



For Immediate Release
March 11, 2010

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Simon Fraser Leads in the First Winter NAIA Learfield Sports Directors' Cup Standings

Cleveland, Ohio – Simon Fraser (B.C.) remains the top seed in the first winter NAIA Learfield Sports Directors' Cup Standings with 583.50 points. The Clan recorded three top-10 finishes, placing third in women's track & field, fifth in women's swimming and sixth in men's swimming. Simon Fraser also placed 22nd in men's wrestling and 33rd in men's track and field.

Lindenwood (Mo.) enters into the top five after earning a winter total high of 349 points, giving them a second place total of 514. The Lions finished third in men's swimming, sixth in women's track & field, seventh in men's wrestling, 10th in women's swimming and 16th in men's track & field.

Azusa Pacific (Calif.) moves into third with a total of 483 points. The Cougars recorded three top-10 finishes, including the championship title in men's track & field, fourth in women's track & field and sixth in women's swimming.

Fresno Pacific (Calif.) also makes its first top five appearance of the year with a total of 432 points. The fourth place ranking comes after the Sunbirds captured the men's swimming championship and finished third in women's swimming. Additionally, the Sunbirds finished 25th in women's track & field and 27th in men's track & field.

Biola (Calif.) is in fifth with a total of 426.33 points. The Eagles had an impressive showing in the championship tournaments, finishing fifth in women's track & field, seventh in women's swimming and ninth in men's swimming.

Five winter NAIA championships have been completed to date with the following institutions capturing titles: Savannah Art & Design (Ga.) (women's swimming); Fresno Pacific (Calif.) (men's swimming); Oklahoma Baptist (women's track & field); Azusa Pacific (Calif.) (men's track & field); and Notre Dame (Ohio) (men's wrestling).

The Learfield Sports Directors' Cup was developed as a joint effort between the National Association of Collegiate Directors of Athletics (NACDA) and *USA Today*. Points are awarded based on each institution's finish in up to 12 sports – six women's and six men's.

The final winter NAIA standings will be released Thursday, March 25, 2010.

Please note, standings published midseason are unofficial. Official standings will be published upon the completion of the spring season. Complete standings and the scoring structure can be found on NACDA's Web site at www.nacda.com.

About Learfield Sports: Learfield Sports enters its second year partnership of the Learfield Sports Directors' Cup. For nearly four decades, the company has been a preeminent leader in the collegiate sports marketplace. It currently manages the multimedia and sponsorship rights for more than 50 collegiate institutions, conferences, associations and venues. These ever-expanding relationships feature various strategic sponsorship platforms including radio and television programming, stadium/arena signage, official university publications, Internet sites, digital media, hospitality and at-event impact. Learfield Sports is an operating unit of Jefferson City, Mo.-based Learfield Communications, Inc., which made its initial foray into the world of sports marketing in 1975 as the radio rights holder for the University of Missouri, a client still today. To learn more, visit learfieldsports.com.

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1981-82.....	MIKE LUDE University of Washington
1982-83.....	GEORGE KING Purdue University
1983-84.....	BOB KARNES Drake University
1984-85.....	JOHN CLUNE U.S. Air Force Academy
1985-86.....	ANDY MOORADIAN University of New Hampshire
1986-87.....	HOMER RICE Georgia Institute of Technology
1987-88.....	CARL MILLER University of the Pacific
1988-89.....	GARY CUNNINGHAM Fresno State
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1990-91.....	FRANK WINDEGGER Texas Christian University
1991-92.....	BILL BYRNE University of Oregon
1992-93.....	JIM JONES Ohio State University
1993-94.....	JOHN SWOFFORD University of North Carolina
1994-95.....	EUGENE SMITH Iowa State University
1995-96.....	W. JAMES COPELAND Southern Methodist University
1996-97.....	BARBARA HEDGES University of Washington
1997-98.....	VINCE DOOLEY University of Georgia
1998-99.....	JIM LIVENGOD University of Arizona
1999-2000.....	DAVE HART, JR. Florida State University
2000-01.....	DEBORAH YOW University of Maryland
2001-02.....	BILL BRADSHAW DePaul University
2002-03.....	JOE CASTIGLIONE University of Oklahoma
2003-04.....	JUDY ROSE University of North Carolina Charlotte
2004-05.....	GENE DeFILIPPO Boston College
2005-06.....	TIM CURLEY Penn State University
2006-07.....	LEE McELROY University at Albany
2007-08.....	KEVIN WHITE University of Notre Dame
2008-09.....	JOAN CRONAN University of Tennessee

