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**ROSTERS ANNOUNCED FOR 2009 HERSHEY'S COLLEGE ALL-STAR GAME  
ON FINAL FOUR FRIDAY AT FORD FIELD**

**DETROIT, Mich. (March 31, 2009)** -- The National Association of Basketball Coaches (NABC) announced today the rosters for the 2009 Hershey's College All-Star game to be played as part of Final Four Friday at Ford Field. Tip-off is scheduled for 4:35 p.m. (ET) and admission is free. All players in the game are seniors. The game will be televised live by CBS College Sports.

**Reese's All-Stars**

No.	Name	POS.	Ht.	Wt.	Hometown/College or University
	Tyrese Rice	G	6-1	190	Richmond, VA/Boston College
	Orlando Mendez-Valdez	G	6-1	185	San Antonio, TX/Western Kentucky
	Josh Akognon	G	5-11	185	Petaluma, CA/Cal State Fullerton
	Alex Ruoff	G	6-6	220	Spring Hill, FL/West Virginia
	Josh Bostic	F	6-5	230	Columbus, OH/Findlay
	B.J. Raymond	G/F	6-6	226	Toledo, OH/Xavier
	Alfred Aboya	F/C	6-9	245	Yaounde, Cameroon/UCLA
	Marcus Landry	F	6-7	230	Milwaukee, WI/Wisconsin
	John Bryant	C	6-11	275	San Pablo, CA/Santa Clara
	Josh Heytvelt	F	6-11	260	Clarkston, WA/Gonzaga

**Head Coach:** Bruce Weber, Illinois

**Assistant Coach:** Matt Painter, Purdue

**Hershey's All-Stars**

No.	Name	POS.	Ht.	Wt.	Hometown/College or University
	Justin Dentmon	G	5-11	185	Carbondale, IL/Washington
	Ben Woodside	G	5-11	185	Albert Lea, MN/North Dakota State
	Jermaine Taylor	G	6-4	210	Tavares, FL/Central Florida
	Jimmy Bartolotta	G	6-4	205	Littleton, CO/MIT
	Lee Cumnard	G	6-7	190	Mesa, AZ/Brigham Young
	Josh Carter	G/F	6-7	200	Dallas, TX/Texas A&M
	Korvotney Barber	F	6-7	225	Manchester, GA/Auburn
	Aron Baynes	C	6-10	250	Cairns, Australia/Washington State
	Luke Nevill	C	7-2	265	Perth, Australia/Utah
	Diamon Simpson	F	6-7	230	Hayward, CA/St. Mary's

**Head Coach:** Nolan Richardson

**Assistant Coach:** Mike Anderson, Missouri

### **About the National Association of Basketball Coaches**

Located in Kansas City, MO, the NABC was founded in 1927 by Phog Allen, the legendary basketball coach at the University of Kansas. Allen, a student of James Naismith, the inventor of basketball, organized coaches into this collective group to serve as Guardians of the Game. The NABC currently claims nearly 5,000 members consisting primarily of university and college men's basketball coaches. All members of the NABC are expected to uphold the core values of being a Guardian of the Game by bringing attention to the positive aspects of the sport of basketball and the role coaches play in the academic and athletic lives of today's student-athletes. The four core values of being a Guardian of the Game are advocacy, leadership, service and education. Additional information about the NABC, its programs and membership, can be found at [www.nabc.com](http://www.nabc.com).

### **About The Hershey Company**

The Hershey Company (NYSE: HSY) is the largest producer of quality chocolate in North America and a global leader in chocolate and sugar confectionery. Headquartered in Hershey, Pa., The Hershey Company has operations throughout the world and more than 12,000 employees. With revenues of more than \$5 billion, Hershey offers such iconic brands as *Hershey's*, *Reese's*, *Hershey's Kisses*, *Kit Kat*, *Twizzlers* and *Ice Breakers* as well as the smooth, creamy indulgence of *Hershey's Bliss*. Hershey is a leader in the fast-growing dark and premium chocolate segment, with such brands as *Hershey's Special Dark* and *Hershey's Extra Dark*. In addition, Artisan Confections Company, a wholly owned subsidiary of The Hershey Company, markets such premium chocolate offerings as *Scharffen Berger*, *Joseph Schmidt* and *Dagoba* as well as *Starbucks Chocolate*. For more than 100 years, The Hershey Company has been a leader in making a positive difference in the communities where we live, work and do business. The Milton Hershey School, established by the company's founder in 1909, provides a nurturing environment, quality education, housing, and medical care at no cost to children in social and financial need. The School is administered by the Hershey Trust Company, Hershey's largest shareholder, making the students of Milton Hershey School direct beneficiaries of Hershey's success. Please visit us at [www.hersheys.com](http://www.hersheys.com).