first Hispanic athletics director to serve as the chair of the NCAA Division I Men's Basketball Committee, is one of the most respected administrators in intercollegiate athletics. In addition, he is the 2nd Vice President of the National Association of Collegiate Directors of Athletics (NACDA), serves on the NACDA Executive Committee and is also the 1st Vice President of the Division I Athletic Directors Association. He recently completed his service as chair of the NCAA's Division I Men's Basketball Academic Enhancement Group. In June 2007, he was named NACDA Division I West Region Athletics Director of the Year.

In his seven years as AD, Guerrero has clearly established a pattern of excellence at UCLA. The Bruins stand as the No. 1 program in the nation for NCAA team championships (104) won, a number that continues to grow under his direction. In those seven years, UCLA teams have won 18 NCAA team titles (the highest total in the nation in that span) in 11 different sports, finished second 14 times and have had an additional 24 top-five finishes (67 total). The program has also won 42 conference championships in 15 different sports, produced 387 All-Americans and featured four Honda Award winners, including the 2003-04 Collegiate Woman Athlete of the Year.

In addition to unparalleled success in the playing arena, his seven years at the helm have also demonstrated the overall excellence Guerrero has made a priority for the program. Belief in conducting a program of integrity has been a cornerstone of Guerrero's leadership throughout his career. Named as a 1999 Sports Ethics Fellow by the Institute for International Sport, Guerrero has fostered a strong sense of commitment and dedication among his coaches and staff to the development of the total student-athlete experience. As a result, he has spearheaded unprecedented growth in the Academic Support and Life Skills program at UCLA. In Guerrero's tenure, student-athletes earned 4,744 spots on the Director's Honor Roll (3.0 or higher grade-point average for a quarter) and community service activities for the program are at an all-time high.

Guerrero was named one of the nation's Top 100 Most Influential Hispanics by *Hispanic Business Magazine* (October 2004) and the May 5, 2003 issue of *Sports Illustrated* listed him No. 28 among the 101 Most Influential Minorities in Sports.

### Charles Harris



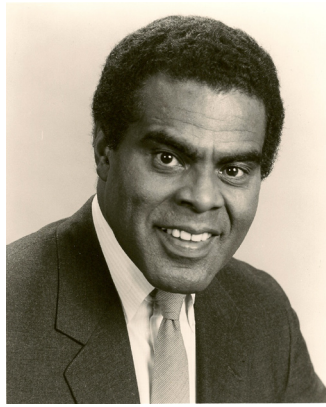
Charles Harris, one of the first three African-American athletics directors to take a team to the Rose Bowl during the traditional Big Ten/Pac-10 format, is currently the executive vice president at Averett University. Harris has established a long, successful career of more than 30 years within college athletics administration.

Prior to his current position, Harris served as director of athletics and vice president for student services at Averett. Harris has held other prestigious jobs within collegiate athletics, including AD positions at the University of Pennsylvania and Arizona State University, where he led the Sun Devils to the aforementioned Rose Bowl. He also served as the commissioner of the Mid-Eastern Athletic Conference from 1996-2002, and was a member of the National Association of College Directors of Athletics (NACDA) Board of Directors. A recipient of numerous national and regional sports-related awards, Harris has been recognized by the All-American Football Foundation as both the Athletic Director of the Year and Administrator of the Year.

Harris has served on numerous NCAA committees, including the Men's Basketball Selection Committee and the Division III Football Committee. He has also served as Chair of the NCAA Management Council – the most senior position not held by a college or university president in the NCAA hierarchy.

Locally, Harris is a member of the Board of American National Bank and the vice president of the Danville-Pittsylvania Habitat for Humanity.

## **Tommy Hawkins**



Tommy Hawkins, who was the first African-American network analyst with NBC, recently completed 18 years with the Los Angeles Dodgers, serving as both vice president of communications and of external affairs. In those capacities, Hawkins coordinated public relations, broadcasting, publications, community and governmental affairs.