2009-10 Learfield Sports Directors' Cup
NAIA Winter Standings
As of 3/9/2010

Rank	Institution	Total Points	W. SW		M. SW		W. T&F		M. T&F		M.WR		Winter Total	Fall Total
			Pl.	Pts.	Pl.	Pts.	Pl.	Pts.	Pl.	Pts.	Pl.	Pts.		
1	Simon Fraser (B.C.)	583.50	5	75	6	72	3	85	33	39.5	22	52	323.50	260.00
2	Lindenwood (Mo.)	514.00	10	60	3	85	6	73.5	16	58.5	7	72	349.00	165.00
3	Azusa Pacific (Calif.)	483.00	6	72	0	0	4	80	1	100	0	0	252.00	231.00
4	Fresno Pacific (Calif.)	432.00	3	85	1	100	25	49	27	45	0	0	279.00	153.00
5	Biola (Calif.)	426.33	7	69	9	63	5	75	0	0	0	0	207.00	219.33
6	California Baptist	393.50	2	90	2	90	0	0	0	0	8	70.5	250.50	143.00
7	Embry Riddle Aeronautical (Fla.)	381.75	0	0	0	0	19	52.5	18	55	13	62.25	169.75	212.00
8	Morningside (Iowa)	378.33	15	45	16	42	35	32	38	33.5	16	58.5	211.00	167.33
9	Concordia (Calif.)	361.00	4	80	4	80	0	0	18	55	0	0	215.00	146.00
10	Mc Kendree (Ill.)	340.50	0	0	0	0	19	52.5	8	69	5	75	196.50	144.00
11	Notre Dame (Ohio)	319.00	14	48	13	51	0	0	22	50	1	100	249.00	70.00
12	Concordia (Ore.)	311.00	0	0	0	0	11	66	17	57	0	0	123.00	188.00
13	Lindsey Wilson (Ky.)	294.00	0	0	15	45	35	32	0	0	27	47	124.00	170.00
14	Concordia (Neb.)	282.50	0	0	0	0	12	64.5	15	60	36	34	158.50	124.00
15	Idaho, College of	266.00	20	33	17	40	0	0	0	0	0	0	73.00	193.00
16	Oklahoma Baptist	260.00	0	0	0	0	1	100	3	85	0	0	185.00	75.00
16	Malone (Ohio)	260.00	0	0	0	0	0	0	5	75	0	0	75.00	185.00
18	Lee (Tenn.)	254.00	0	0	0	0	27	46	0	0	0	0	46.00	208.00
19	Sioux Falls (S.D.)	243.50	0	0	0	0	8	70.5	37	37	35	36	143.50	100.00
20	Cedarville (Ohio)	234.75	0	0	0	0	13	63	11	63.75	0	0	126.75	108.00
21	Dickinson State (N.D.)	234.50	0	0	0	0	18	56	4	80	6	73.5	209.50	25.00
22	Cumberlands (Ky.)	226.00	9	63	8	66	0	0	0	0	18	56	185.00	41.00
23	Savannah Art & Design (Ga.)	217.66	1	100	5	75	0	0	0	0	0	0	175.00	42.66
23	Southern Oregon	217.66	0	0	0	0	0	0	0	0	2	90	90.00	127.66
25	Shorter (Ga.)	209.75	0	0	0	0	7	72	11	63.75	0	0	135.75	74.00
26	Aquinas (Mich.)	206.50	0	0	0	0	19	52.5	21	53	0	0	105.50	101.00
27	Doane (Neb.)	197.00	0	0	0	0	17	57	7	72	0	0	129.00	68.00
28	Indiana Institute of Tech	195.00	0	0	0	0	26	48	44	30	0	0	78.00	117.00
29	Point Loma Nazarene (Calif.)	194.00	0	0	0	0	0	0	0	0	0	0	0.00	194.00
30	Oklahoma Christian	190.50	0	0	0	0	9	69	6	73.5	0	0	142.50	48.00
31	Milligan (Tenn.)	189.75	17	38	12	54	31	40.75	0	0	0	0	132.75	57.00
32	Black Hills State (S.D.)	188.66	0	0	0	0	19	52.5	38	33.5	0	0	86.00	102.66
33	Grand View (Iowa)	182.00	0	0	0	0	14	60.75	45	28	9	68.25	157.00	25.00

