



The Collegiate Event and Facility Management Association (CEFMA) is dedicated to providing educational programs, professional development, networking opportunities and best practices to enhance event and facility management.

Founded in 2008, CEFMA (in conjunction with NACDA) seeks to promote the growth, leadership, integrity and success of administrators and professional staff involved in intercollegiate athletics.

Membership is projected to exceed 500 individuals by mid-2010 when the Second annual CEFMA Convention is scheduled (June 20-22, 2010).

***PARTNERSHIP PACKAGES AVAILABLE
CEFMA CONVENTION***

JUNE 20 -22, 2010

**DIAMOND PARTNER
Off-site Tour
Tuesday 22, 2010 12:45-4:00pm**

- Signage presence on all vehicles going on tour;
- Opportunity to distribute literature at the conclusion of the tour;
- Signage presence throughout the CEFMA Convention;
- Corporate representative to speak to all members during tour about your company;
- Two (2) invitations to attend the CEFMA officers and board of directors dinner;
- Corporate logo presence and link on CEFMA homepage;
- Corporate logo presence in “Partner” section of the CEFMA website;
- “Thank You” advertisement in CEFMA Convention program;
- Contact through the board with CEFMA members;
- Convention attendee listing;
- Membership on our Corporate Advisory Board, membership on sponsorship sub-committee
- Two (2) complimentary registrations to the CEFMA Convention.
- Opportunity to author the CEFMA corner in the NACDA publication

INVESTMENT: \$7,500

**PARTNERSHIP PACKAGES AVAILABLE
CEFMA CONVENTION**

JUNE 20 -22, 2010

PLATINUM PARTNER

Keynote Address

Monday 21, 2010 9:00-10:00am

- Signage presence at the Keynote Address;
- Opportunity to have a display table and distribute literature at the Keynote Address;
- Signage presence throughout the CEFMA Convention;
- Corporate representative to introduce the keynote speaker and 3 minute “commercial”;
- Corporate logo presence and link on CEFMA homepage;
- Corporate logo presence in “Partner” section of the CEFMA website;
- “Thank You” advertisement in CEFMA Convention program;
- Contact through the board with CEFMA members;
- Convention attendee listing;
- Membership on our Corporate Advisory Board
- Two (2) complimentary registrations to the CEFMA Convention.
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INVESTMENT: \$6,500

GOLD PARTNER plus

General Session – Tom Doyle (True Colors) 6/22/2010 8:00-9:30am

- Signage presence at the General Session and introduce speaker;
- Signage presence throughout the CEFMA Convention
- Opportunity to have a display table and distribute literature at the General Session;
- Opportunity to have a display table and distribute literature at the CEFMA trade show;
- Corporate logo and link presence in “Partner” section of the CEFMA website;
- “Thank You” listing in CEFMA Convention program;
- Convention attendee listing.
- Membership on the Corporate Advisory Board
- Logo and brief paragraph in a CEFMA Corner

INVESTMENT: \$5,500

GOLD PARTNER plus

Networking Reception 6/20/2010 6:30-7:30pm

- Signage presence at the Networking Reception;
- Signage presence throughout the CEFMA Convention
- Opportunity to have a display table and distribute literature at the Networking Reception;
- Opportunity to have a display table and distribute literature at the CEFMA trade show;
- Corporate logo and link presence in “Partner” section of the CEFMA website;
- “Thank You” listing in CEFMA Convention program;
- Convention attendee listing.
- Membership on our Corporate Advisory Board
- Logo and brief paragraph in a CEFMA Corner

INVESTMENT: \$5,500

GOLD PARTNER

Welcome Breakfast 6/21/09 8:00 – 8:50am

- Signage presence at the Welcome Breakfast;
- Signage presence throughout the CEFMA Convention
- Opportunity to have a display table and distribute literature at the Welcome Breakfast;
- Opportunity to have a display table and distribute literature at the CEFMA trade show
- Corporate representative to introduce President of CEFMA;
- Corporate logo presence in “Partner” section of the CEFMA website;
- “Thank You” listing in CEFMA Convention program;
- Membership on our Corporate Advisory Board
- Convention attendee listing.

