



For Immediate Release
December 23, 2009

Contact: Julie Work
Director of Communications
jwork@nacda.com

OFFICERS

PRESIDENT	RANDY SPETMAN
	Florida State University
1 st VICE PRESIDENT	DAVE ROACH
	Colgate University
2 nd VICE PRESIDENT	DAN GUERRERO
	UCLA
3 rd VICE PRESIDENT	KEVIN ANDERSON
	United States Military Academy
SECRETARY	DAVID STAIR
	Evangel University

PAST PRESIDENTS

1965-66.....	JIM CORBETT	Louisiana State University
1966-67.....	DICK LARKINS	Ohio State University
1967-68.....	BOB BRONZAN	San Jose State University
1968-69.....	MARSH TURNER	Johns Hopkins University
1969-70.....	BILL ORWIG	Indiana University
1970-71.....	AL TWITCHELL	Rutgers University
1971-72.....	BUD JACK	University of Utah
1972-73.....	CECIL COLEMAN	University of Illinois
1973-74.....	JOHN WINKIN	Colby College
1974-75.....	HARRY FOUKE	University of Houston
1975-76.....	BILL ROHR	Ohio University
1976-77.....	STAN MARSHALL	South Dakota State University
1977-78.....	BILL FLYNN	Boston College
1978-79.....	FRED MILLER	Arizona State University
1979-80.....	BEN CARNEVALE	College of William & Mary
1980-81.....	JOHN TONER	University of Connecticut
1981-82.....	MIKE LUDE	University of Washington
1982-83.....	GEORGE KING	Purdue University
1983-84.....	BOB KARNES	Drake University
1984-85.....	JOHN CLUNE	U.S. Air Force Academy
1985-86.....	ANDY MOORADIAN	University of New Hampshire
1986-87.....	HOMER RICE	Georgia Institute of Technology
1987-88.....	CARL MILLER	University of the Pacific
1988-89.....	GARY CUNNINGHAM	Fresno State
1989-90.....	JACK LENGYEL	U.S. Naval Academy
1990-91.....	FRANK WINDEGGER	Texas Christian University
1991-92.....	BILL BYRNE	University of Oregon
1992-93.....	JIM JONES	Ohio State University
1993-94.....	JOHN SWOFFORD	University of North Carolina
1994-95.....	EUGENE SMITH	Iowa State University
1995-96.....	W. JAMES COPELAND	Southern Methodist University
1996-97.....	BARBARA HEDGES	University of Washington
1997-98.....	VINCE DOOLEY	University of Georgia
1998-99.....	JIM LIVENGOOD	University of Arizona
1999-2000.....	DAVE HART, JR.	Florida State University
2000-01.....	DEBORAH YOW	University of Maryland
2001-02.....	BILL BRADSHAW	DePaul University
2002-03.....	JOE CASTIGLIONE	University of Oklahoma
2003-04.....	JUDY ROSE	University of North Carolina Charlotte
2004-05.....	GENE DeFILIPPO	Boston College
2005-06.....	TIM CURLEY	Penn State University
2006-07.....	LEE McELROY	University at Albany
2007-08.....	KEVIN WHITE	University of Notre Dame
2008-09.....	JOAN CRONAN	University of Tennessee

Top-five Remain Unchanged in the Final Fall NAIA Learfield Sports Directors' Cup Standings

CLEVELAND – Simon Fraser remains atop the final fall NAIA Learfield Sports Directors' Cup Standings with 260 points. The Clan finished third in men's soccer, fourth in women's cross country, sixth in men's cross country and 17th in women's soccer.

Azusa Pacific (Calif.) remains in second with 231 points. The Cougars finished third in women's soccer and fifth in both women's cross country and women's volleyball.

The Eagles of Biola are in third with 219.33 points. Biola finished second in women's cross country, fifth in men's soccer and 13th in women's volleyball.

Embry Riddle Aeronautical (Fla.) maintains its fourth place standing with 212 points. The Eagles tallied two fifth place finishes, men's cross country and men's soccer, and also finished 16th in women's cross country and 17th in women's soccer.

Rounding out the top five is Lee (Tenn.) with a total of 208 points. The Flames captured the women's soccer title as well as third place in women's volleyball and 17th in men's soccer.

All six fall NAIA championships have been completed with the following institutions capturing titles: Cal State San Marcos (women's cross country); Malone (Ohio) (men's cross country); Lee (Tenn.) (women's soccer); Lindsey Wilson (Ky.) (men's soccer); Fresno Pacific (Calif.) (women's volleyball); and Sioux Falls (S.D.) (football).