Total Points = Fall Total + Winter Total

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			Pl.	Pts.	Pl.	Pts.	Pl.	Pts.	Pl.	Pts.	Pl.	Pts.		
34	Union (Ky.)	181.66	12	54	10	60	0	0	0	0	0	0	114.00	67.66
35	Wayland Baptist (Tex.)	180.00	0	0	0	0	2	90	2	90	0	0	180.00	0.00
36	Olivet Nazarene (Ill.)	173.33	0	0	0	0	35	32	0	0	0	0	32.00	141.33
37	Hastings (Neb.)	171.00	0	0	0	0	0	0	32	42	23	51	93.00	78.00
38	Vanguard (Calif.)	170.00	0	0	0	0	30	44	48	23	0	0	67.00	103.00
39	Cal State San Marcos	165.00	0	0	0	0	0	0	0	0	0	0	0.00	165.00
40	Cornerstone (Mich.)	164.50	0	0	0	0	10	67.5	8	69	0	0	136.50	28.00
41	Dakota State (S.D.)	151.75	0	0	0	0	27	46	11	63.75	0	0	109.75	42.00
42	Eastern Oregon	149.75	0	0	0	0	31	40.75	18	55	0	0	95.75	54.00
43	Rio Grande (Ohio)	148.50	0	0	0	0	0	0	38	33.5	0	0	33.50	115.00
44	Asbury (Ky.)	148.00	8	66	11	57	0	0	0	0	0	0	123.00	25.00
45	St. Xavier (Ill.)	141.00	0	0	0	0	35	32	0	0	0	0	32.00	109.00
46	Martin Methodist (Tenn.)	140.00	0	0	0	0	0	0	0	0	0	0	0.00	140.00
47	William Penn (Iowa)	139.00	0	0	0	0	19	52.5	38	33.5	21	53	139.00	0.00
48	Lewis-Clark State (Idaho)	134.33	0	0	0	0	0	0	0	0	0	0	0.00	134.33
49	Graceland (Iowa)	133.75	0	0	0	0	31	40.75	48	23	0	0	63.75	70.00
50	Jamestown (N.D.)	132.75	0	0	0	0	14	60.75	48	23	25	49	132.75	0.00
51	Shawnee State (Ohio)	130.00	0	0	0	0	0	0	0	0	0	0	0.00	130.00
52	British Columbia (Can.)	129.00	0	0	0	0	0	0	0	0	0	0	0.00	129.00
53	Northwestern (Iowa)	128.00	0	0	0	0	0	0	0	0	19	55	55.00	73.00
54	Illinois Institute of Tech	126.00	11	57	7	69	0	0	0	0	0	0	126.00	0.00
55	Indiana Wesleyan	124.50	0	0	0	0	0	0	38	33.5	0	0	33.50	91.00
56	Texas Brownsville	123.00	0	0	0	0	0	0	0	0	0	0	0.00	123.00
57	Missouri Baptist	121.50	0	0	0	0	35	32	0	0	12	64.5	96.50	25.00
58	Dana (Neb.)	113.25	0	0	0	0	0	0	27	45	9	68.25	113.25	0.00
59	Columbia (Mo.)	112.33	0	0	0	0	0	0	0	0	0	0	0.00	112.33
60	Spring Arbor (Mich.)	108.50	0	0	0	0	40	24	38	33.5	0	0	57.50	51.00
61	Oklahoma City	107.25	0	0	0	0	0	0	27	45	13	62.25	107.25	0.00
62	Bethel (Ind.)	105.25	0	0	0	0	31	40.75	33	39.5	0	0	80.25	25.00
63	Missouri Valley	105.00	0	0	0	0	0	0	0	0	4	80	80.00	25.00
64	Bellevue (Neb.)	103.00	0	0	0	0	0	0	0	0	0	0	0.00	103.00
65	Southwestern (Kans.)	97.50	0	0	0	0	19	52.5	48	23	0	0	75.50	22.00
66	Menlo (Calif.)	96.66	0	0	0	0	0	0	0	0	20	54	54.00	42.66