INVESTMENT: \$5,000

GOLD PARTNER

Morning General Session 6/21/09 10:15am-12:00nn

- Signage presence at the Leadership Strategies Session;
- Signage presence throughout the CEFMA Convention
- Opportunity to have a display table and distribute literature at the morning Session;
- Opportunity to have a display table and distribute literature at the CEFMA trade show
- Corporate representative to introduce speaker;
- Corporate logo presence in “Partner” section of the CEFMA website;
- “Thank You” listing in CEFMA Convention program;
- Membership on our Corporate Advisory Board
- Convention attendee listing.

INVESTMENT: \$5,000

SILVER PARTNER

General Session 6/21/2010 3:30-4:30pm

- Opportunity to have a display table and distribute literature at the general session ;
- Corporate representative to introduce topic;
- Opportunity to have a display table and distribute literature at the CEFMA trade show
- Corporate logo presence in “Partner” section of the CEFMA website;
- “Thank You” listing in CEFMA Convention program;
- Convention attendee listing.

INVESTMENT: \$2,500

SILVER PARTNER

Members Lunch 6/22/2010 11:30am-12:30pm

- Opportunity to have a display table and distribute literature before lunch;
- Corporate representative to introduce speaker or introduce your company;
- Opportunity to have a display table and distribute literature at the CEFMA trade show
- Corporate logo presence in “Partner” section of the CEFMA website;
- “Thank You” listing in CEFMA Convention program;
- Convention attendee listing.

INVESTMENT: \$2,500

BRONZE PARTNER

Round Tables Room A 6/21/2010 1:45-2:30 and 2:35-3:20

*Members can choose from 1 of 3 topics during each session. Sponsor will stay in the same room but get two different groups

- Opportunity to have a display table and distribute literature in Room A during both Monday Round Tables;
- Corporate representative to introduce topic of the small group;
- Opportunity to have a display table and distribute literature at the CEFMA trade show
- Corporate logo presence in “Partner” section of the CEFMA website;
- “Thank You” listing in CEFMA Convention program;
- Convention attendee listing.

INVESTMENT: \$2,000

BRONZE PARTNER

Round Tables Room B 6/21/2010 1:45-2:30 and 2:35-3:20

*Members can choose from 1 of 3 topics during each session. Sponsor will stay in the same room but get two different groups

- Opportunity to have a display table and distribute literature in Room A during both Monday Round Tables;
- Corporate representative to introduce topic of the small group;
- Opportunity to have a display table and distribute literature at the CEFMA trade show
- Corporate logo presence in “Partner” section of the CEFMA website;
- “Thank You” listing in CEFMA Convention program;
- Convention attendee listing.

INVESTMENT: \$2,000

BRONZE PARTNER

Round Tables Room C 6/21/2010 1:45-2:30 and 2:35-3:20

*Members can choose from 1 of 3 topics during each session. Sponsor will stay in the same room but get two different groups

- Opportunity to have a display table and distribute literature in Room A during both Monday Round Tables;
- Corporate representative to introduce topic of the small group;
- Opportunity to have a display table and distribute literature at the CEFMA trade show
- Corporate logo presence in “Partner” section of the CEFMA website;
- “Thank You” listing in CEFMA Convention program;
- Convention attendee listing.

INVESTMENT: \$2,000

BRONZE PARTNER

Round Tables Room A 6/22/2010 9:40-10:25 and 10:30-11:15am

*Members can choose from 1 of 3 topics during each session. Sponsor will stay in the same room but get two different groups

- Opportunity to have a display table and distribute literature in Room A during both Tuesday Round Tables;
- Corporate representative to introduce topic of the small group;
- Opportunity to have a display table and distribute literature at the CEFMA trade show
- Corporate logo presence in “Partner” section of the CEFMA website;
- “Thank You” listing in CEFMA Convention program;
- Convention attendee listing.

INVESTMENT: \$2,000

BRONZE PARTNER

Round Tables Room B 6/22/2010 9:40-10:25 and 10:30-11:15am

*Members can choose from 1 of 3 topics during each session. Sponsor will stay in the same room but get two different groups

- Opportunity to have a display table and distribute literature in Room A during both Tuesday Round Tables;
- Corporate representative to introduce topic of the small group;
- Opportunity to have a display table and distribute literature at the CEFMA trade show
- Corporate logo presence in “Partner” section of the CEFMA website;
- “Thank You” listing in CEFMA Convention program;
- Convention attendee listing.

