

**COLLEGE ATHLETIC  
BUSINESS  
MANAGEMENT  
ASSOCIATION**  
*58th ANNUAL CONVENTION*  
**JUNE 6-9, 2008**

**FRIDAY, JUNE 6, 2008**

9:00 a.m.	<b>Preconvention meeting with Hotel</b> <i>Executive Committee</i>	Jade Room
10:30 a.m.	<b>Executive Committee Meeting</b>	Jade Room
11:00 a.m.	<b>Doug Beard Memorial Golf Tournament at Tenison Golf Course</b>	Clock Tower
to 5:00 p.m.	<i>David Steele, Associate AD, Marshall University</i> <i>Sponsored by Consolidated Printing</i> <i>Bus transportation sponsored by The Bus Bank</i>	Entrance
4:00 p.m.	<b>Preconvention Registration</b>	Chantilly Ballroom Foyer
to 7:00 p.m.	<i>NACDA</i>	
6:00 p.m.	<b>Exhibitor Set-up</b>	Grand Ballroom C
to 8:30 p.m.	<i>Jeanette Shoecraft, 2nd Vice-President</i>	
7:30 p.m.	<b>Membership Committee Meeting</b>	Jade Room
to 8:30 p.m.	<i>Frank Hardymon, 3rd Vice-President</i>	
7:30 p.m.	<b>Program Committee Meeting</b>	Peridot Room
to 8:30 p.m.	<i>Clayton Hamilton, 1st Vice-President</i>	
8:30 p.m.	<b>Informal Social</b>	Nana
to 10:00 p.m.		Tower Side-27th Floor

**SATURDAY, JUNE 7, 2008**

7:30 a.m.	<b>Registration</b>	Chantilly Ballroom Foyer
to 4:00 p.m.	<i>NACDA</i>	
8:30 a.m.	<b>Welcome Breakfast &amp; Keynote Speaker</b> <i>Myles Brand, President, NCAA</i> <i>Sponsored by Willis Sports &amp; Entertainment</i>	Grand Ballroom A&B
10:00 a.m.	<b>CABMA Annual Business Meeting &amp; Introduction - CABMA Members</b> <i>Darin Spease, President</i>	Grand Ballroom D&E
10:30 a.m.	<b>Coffee Break with Exhibitors</b> <i>Sponsored by Shorts Sports &amp; Events Logistics</i>	Grand Ballroom C
11:00 a.m.	<b>Presidential Task Force Initiatives and White Case Settlement</b> <i>Keith Martin, Managing Director of Finance and Operations, NCAA</i>	Grand Ballroom D&E
12:00 noon	<b>Lunch Break</b>	Grand Ballroom A&B
1:00 p.m.	<b>Exhibitor Introductions</b> <i>Jeanette Shoecraft, 2nd Vice-President</i>	Grand Ballroom D&E
1:30 p.m.	<b>Occupational Fraud and Abuse</b> <i>Kevin Robinson, Executive Director of Internal Audit, Auburn University</i>	Grand Ballroom D&E
2:30 p.m.	<b>Coffee Break with Exhibitors</b> <i>Sponsored by Miami Air International</i>	Grand Ballroom C
3:00 p.m.	<b>Roundtables</b>	Grand Ballroom A&B
to 5:00 p.m.	<i>3 - 35 minute sessions w/5 minutes in between</i> <i>SAF and SAOF</i> <i>NCAA Financial Dashboard Indicators</i> <i>Comp Ticket Practices</i> <i>Cost Control Issues</i> <i>Medical Claims Management</i> <i>Event Cancellation and Performance Incentive Insurance</i> <i>Facility Construction and Financing</i> <i>NAAD Fundraising 101</i> <i>Budget and Financial Reporting Solutions (extended session)</i>	Grand Ballroom D&E



*FOUNDED OF NECESSITY  
CONTINUED IN DEDICATION*

CABMA, since 1950