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			Pl.	Pts.	Pl.	Pts.	Pl.	Pts.	Pl.	Pts.	Pl.	Pts.		
67	Langston (Okla.)	94.00	0	0	0	0	0	0	8	69	0	0	69.00	25.00
68	Walsh (Ohio)	92.66	0	0	0	0	0	0	22	50	0	0	50.00	42.66
69	Georgetown (Ky.)	90.00	0	0	0	0	0	0	0	0	0	0	0.00	90.00
69	Master's (Calif.)	90.00	0	0	0	0	0	0	0	0	0	0	0.00	90.00
71	Siena Heights (Mich.)	88.50	0	0	0	0	40	24	33	39.5	0	0	63.50	25.00
72	St. Ambrose (Iowa)	88.00	0	0	0	0	40	24	0	0	0	0	24.00	64.00
73	Great Falls (Mont.)	85.00	0	0	0	0	0	0	0	0	3	85	85.00	0.00
73	Ottawa (Kans.)	85.00	0	0	0	0	0	0	0	0	0	0	0.00	85.00
75	Mobile (Ala.)	84.33	0	0	0	0	0	0	0	0	0	0	0.00	84.33
76	Carroll (Mont.)	83.00	0	0	0	0	0	0	0	0	0	0	0.00	83.00
77	Soka (Cali)	81.00	20	33	14	48	0	0	0	0	0	0	81.00	0.00
78	William Carey (Miss.)	78.00	0	0	0	0	0	0	0	0	0	0	0.00	78.00
79	Hannibal La Grange (Mo.)	77.00	17	38	0	0	0	0	0	0	33	39	77.00	0.00
80	Minot State (N.D.)	75.00	0	0	0	0	0	0	22	50	0	0	50.00	25.00
81	Kansas Wesleyan	73.00	0	0	0	0	0	0	45	28	0	0	28.00	45.00
82	Briar Cliff (Iowa)	68.00	0	0	0	0	0	0	48	23	29	45	68.00	0.00
83	Dakota Wesleyan (S.D.)	67.00	0	0	0	0	0	0	0	0	32	42	42.00	25.00
84	Cumberland (Tenn.)	66.00	0	0	0	0	0	0	0	0	11	66	66.00	0.00
85	Taylor (Ind.)	64.00	0	0	0	0	0	0	0	0	0	0	0.00	64.00
86	Central Methodist (Mo.)	63.75	0	0	0	0	0	0	11	63.75	0	0	63.75	0.00
87	Holy Names (Calif.)	60.00	0	0	0	0	0	0	0	0	0	0	0.00	60.00
87	Lambuth (Tenn.)	60.00	0	0	0	0	0	0	0	0	0	0	0.00	60.00
87	Mid America Nazarene (Kans.)	60.00	0	0	0	0	0	0	0	0	0	0	0.00	60.00
87	Montana State Northern	60.00	0	0	0	0	0	0	0	0	15	60	60.00	0.00
91	Goshen (Ind.)	58.50	0	0	0	0	16	58.5	0	0	0	0	58.50	0.00
92	Campbellsville (Ky.)	57.00	0	0	0	0	0	0	0	0	17	57	57.00	0.00
93	Auburn Montgomery (Ala.)	53.00	0	0	0	0	0	0	0	0	0	0	0.00	53.00
93	Benedictine (Kans.)	53.00	0	0	0	0	0	0	0	0	0	0	0.00	53.00
93	Bethel (Tenn.)	53.00	0	0	0	0	0	0	0	0	0	0	0.00	53.00
93	Northwood (Fla.)	53.00	0	0	0	0	0	0	0	0	0	0	0.00	53.00
93	Southern Nazarene (Okla.)	53.00	0	0	0	0	0	0	0	0	0	0	0.00	53.00
93	Southern Poly	53.00	0	0	0	0	0	0	0	0	0	0	0.00	53.00
93	Trinity Christian (Ill.)	53.00	0	0	0	0	0	0	0	0	0	0	0.00	53.00