The Learfield Sports Directors' Cup was developed as a joint effort between the National Association of Collegiate Directors of Athletics (NACDA) and *USA Today*. Points are awarded based on each institution's finish in up to 14 sports -- seven women's and seven men's.

The first winter NAIA standings will be released Thursday, March 11, 2010.

Please note, standings published midseason are unofficial. Official standings will be published upon the completion of the spring season. Complete standings and the scoring structure can be found on NACDA's Web site at www.nacda.com.

About Learfield Sports: Learfield Sports enters its second year partnership of the Learfield Sports Directors' Cup. For nearly four decades, the company has been a preeminent leader in the collegiate sports marketplace. It currently manages the multimedia and sponsorship rights for more than 50 collegiate institutions, conferences, associations and venues. These ever-expanding relationships feature various strategic sponsorship platforms including radio and television programming, stadium/arena signage, official university publications, Internet sites, digital media, hospitality and at-event impact. Learfield Sports is an operating unit of Jefferson City, Mo.-based Learfield Communications, Inc., which made its initial foray into the world of sports marketing in 1975 as the radio rights holder for the University of Missouri, a client still today. To learn more, visit learfieldsports.com.

- nacda -

NACDA • 24651 Detroit Road • Westlake, Ohio 44145
440-892-4000 • Fax: 440-892-4007
www.nacda.com



**2009-10 Learfield Sports Directors' Cup
NAIA Final Fall Standings
As of 12/21/2009**

Rank	Institution	Final Fall	W. CC		M. CC		M. FB		W. SOC		M. SOC		W. VB	
			Pl.	Pts.	Pl.	Pts.	Pl.	Pts.	Pl.	Pts.	Pl.	Pts.	Pl.	Pts.
1	Simon Fraser (B.C.)	260.00	4	80	6	72	0	0	17	25	3	83	0	0
2	Azusa Pacific (Calif.)	231.00	5	75	0	0	0	0	3	83	0	0	5	73
3	Biola (Calif.)	219.33	2	90	0	0	0	0	0	0	5	70	13	59.33
4	Embry Riddle Aeronautical (Fla.)	212.00	16	42	5	75	0	0	17	25	5	70	0	0
5	Lee (Tenn.)	208.00	0	0	0	0	0	0	1	100	17	25	3	83
6	Point Loma Nazarene (Calif.)	194.00	17	40	0	0	0	0	2	90	0	0	9	64
7	Idaho, College of	193.00	7	69	10	60	0	0	0	0	0	0	9	64
8	Concordia (Ore.)	188.00	12	54	13	51	0	0	3	83	0	0	0	0
9	Malone (Ohio)	185.00	3	85	1	100	0	0	0	0	0	0	0	0
10	Lindsey Wilson (Ky.)	170.00	0	0	0	0	0	0	5	70	1	100	0	0
11	Morningside (Iowa)	167.33	14	48	0	0	5	60	0	0	0	0	13	59.33
12	Cal State San Marcos	165.00	1	100	17	40	0	0	17	25	0	0	0	0
12	Lindenwood (Mo.)	165.00	25	24	24	26	2	90	0	0	17	25	0	0
14	Fresno Pacific (Calif.)	153.00	0	0	0	0	0	0	0	0	9	53	1	100
15	Concordia (Calif.)	146.00	9	63	0	0	0	0	0	0	0	0	3	83
16	Mc Kendree (Ill.)	144.00	0	0	8	66	9	25	9	53	0	0	0	0
17	California Baptist	143.00	0	0	0	0	0	0	5	70	0	0	5	73
18	Olivet Nazarene (Ill.)	141.33	0	0	11	57	0	0	0	0	17	25	13	59.33
19	Martin Methodist (Tenn.)	140.00	0	0	0	0	0	0	5	70	5	70	0	0
20	Lewis-Clark State (Idaho)	134.33	15	45	22	30	0	0	0	0	0	0	13	59.33
21	Shawnee State (Ohio)	130.00	0	0	4	80	0	0	0	0	0	0	19	50
22	British Columbia (Can.)	129.00	8	66	9	63	0	0	0	0	0	0	0	0
23	Southern Oregon	127.66	0	0	3	85	0	0	0	0	0	0	25	42.66
24	Concordia (Neb.)	124.00	20	34	2	90	0	0	0	0	0	0	0	0
25	Texas Brownsville	123.00	0	0	0	0	0	0	17	25	17	25	5	73
26	Indiana Institute of Tech	117.00	0	0	0	0	0	0	0	0	9	53	9	64
27	Rio Grande (Ohio)	115.00	0	0	21	32	0	0	0	0	3	83	0	0
28	Columbia (Mo.)	112.33	0	0	0	0	0	0	0	0	9	53	13	59.33
29	St. Xavier (Ill.)	109.00	24	26	0	0	3	83	0	0	0	0	0	0
30	Cedarville (Ohio)	108.00	6	72	19	36	0	0	0	0	0	0	0	0
31	Bellevue (Neb.)	103.00	0	0	0	0	0	0	0	0	9	53	19	50
31	Vanguard (Calif.)	103.00	0	0	0	0	0	0	9	53	0	0	19	50
33	Black Hills State (S.D.)	102.66	10	60	0	0	0	0	0	0	0	0	25	42.66
34	Aquinas (Mich.)	101.00	21	32	7	69	0	0	0	0	0	0	0	0
35	Sioux Falls (S.D.)	100.00	0	0	0	0	1	100	0	0	0	0	0	0
36	Indiana Wesleyan	91.00	18	38	0	0	0	0	9	53	0	0	0	0
37	Georgetown (Ky.)	90.00	0	0	0	0	0	0	0	0	0	0	2	90
37	Master's (Calif.)	90.00	0	0	0	0	0	0	0	0	2	90	0	0
39	Ottawa (Kans.)	85.00	0	0	0	0	5	60	17	25	0	0	0	0
40	Mobile (Ala.)	84.33	0	0	0	0	0	0	0	0	17	25	13	59.33
41	Carroll (Mont.)	83.00	0	0	0	0	3	83	0	0	0	0	0	0
42	Hastings (Neb.)	78.00	0	0	0	0	9	25	0	0	9	53	0	0
42	William Carey (Miss.)	78.00	0	0	0	0	0	0	9	53	17	25	0	0
44	Oklahoma Baptist	75.00	22	30	15	45	0	0	0	0	0	0	0	0
45	Shorter (Ga.)	74.00	19	36	18	38	0	0	0	0	0	0	0	0
46	Northwestern (Iowa)	73.00	0	0	0	0	0	0	0	0	0	0	5	73
47	Graceland (Iowa)	70.00	0	0	0	0	0	0	5	70	0	0	0	0