INVESTMENT: \$2,000

BRONZE PARTNER

Round Tables Room C 6/22/2010 9:40-10:25 and 10:30-11:15am

*Members can choose from 1 of 3 topics during each session. Sponsor will stay in the same room but get two different groups

- Opportunity to have a display table and distribute literature in Room A during both Tuesday Round Tables;
- Corporate representative to introduce topic of the small group;
- Opportunity to have a display table and distribute literature at the CEFMA trade show
- Corporate logo presence in “Partner” section of the CEFMA website;
- “Thank You” listing in CEFMA Convention program;
- Convention attendee listing.

INVESTMENT: \$2,000

TRADE SHOW PARTNER

- Opportunity to have a display table at the CEFMA trade show 6/21/2010 from 5:30-7:00pm;
- Corporate logo presence in “Partner” section of the CEFMA website;
- “Thank You” listing in CEFMA Convention program;
- Convention attendee listing.

INVESTMENT: \$1,250

TRADE SHOW PARTNER

- Opportunity to have a display table at the CEFMA trade show 6/21/2010 from 5:30-7:00pm
- Corporate logo presence in “Partner” section of the CEFMA website;
- “Thank You” listing in CEFMA Convention program;
- Convention attendee listing.

INVESTMENT: \$1,250

TRADE SHOW PARTNER

- Opportunity to have a display table at the CEFMA trade show 6/21/2010 from 5:30-7:00pm;
- Corporate logo presence in “Partner” section of the CEFMA website;
- “Thank You” listing in CEFMA Convention program;
- Convention attendee listing.

INVESTMENT: \$1,250

FRIENDS OF CEFMA

- Company listing on the CEFMA website main page
- Corporate logo presence on the “Friends” page of the CEFMA Web site
- “Thank You” listing in CEFMA Convention program
- Convention attendee listing.

INVESTMENT: \$500

MEMBERSHIP GIFT PARTNER

- Opportunity to have a 1 page informational sheet and company card distributed to all members with their membership gift;
- Corporate logo presence in “Partner” section of the CEFMA website;
- “Thank You” listing in CEFMA Convention program;
- Convention attendee listing.

INVESTMENT: \$4,000

PLEASE RESERVE THE FOLLOWING CEFMA PARTNERSHIP PACKAGE:

(check one)

- | | |
|-------------------------------------------|---------|
| <input type="checkbox"/> Diamond | \$7,500 |
| <input type="checkbox"/> Platinum | \$6,500 |
| <input type="checkbox"/> Gold Plus | \$5,500 |
| <input type="checkbox"/> Gold Plus | \$5,500 |
| <input type="checkbox"/> Gold | \$5,000 |
| <input type="checkbox"/> Gold | \$5,000 |
| <input type="checkbox"/> Silver | \$2,500 |
| <input type="checkbox"/> Silver | \$2,500 |
| <input type="checkbox"/> Bronze | \$2,000 |
| <input type="checkbox"/> Bronze | \$2,000 |
| <input type="checkbox"/> Bronze | \$2,000 |
| <input type="checkbox"/> Bronze | \$2,000 |
| <input type="checkbox"/> Bronze | \$2,000 |
| <input type="checkbox"/> Bronze | \$2,000 |
| <input type="checkbox"/> Trade Show | \$1,250 |
| <input type="checkbox"/> Trade Show | \$1,250 |
| <input type="checkbox"/> Trade Show | \$1,250 |
| <input type="checkbox"/> Friends of CEFMA | \$500 |
| <input type="checkbox"/> Gifts | \$4,000 |

Company Name

Contact Name

Phone Number

Email

Please return to :

*Brett Hickman, Assistant Athletic Director for
Event Management and Facilities
Wake Forest University
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(336) 758-6504*



OUR THANKS

Your partnership with CEFMA and its members supports the successful beginnings of a professional organization focusing on the effective management and safety of intercollegiate events and facilities.

Your partnership with the 2nd Annual CEFMA Convention provides your company with exclusive exposure to our members to discuss issues pertinent to our industry.

Thank you for your support of CEFMA.