Total Points = Fall Total + Winter Total

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			Pl.	Pts.	Pl.	Pts.	Pl.	Pts.	Pl.	Pts.	Pl.	Pts.		
93	Mc Pherson (Kans.)	53.00	0	0	0	0	0	0	45	28	0	0	28.00	25.00
101	Brenau (Ga.)	51.00	13	51	0	0	0	0	0	0	0	0	51.00	0.00
102	Lubbock Christian (Tex.)	50.00	0	0	0	0	0	0	0	0	0	0	0.00	50.00
102	Maine Fort Kent	50.00	0	0	0	0	0	0	0	0	0	0	0.00	50.00
102	Midland Lutheran (Neb.)	50.00	0	0	0	0	0	0	0	0	0	0	0.00	50.00
102	Waldorf (Iowa)	50.00	0	0	0	0	0	0	0	0	24	50	50.00	0.00
102	Culver Stockton (Mo.)	50.00	0	0	0	0	0	0	22	50	0	0	50.00	0.00
102	Voorhees (S.C.)	50.00	0	0	0	0	0	0	22	50	0	0	50.00	0.00
108	Bacone (Okla.)	48.00	0	0	0	0	0	0	0	0	26	48	48.00	0.00
109	Baker (Kans.)	46.00	0	0	0	0	0	0	0	0	28	46	46.00	0.00
109	St. Francis (Ind.)	46.00	0	0	0	0	27	46	0	0	0	0	46.00	0.00
111	Bryan (Tenn.)	45.00	0	0	0	0	0	0	0	0	0	0	0.00	45.00
112	Dordt (Iowa)	45.00	0	0	0	0	0	0	27	45	0	0	45.00	0.00
112	Southern New Orleans	45.00	0	0	0	0	0	0	27	45	0	0	45.00	0.00
114	Calumet (Ind.)	44.00	0	0	0	0	0	0	0	0	30	44	44.00	0.00
115	York (Neb.)	43.00	0	0	0	0	0	0	0	0	31	43	43.00	0.00
116	Evangel (Mo.)	42.66	0	0	0	0	0	0	0	0	0	0	0.00	42.66
116	Freed Hardeman (Tenn.)	42.66	0	0	0	0	0	0	0	0	0	0	0.00	42.66
116	Friends (Kans.)	42.66	0	0	0	0	0	0	0	0	0	0	0.00	42.66
116	Indiana East	42.66	0	0	0	0	0	0	0	0	0	0	0.00	42.66
116	Ozarks (Mo.)	42.66	0	0	0	0	0	0	0	0	0	0	0.00	42.66
116	St. Thomas (Tex.)	42.66	0	0	0	0	0	0	0	0	0	0	0.00	42.66
122	Berea (Ky.)	42.00	16	42	0	0	0	0	0	0	0	0	42.00	0.00
123	William Woods (Mo.)	39.50	0	0	0	0	0	0	33	39.5	0	0	39.50	0.00
124	West Virginia Tech	39.00	0	0	0	0	0	0	0	0	33	39	39.00	0.00
125	Northwood (Tex.)	38.00	0	0	0	0	0	0	0	0	0	0	0.00	38.00
125	Stephens (Mo.)	38.00	17	38	0	0	0	0	0	0	0	0	38.00	0.00
127	Marian (Ind.)	34.00	0	0	0	0	0	0	0	0	0	0	0.00	34.00
128	Park (Mo.)	28.00	0	0	0	0	0	0	0	0	0	0	0.00	28.00
129	Ashford	25.00	0	0	0	0	0	0	0	0	0	0	0.00	25.00
129	Houghton (N.Y.)	25.00	0	0	0	0	0	0	0	0	0	0	0.00	25.00
129	Mount Vernon Nazarene (Ohio)	25.00	0	0	0	0	0	0	0	0	0	0	0.00	25.00
129	Science and Arts (Okla.)	25.00	0	0	0	0	0	0	0	0	0	0	0.00	25.00

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			Pl.	Pts.	Pl.	Pts.	Pl.	Pts.	Pl.	Pts.	Pl.	Pts.		
129	Warner Pacific (Ore.)	25.00	0	0	0	0	0	0	0	0	0	0	0.00	25.00
134	Westmont (Calif.)	24.00	0	0	0	0	0	0	0	0	0	0	0.00	24.00
134	Xavier Louisiana	24.00	0	0	0	0	0	0	0	0	0	0	0.00	24.00
136	Mount Marty (S.D.)	23.00	0	0	0	0	0	0	48	23	0	0	23.00	0.00
136	Webber International (Fla.)	23.00	0	0	0	0	0	0	48	23	0	0	23.00	0.00

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