**2009-10 Learfield Sports Directors' Cup
NAIA Final Fall Standings
As of 12/21/2009**

Rank	Institution	Final Fall	W. CC		M. CC		M. FB		W. SOC		M. SOC		W. VB	
			Pl.	Pts.	Pl.	Pts.	Pl.	Pts.	Pl.	Pts.	Pl.	Pts.	Pl.	Pts.
47	Notre Dame (Ohio)	70.00	0	0	0	0	0	0	0	0	5	70	0	0
49	Doane (Neb.)	68.00	0	0	28	18	0	0	0	0	0	0	19	50
50	Union (Ky.)	67.66	0	0	0	0	0	0	17	25	0	0	25	42.66
51	St. Ambrose (Iowa)	64.00	0	0	30	14	0	0	0	0	0	0	19	50
51	Taylor (Ind.)	64.00	0	0	0	0	0	0	0	0	0	0	9	64
53	Holy Names (Calif.)	60.00	0	0	32	10	0	0	17	25	17	25	0	0
53	Lambuth (Tenn.)	60.00	0	0	0	0	5	60	0	0	0	0	0	0
53	Mid America Nazarene (Kans.)	60.00	0	0	0	0	5	60	0	0	0	0	0	0
56	Milligan (Tenn.)	57.00	11	57	0	0	0	0	0	0	0	0	0	0
57	Eastern Oregon	54.00	0	0	12	54	0	0	0	0	0	0	0	0
58	Auburn Montgomery (Ala.)	53.00	0	0	0	0	0	0	9	53	0	0	0	0
58	Benedictine (Kans.)	53.00	0	0	0	0	0	0	0	0	9	53	0	0
58	Bethel (Tenn.)	53.00	0	0	0	0	0	0	0	0	9	53	0	0
58	Northwood (Fla.)	53.00	0	0	0	0	0	0	9	53	0	0	0	0
58	Southern Nazarene (Okla.)	53.00	0	0	0	0	0	0	9	53	0	0	0	0
58	Southern Poly	53.00	0	0	0	0	0	0	0	0	9	53	0	0
58	Trinity Christian (Ill.)	53.00	0	0	0	0	0	0	9	53	0	0	0	0
65	Spring Arbor (Mich.)	51.00	13	51	0	0	0	0	0	0	0	0	0	0
66	Lubbock Christian (Tex.)	50.00	0	0	0	0	0	0	0	0	0	0	19	50
66	Maine Fort Kent	50.00	0	0	0	0	0	0	17	25	17	25	0	0
66	Midland Lutheran (Neb.)	50.00	0	0	0	0	0	0	17	25	17	25	0	0
69	Oklahoma Christian	48.00	0	0	14	48	0	0	0	0	0	0	0	0
70	Bryan (Tenn.)	45.00	0	0	27	20	0	0	0	0	17	25	0	0
70	Kansas Wesleyan	45.00	27	20	0	0	0	0	0	0	17	25	0	0
72	Evangel (Mo.)	42.66	0	0	0	0	0	0	0	0	0	0	25	42.66
72	Freed Hardeman (Tenn.)	42.66	0	0	0	0	0	0	0	0	0	0	25	42.66
72	Friends (Kans.)	42.66	0	0	0	0	0	0	0	0	0	0	25	42.66
72	Indiana East	42.66	0	0	0	0	0	0	0	0	0	0	25	42.66
72	Menlo (Calif.)	42.66	0	0	0	0	0	0	0	0	0	0	25	42.66
