

**2007 NATYCAA Convention  
World Center Marriott Resort  
Orlando, Florida**

**Tuesday, June 5**

7:00-9:00 pm Executive Committee Pre-Convention Meeting (Off Property)

**Wednesday, June 6**

8:00 am Golf Outing (Hawk's Landing Golf Club)

***Sponsored by adidas America***

3:00-5:00 pm Executive Committee Meeting

3:00-5:00 pm Connections Meeting

7:00-8:30 pm Reception (BET Soundstage – Disney's Pleasure Island)

***Sponsored by adidas America***

**Thursday, June 7**

7:30 am-6:00 pm Registration/Information

8:00-8:15 am President's Welcome

*Scott Geddis, Athletics Director, Phoenix College, NATYCAA President*

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8:15-9:00 am Keynote Address: The Making of Marshall – The Movie

*Introduction: Ron Case, Athletics Director, Gloucester County College*

*Speaker: Jack Lengyel, Retired Athletics Director, United States Naval Academy, NACDA Past President*

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9:00-9:50 am Athletic Leadership Principles/Tips

*Introduction: Bob Myers, Athletics Director, Solano Community College*

*Speaker: Joan Cronan, Women's Athletics Director, University of Tennessee*

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10:00-10:50 am Exploring New Revenue Streams for CC Athletics – Web Advertising, etc.

*Introduction: Bob Myers, Athletics Director, Solano Community College*

*Speaker: Ken Beazer, Athletics Director, Southern Utah University*

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10:50-11:00 am Break

## **Thursday, June 7**

11:00-11:45 am

NATYCAA: Past, Present and Future

*Moderator: TBD*

*Panel: Bill Miller, Athletics Director – Retired, St. Louis Community College  
Florissant Valley*

*Bob Bottger, Athletics Director, St. Louis Community College Meramec*

*Carlyle Carter, Executive Director, California Commission on Athletics*

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12:00 nn-1:15 pm

Pepsi/NATYCAA Awards Luncheon

*Moderator: Scott Geddis, Athletics Director, Phoenix College, NATYCAA  
President*

*Presentation of the Pepsi Award, L. William Miller Award, and  
NATYCAA Scholar-Athlete Awards*

**Sponsored by Pepsi-Cola Company**

1:15-1:45 pm

Featured Speaker

*Introduction: Ron Case, Athletics Director, Gloucester Community College*

*Speaker: Howard Schnellenberger, Head Football Coach, Florida Atlantic University*

**Sponsored by Pepsi-Cola Company**

2:00-2:30 pm

Business Meeting

*Moderator: Scott Geddis, Athletics Director, Phoenix College, NATYCAA  
President*

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2:30-2:40 pm

Break

2:40-3:30 pm

A View From the Top – Thoughts on Two-Year College Athletics for the Present and the Future

*Introduction: Carlyle Carter, Executive Director, California Commission on  
Athletics*

*Speaker: George Boggs, CEO and President, American Association of  
Community Colleges*

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3:40-5:15 pm

Corporate Recognition

*Moderator: Ron Case, Athletics Director, Gloucester Community College*

5:30-7:00 pm

NACDA Convention Opening Reception

## **Friday, June 8**

8:00-9:00 am

NACDA Keynote Address

*Introduction: Kevin White, Athletics Director, University of Notre Dame*

*Speaker: Dick Ebersol, Chairman, NBC Universal Sports and Olympics*

9:00-10:30 am

General Session – Understanding the In's and Out's of MySpace/Facebook as it Relates to Student-Athletes

*Moderator: Pam Overton, Assistant Athletics Director, Florida State University*

*Panel: Carly Newlands, NACDA Intern and Former Division I SAAC Member,  
University of Colorado*

*Sam Veraldi, Visiting Associate Professor, Duke University*

**Friday, June 8**

- 10:30 am-12:00 pm General Session – Faculty Involvement – Partnerships with Athletics Departments  
*Moderator: Sandy Barbour, Athletics Director, University of California*  
*Panel: Percy Bates, Faculty Athletics Representative, University of Michigan*  
*Pat Finnegan, Brigadier General and Dean of the Academic Board,*  
*United States Military Academy*  
*Dave Williams, Athletics Director, University of Wisconsin Parkside*
- 12:30-2:15 pm James J. Corbett Awards Luncheon
- 2:30-3:20 pm Breakout Session – New Programs – Why They are Cost Effective, How Can  
They Increase Enrollment and Income  
*Moderator: Bob Myers, Athletics Director, Solano Community College*  
*Panel: Bob Clement, Athletics Director, West Hills College*  
*Don Warkentin, President, West Hills College*
- 3:25-4:05 pm Breakout Session – Generation Net-Tech: Instructing and Communicating with the  
New Generation of Student-Athlete  
*Introduction: John Volek, Athletics Director, Sierra College*  
*Speaker: Jim Forkum, Head Tennis Coach, Sierra College*

***Agenda Subject to Change***

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