



# Mountain West Conference NEWS

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## RADIO SHOW DEBUTS IN MOUNTAIN WEST CONFERENCE MARKETS

**COLORADO SPRINGS, Colo.** – The Mountain West Conference has formed a partnership with Jim Arthur of KVOR Radio, Colorado Springs, Colo., to produce a weekly radio show, dubbed “This Week in the Mountain West.”

Fans will be able to follow the weekly radio broadcast in each Mountain West Conference market and on the Mountain West Conference website ([www.TheMWC.com](http://www.TheMWC.com)). With clearances throughout the Mountain West region, the radio show will be broadcast in Albuquerque, Cheyenne, Colorado Springs, Denver, Fort Collins, Laramie, Las Vegas, Provo and San Diego.

“This Week in the Mountain West” will showcase football, featuring interviews with coaches, student-athletes and special guests, and provide the latest news and notes from around the conference. The show runs through the football season, concluding with a bowl game wrap-up and basketball preview in early January.

The first show, available for broadcast Thursday, Aug. 30, will include highlights from the BYU vs. Tulane matchup and a preview of the upcoming season. Week one guests include MWC Commissioner Craig Thompson, Air Force head football coach Fisher DeBerry, and Colorado State head football coach Sonny Lubick.

Arthur brings 19 years of radio experience to the Mountain West radio show. A native of Denver, Colo., Arthur is the play-by-play announcer for Air Force men’s basketball and coordinator of all Falcon sports radio broadcasts.

Parties interested in broadcasting the show should contact Dan Butterly at the Mountain West Conference (719-488-4053) or Jim Arthur at KVOR (719-593-2700).

### “THIS WEEK IN THE MOUNTAIN WEST” CLEARANCES (as of Aug. 29)

<u>Radio Station</u>	<u>Location</u>	<u>Time Slot</u>
KKOB (770 AM)	Albuquerque, N.M.	New Mexico pregame – 3 hours prior to kickoff.
KFBC (1240 AM)	Cheyenne, Wyo.	Wyoming pregame – 2-1/2 hours prior to kickoff for home games – 1-1/2 hours prior to kickoff for road games.
KVOR (740 AM)	Colorado Springs, Colo.	6 p.m. Fridays (beginning Sept. 7). First show is 10 a.m. Saturday.
KKFN (950 AM)	Denver, Colo.	Times will vary – visit TheMWC.com for updated times.
KIIX (1410 AM)	Fort Collins, Colo.	TBA – visit TheMWC.com for updated times.
KOVO (960 AM)	Provo, Utah	6 p.m. Fridays.
KOWB (1290 AM)	Laramie, Wyo.	Wyoming pregame – 90 minutes prior to kickoff.
KBAD (920 AM)	Las Vegas, Nev.	Thursdays prior to the John Robinson Show.
XTRA (690 AM)	San Diego, Calif.	5:30 a.m. Fridays.

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