The Chicago native was a two-time basketball All-American and captain at the University of Notre Dame prior to joining the NBA, where he played for the Los Angeles Lakers and the former Cincinnati Royals (now the Sacramento Kings). Becoming the first African-American to hold an NBA front office position, he served as the Lakers' player representative and was a member of the National Basketball Association (NBA) players' labor negotiation team, which developed the first professional sports collective bargaining program. After completing a 10-year career in the NBA, Hawkins spent 19 years as a local and national television and radio broadcaster, when he became the first black network analyst with NBC starting in 1969, working with Curt Gowdy and Jim Simpson covering the Final Four.

Hawkins has won numerous awards and honors throughout his career, including being named a Treasure of Los Angeles by the Central City Association, given the Vincent. T Lombardi Award from the Boy Scouts of America's Los Angeles Council, and being inducted into the Chicago, Illinois Sports Hall of Fame and the Illinois State Basketball Hall of Fame (charter member). Additional Hall of Fame inductions include the Los Angeles Athletic Club and the California Black Sports Association. Hawkins has received the Franciscan Communications Communicator of the Year Award and was honored with a star on the Sports Walk of Fame in San Pedro, Calif. In 1999, Hawkins was awarded the University of Notre Dame Sorin Award given annually to the outstanding Notre Dame alumnus. Currently semi-retired, Hawkins is president of his own Santa Monica firm, Hawkins Communication, Inc.

## **Kim Ng**

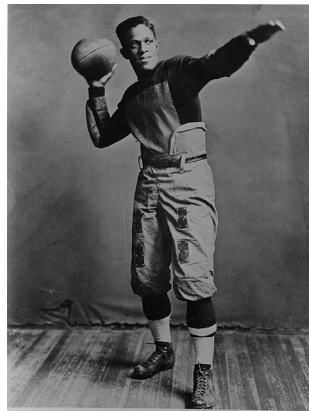


Kim Ng, the first Asian-American assistant general manager in Major League Baseball, and also the first woman to interview for a general manager position in MLB history, is in her ninth season as vice president and assistant general manager of the Los Angeles Dodgers. Prior to joining the Dodgers, she served her current role for the New York Yankees from 1998-2001.

Overall, Ng has taken her teams to the postseason eight times and won three World Championships in 12 seasons as an assistant general manager. In Baseball America's 25th anniversary issue saluting the most influential people in the game of baseball, Ng was tabbed one of "10 to Watch" in terms of the future impactful leaders in the game. Adding to the accolades, the Dodgers were named the Organization of the Year in 2006 under Ng's leadership in the scouting and player development departments.

Her leadership extends away from Major League Baseball, as she is on the board of directors for Kids in Sports Los Angeles, an organization which creates community-led after-school sports programs for youth in underserved areas of Los Angeles County.

### **Fritz Pollard**

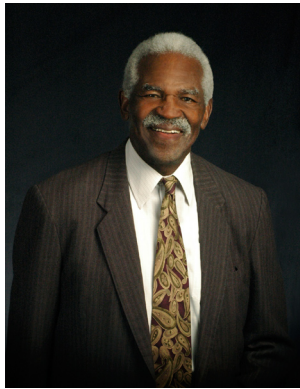


Fritz Pollard, who dedicated every facet of his life to creating opportunities for African-Americans in both the athletics and business world, is one of the greatest pioneers in our country's history. Pollard became the first African-American to: play in the Rose Bowl when he played for Brown University in 1916; coach in the National Football League in 1922; receive induction into the National Football Foundation College Hall of Fame; and receive an honorary doctorate from Brown University.

As a coach, Pollard was the first to integrate his roster with black athletes, giving them the opportunity to showcase their skills in order to further the overall integration of the game of football. From 1929-32, he was the architect and coach of the all-black Chicago Black Hawks, a team that gained immense popularity playing against white teams across Chicago. In his own playing days, Pollard was an extremely gifted three-sport athlete, playing football, baseball and running track—a sport in which he was a three-time county champion. He would eventually pass the family's athletic torch on to his son, Fritz Jr., who won a bronze medal in the 1936 Olympic Games and was named an All-American football player at the University of North Dakota in 1938.