72	Ozarks (Mo.)	42.66	0	0	0	0	0	0	0	0	0	0	25	42.66
72	Savannah Art & Design (Ga.)	42.66	0	0	0	0	0	0	0	0	0	0	25	42.66
72	St. Thomas (Tex.)	42.66	0	0	0	0	0	0	0	0	0	0	25	42.66
72	Walsh (Ohio)	42.66	0	0	0	0	0	0	0	0	0	0	25	42.66
81	Dakota State (S.D.)	42.00	0	0	16	42	0	0	0	0	0	0	0	0
82	Cumberlands (Ky.)	41.00	29	16	0	0	9	25	0	0	0	0	0	0
83	Northwood (Tex.)	38.00	26	22	29	16	0	0	0	0	0	0	0	0
84	Marian (Ind.)	34.00	0	0	20	34	0	0	0	0	0	0	0	0
85	Cornerstone (Mich.)	28.00	0	0	23	28	0	0	0	0	0	0	0	0
85	Park (Mo.)	28.00	23	28	0	0	0	0	0	0	0	0	0	0
87	Asbury (Ky.)	25.00	0	0	0	0	0	0	17	25	0	0	0	0
87	Ashford	25.00	0	0	0	0	0	0	0	0	17	25	0	0
87	Bethel (Ind.)	25.00	0	0	0	0	0	0	0	0	17	25	0	0
87	Dakota Wesleyan (S.D.)	25.00	0	0	0	0	0	0	17	25	0	0	0	0
87	Dickinson State (N.D.)	25.00	0	0	0	0	9	25	0	0	0	0	0	0
87	Grand View (Iowa)	25.00	0	0	0	0	0	0	17	25	0	0	0	0
87	Houghton (N.Y.)	25.00	0	0	0	0	0	0	17	25	0	0	0	0
87	Langston (Okla.)	25.00	0	0	0	0	9	25	0	0	0	0	0	0

**2009-10 Learfield Sports Directors' Cup
NAIA Final Fall Standings
As of 12/21/2009**

Rank	Institution	Final Fall	W. CC		M. CC		M. FB		W. SOC		M. SOC		W. VB	
			Pl.	Pts.	Pl.	Pts.	Pl.	Pts.	Pl.	Pts.	Pl.	Pts.	Pl.	Pts.
87	Mc Pherson (Kans.)	25.00	0	0	0	0	9	25	0	0	0	0	0	0
87	Minot State (N.D.)	25.00	0	0	0	0	9	25	0	0	0	0	0	0
87	Missouri Baptist	25.00	0	0	0	0	0	0	17	25	0	0	0	0
87	Missouri Valley	25.00	0	0	0	0	9	25	0	0	0	0	0	0
87	Mount Vernon Nazarene (Ohio)	25.00	0	0	0	0	0	0	17	25	0	0	0	0
87	Science and Arts (Okla.)	25.00	0	0	0	0	0	0	0	0	17	25	0	0
87	Siena Heights (Mich.)	25.00	0	0	0	0	0	0	17	25	0	0	0	0
87	Warner Pacific (Ore.)	25.00	0	0	0	0	0	0	0	0	17	25	0	0
103	Westmont (Calif.)	24.00	0	0	25	24	0	0	0	0	0	0	0	0
103	Xavier Louisiana	24.00	31	12	31	12	0	0	0	0	0	0	0	0
105	Southwestern (Kans.)	22.00	0	0	26	22	0	0	0	0	0	0	0	0
106	Mount Mercy (Iowa)	18.00	28	18	0	0	0	0	0	0	0	0	0	0