Business-wise, Pollard founded, operated and/or managed three companies that were the first to serve the African-American community—an investment firm in 1922; the *New York Independent News*, a tabloid newspaper from 1935-42; and Suntan Studios, an entertainment studio for film and modeling.

## **Burl Toler**



Burl Toler, the first African-American National Football League (NFL) official, was born May 9, 1928 in Memphis, Tenn. He attended Lemoyne College, and in the early 1950s, Toler moved to San Francisco, Calif., enrolling in the City College of San Francisco. Toler played on the college football team and was an All-American player in the Junior College division. This honor afforded him the opportunity to receive a full four-year scholarship to play football at the University of San Francisco.

Toler was drafted into the NFL in 1952 by the Chicago Cardinals; however, he was never able to meet his contract because he injured his knee during an All-Star game that ended his opportunity to play professional football. Shortly thereafter, he became a teacher at Benjamin Franklin Middle School in San Francisco and officiated college games in the San Francisco area. Toler became the first African-American football official for the NFL in 1965, later officiating three Super Bowl games. He retired as a NFL official in 1991. He was the first African-American official in any professional sport

During the course of his seventeen year career at Benjamin Franklin Middle School, Toler served as the first African-American secondary school principal in the district. The city council honored Toler by renaming the school Burl A. Toler Middle School. Toler was inducted in the Bay Area Sports Hall of Fame and the City College and University of San Francisco Hall of Fame. He received several awards including the Isaac Hayes Achievement in Sports Award and the University of San Francisco Alumnus of the Year. The Burl A. Toler Sr. Scholarship has been named in Toler's honor at St. Ignatius College Preparatory School in San Francisco.

## **Tyrone Willingham**



Tyrone Willingham, the first African-American head football coach to take a team to the Rose Bowl, has served as the head coach at Stanford University, the University of Notre Dame and the University of Washington, and in 2008, Willingham was selected to serve as the president of the American Football Coaches Association.

During his days as a student-athlete, Willingham was a walk-on in both football and baseball at Michigan State University, where he went on to earn three letters in each sport. As a quarterback and flanker in football, he was named the team's most inspirational player in 1976. In 1977, Willingham was awarded the Big Ten Conference

Medal of Honor as the outstanding scholar-athlete in the league. In baseball, where he played center field, he received the sportsmanship award in 1975 and was a second-team All-Big Ten selection in 1977. After his first season on the football team, he earned a scholarship.

Moving to his coaching career, his Stanford teams enjoyed a 44-36-1 record, including the aforementioned Rose Bowl appearance, while he was 21-15 with the Fighting Irish and 11-37 with the Huskies.

Known as a stickler on academics and community involvement, during his tenure at Washington, the program was among the leaders in the Pac-10 in graduation rates, APR and Husky football players were active in the community, serving as mentors and role models for area youth.

At Notre Dame, Willingham became the only first-year coach in Fighting Irish history to win 10 games in his initial campaign. He was recognized for his efforts when he was named the ESPN/Home Depot College Coach of the Year, the Scripps College Coach of the Year, the Black Coaches Association Male Coach of the Year and the George Munger Award College Coach of the Year by the Maxwell Football Club. Willingham also made history when he became the first college football coach to earn The Sporting News Sportsman of the Year award in 2002. The Irish also got it done in the classroom in Willingham's first two seasons. As a team, the Irish finished with a record high grade point average of 2.911 in the spring semester of 2002.

In the 2001 NCAA Graduation Rate Report, the Willingham-led Stanford Cardinal recorded an 83 percent football graduation rate, good for fourth in the nation among Division I institutions, based on football student-athletes who enrolled between 1991 and 1994 (allowing six years for graduation). Stanford historically ranks among the national leaders annually in all the major categories, including all student-athletes, football players, plus male, female and African-American student-athletes.

For his commitment to community service, Willingham was honored with the 2000 Eddie Robinson Coach of Distinction Award. The award is presented to a college football coach nationwide for career achievement and his outstanding service as a role model.